



## 6<sup>th</sup> Annual Rider Cup Classic

**Tee Up for *ROCK On Veterans* – Raising funds for the ROCK On Veterans Program**

**Friday, October 27, 2017**

**Cowan Creek Golf Club at Sun City, 1:00 Shotgun Start  
1433 Cool Spring Way, Georgetown, TX 78633**

Dear Rider Cup Golfers & Supporters,

Please join us as we celebrate the Rider Cup Classic's 6th year of teeing up to raise funds for our veterans at ROCK. Funds raised at the tournament will go to support our veterans and provide financial assistance for equine-assisted services in our therapeutic riding program. Last year your generosity raised over \$41,000 which provided funds for veterans and their families to participate in the *ROCK On Veterans* program at no cost.

ROCK has proudly served veterans and their families since 2005. Research published in collaboration with Baylor University shows that our veterans programs decrease depression and improve quality of life for both veterans and their families. Through the horse-human connection, we have seen countless miracles as veterans return from the isolation of depression and PTSD, reuniting with their families on whole new levels, and finding purpose in life again. In the 2016-2017 program year, ROCK provided services to over 200 veterans and their families. In addition, Camp Courage is a yearly camp that ROCK offers for the children of veterans. Veterans participate in these programs free of charge, thanks in large part to the generosity of Rider Cup Golfers and Sponsors.

Our programs also serve children and adults with disabilities, improving independence and life skills, in partnership with the horse. It takes a great team to lift up and help everyone who comes through our gates in search of healing and greater independence. By playing in the Rider Cup Classic you become an essential part of that team. If you have not visited ROCK, we invite you to come and experience the life-changing dynamic that occurs with healing through horses.

Thank you for supporting the Rider Cup Classic and for spreading the word. Our success comes from you, either as a golfer or a sponsor! If you have any questions, please contact Kathy White, Event Coordinator at 512-930-7625 or email [kathy@ROCKride.org](mailto:kathy@ROCKride.org). To register to play or become an event sponsor, please visit our website at [www.ROCKride.org](http://www.ROCKride.org).

Sincerely,  
The Rider Cup Team

*Nancy Krenek*  
CEO Founder

*Bob Naudin*  
Volunteer Co-chair

*Kathy White*  
Event Coordinator

*Dave Baldwin*  
Volunteer Co-chair



4 Person Scramble  
Lunch on the Course  
Individual: \$125/Foursome: \$500  
Mulligans Available: \$10 ea. 3/\$20

11:30 Registration  
1:00 Shotgun Start  
5:00 Awards and Cash Bar

Register online at [www.ROCKride.org](http://www.ROCKride.org)

## Sponsorship Reply Form

Thank you for your support of ROCK and ROCK On Veterans. We look forward to the opportunity to work with you for the Rider Cup Classic. By working together, our goal is to promote your business while raising funds for the ROCK On Veterans program.

### \$10,000 Rider Cup Presenting Sponsor(s)

- Offers the exclusive opportunity to support the event 'Rider Cup Classic Presented by \_\_\_\_\_'
- Includes (3) Foursomes
- Premiere placement as presenting sponsor of your company's name on all signage and printed material at the event (including scoreboard)
- Premium logo placement in all advertising pertaining to event
- Premiere placement of your name or company's logo as the presenting sponsor on the ROCK website specifically on webpages related to the event and the corporate donor recognition page. A hyperlink to the sponsor's homepage will be included on the event page.

### \$5000 "Eagle" Sponsor(s)

- Offers the opportunity to support the event with preferred placement of company logo
- Includes (2) Foursomes
- Preferred placement as a sponsor of your company's name on all signage and printed material at the event (including scoreboard)
- Preferred logo placement in all advertising pertaining to event
- Preferred placement of your name or company's logo as a sponsor on the ROCK website specifically on webpages related to the event and the corporate donor recognition page. A hyperlink to the sponsor's homepage will be included on the event page.

### \$3,500 "Birdie" Sponsor(s)

- Includes (1) Foursome
- Placement of your company's name on all signage and printed material at the event
- Logo placement in all advertising pertaining to event
- Placement of your name or company's logo on the ROCK website specifically on webpages related to the event and on the corporate donor recognition page. A hyperlink to the sponsor's homepage will be included on the event page.

### \$3,000 Beverage Sponsor(s)

- Includes (1) Foursome
- Signage with company logo on beverage cart
- Acknowledgement in all advertising related to the event
- Placement of your name or company's logo on the ROCK website specifically on webpages related to the event and on the corporate donor recognition page. A hyperlink to the sponsor's homepage will be included on the event page.



