



Step Right Up! Join us for ROCK's County Fair & 12th Annual Barn Dance!

Dear Supporter of ROCK,

County Fairs bring locals together to celebrate their community and make memories. Too often the busy schedule of our daily lives gets in the way, but coming together sparks friendships and fun! The community of ROCK is more than just riders and horses, volunteers and staff. It's a feeling of fellowship with others who share common attitudes, interests, and goals.

As ROCK, a 501(c)(3) nonprofit provider of equine-assisted activities and therapies, begins their 20th year of serving children, adults and veterans, supporting independence, and improving life skills as they partner with the magnificent horse, we invite you to join in on this incredible journey of healing. It all began in the Fall of 1998 when ROCK had its first pilot program with just one horse, Miss Prissy Texas, and four students. Through the generosity of George and Barbara Brightwell and the donation of their 20 acres of precious land, ROCK has grown to over 60 acres, 28 horses, 14 full-time and 12 part-time staff members and 350 ROCKateers (volunteers) serving over 300 participants and their families this past year.

Please join us on April 7, 2018 at our 12th Annual Barn Dance - ROCK's County Fair and enjoy the music of Asleep at the Wheel and Dale Watson as we celebrate 20 years of Healing Thru Horses at ROCK! Your participation through your sponsorship will help ROCK continue to make a difference in the lives of children, adults and veterans in our community and is greatly appreciated.

Sincerely,

Wendy Prindle
2018 Event Co-Chair

Kelly Clark
2018 Event Co-Chair

SPONSORSHIP LEVELS

★ GRAND CHAMPION \$40,000

Two Tables of 10 (20 seats) with Prime Table Location

VIP Perks: VIP Parking, Check-In

Recognition: Listing as Grand Champion Sponsor of Event, recognition as Grand Champion Sponsor on press releases and online & event promotional material, premiere placement of company logo on ROCK website as Grand Champion Sponsor, audio/visual recognition on evening of event

Event Signage: Premier signage at event including stage wrap, meet & greet step & repeat banner, and other event signage, full page ad in program

Emcee Recognition: Evening of event

Media Recognition: Listing in Annual Report & all event communication, signage at ROCK for 1 year

★ RESERVE CHAMPION \$25,000

Table of 10 with Prime Table Location

VIP Perks: VIP Parking, Check-In

Recognition: Listing as Reserve Champion Sponsor of Event, recognition as Reserve Champion Sponsor on press releases and online & event promotional material, placement of company logo on ROCK website as Reserve Champion Sponsor, audio/visual recognition on evening of event

Event Signage: Premier signage at event including stage wrap, meet & greet step & repeat banner, and other event signage, full page ad in program

Emcee Recognition: Evening of event

Media Recognition: Listing in Annual Report & all event communication, signage at ROCK for 1 year

★ AWARD OF EXCELLENCE \$15,000

Table of 10 with Preferred Table Location

VIP Perks: VIP Parking, Check-In

Recognition: Listing as Award of Excellence Sponsor of Event, online & event promotional material, placement of company logo on ROCK website as Award of Excellence Sponsor, audio/visual recognition on evening of event

Event Signage: Logo/name on event signage, full page ad in program

Emcee Recognition: Evening of event

Media Recognition: Listing in Annual Report & all event communication, signage at ROCK for 1 year

★ BLUE RIBBON \$10,000

Table of 10 with Preferred Table Location

VIP Perks: VIP parking, Check-In

Recognition: Listing as Blue Ribbon Sponsor of Event, online & event promotional material, placement of company logo on ROCK website as Blue Ribbon Sponsor, audio/visual recognition on evening of event

Event Signage: Logo/name on event signage, full page ad in program

Emcee Recognition: Evening of event

Media Recognition: Listing in Annual Report & all event communication, signage at ROCK for 1 year

★ RED RIBBON \$7,500

Reserved Table of 10

Recognition: Recognition in online & event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event

Event Signage: Logo/name on event signage, quarter page ad in program

Emcee Recognition: Evening of event

Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

★ WHITE RIBBON \$5,000

Reserved Table of 10

Recognition: Recognition in event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event

Event Signage: Logo/name on event signage, listing in program.

Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

★ YELLOW RIBBON \$3,000

Reserved Table of 8

Recognition: Recognition in event promotional material, audio/visual recognition on evening of event

Event Signage: Logo/name on event signage, listing in program.

Media recognition: Listing in Annual Report, signage at ROCK for 1 year

★ INDIVIDUAL TICKET \$200

★ FRIENDS OF ROCK (Donation) \$100



BARN DANCE SPONSORSHIP FORM

YES! I would like to help sponsor the 2018 ROCK's County Fair Barn Dance. I have checked my sponsorship level below:

- \$40,000 GRAND CHAMPION SPONSOR
- \$25,000 RESERVE CHAMPION SPONSOR
- \$15,000 AWARD OF EXCELLENCE SPONSOR
- \$10,000 BLUE RIBBON SPONSOR
- \$7,500 RED RIBBON SPONSOR
- \$5,000 WHITE RIBBON SPONSOR
- \$3,000 YELLOW RIBBON SPONSOR
- \$200 INDIVIDUAL TICKET QTY: _____
- \$100 FRIENDS OF ROCK (DONATION ONLY - NO TICKET)
- OTHER \$ _____

Name: _____

Company Name (if applicable): _____

Name as you would like to be listed for publicity: _____

Address: _____

City/State/Zip: _____

Phone(s): _____

Email: _____

Payment information:

- Please contact me for credit card information.
- Please send me an invoice.
- I have enclosed my check payable to ROCK.

Mail to: ROCK's Barn Dance
PO Box 2422
Georgetown