4 Person Scramble  
Lunch on the Course  
Individual: \$125/Foursome: \$500  
Mulligans Available: \$10 ea. 3/\$20

11:30 Registration  
1:00 Shotgun Start  
5:00 Awards and Cash Bar

Register online at [www.ROCKride.org](http://www.ROCKride.org)

## Sponsorship Reply Form

### \$1,500 Cart Sponsor(s)

- Placement of company logo on all golf carts
- Placement of your name or company's logo on the ROCK website specifically on webpages related to the event and on the corporate donor recognition page. A hyperlink to the sponsor's homepage will be included on the event page.

### \$1,000 Scorecard Sponsor(s)

- Placement of company logo on all scorecards
- Placement of your name or company's logo on the ROCK website specifically on webpages related to the event and on the corporate donor recognition page. A hyperlink to the sponsor's homepage will be included on the event page.

### \$500 Driving Range Sponsor(s)

- Signage with company logo on driving range
- Placement of your name or company's logo on the ROCK website specifically on webpages related to the event. A hyperlink to the sponsor's homepage will be included on the event page.

### \$500 Putting Green Sponsor(s)

- Signage with company logo on putting green
- Placement of your name or company's logo on the ROCK website specifically on webpages related to the event. A hyperlink to the sponsor's homepage will be included on the event page.

### \$250 Hole Sponsor(s)

- Signage with company logo on sponsored hole tee box
- Placement of your name or company's logo on the ROCK website specifically on webpages related to the event. A hyperlink to the sponsor's homepage will be included on the event page.
- Option to set up a table at your sponsored hole to pass out information to golfers

### \$125 Veteran Sponsorship

- Pays for a ROCK On Veteran to participate
- Placement of your name or company's logo on the ROCK website specifically on webpages related to the event. A hyperlink to the sponsor's homepage will be included on the event page.

*\*\*All sponsors have the option to include an item (pen, golf tee, business card, brochure, etc.) in the goodie bags that will be given to all golfers at the event. Please contact [Kathy@ROCKride.org](mailto:Kathy@ROCKride.org) for more details and to reserve your spot.\*\**



4 Person Scramble  
Lunch on the Course  
Individual: \$125/Foursome: \$500  
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11:30 Registration  
1:00 Shotgun Start  
5:00 Awards and Cash Bar

Register online at [www.ROCKride.org](http://www.ROCKride.org)

## Sponsorship Reply Form

Friday, October 27<sup>th</sup>, 2017

### Tee Up for ROCK On Veterans

Benefiting ROCK On Veterans Therapeutic Horsemanship

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**YES! I would like to sponsor ROCK's Rider Cup Classic at Cowan Creek Golf Club.**

- \$10,000 Rider Cup Presenting Sponsor
- \$5,000 Eagle Sponsor
- \$3,500 Birdie Sponsor
- \$3,000 Beverage Sponsor
- \$1,500 Cart Sponsor
- \$1,000 Scorecard Sponsor
- \$500 Driving Range Sponsor
- \$500 Putting Green Sponsor
- \$250 Hole Sponsor
- \$125 Veteran Sponsorship
- Contact me about being a Lunch or Dinner Sponsor

*If a foursome is included with my package, I choose to decline it.*

Please Charge My:  Master Card  Visa  American Express  Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Amount To Be Charged: \$ \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Authorization Signature: \_\_\_\_\_

Registration/Sponsorships may also be completed online at [www.ROCKride.org](http://www.ROCKride.org) or checks may be made payable to ROCK with returned form sent to:

ROCK  
Rider Cup Classic  
P.O. Box 2422  
Georgetown, TX 78627

*You can also call 512.930.7625 and make a credit or debit card payment by phone.*



## In-Kind Donation Form

**Friday, October 27, 2017**

### **Tee Up for *ROCK On Veterans***

Benefiting ROCK On Veterans Therapeutic Horsemanship Program

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Donation Description item or service provided:

Retail Value of Donation: \$ \_\_\_\_\_

Donation made in honor of: \_\_\_\_\_

Additional Notes:

The above information is correct to the best of my knowledge:

Donor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

ROCK Rider Cup Classic  
P.O. Box 2422  
Georgetown, TX 78627  
512.930.7625 Phone 512.863.9231 Fax

*ROCK (Ride On Center for Kids) is a 501 (c)(3) non-profit organization.  
Our EIN number is 74-2917659.*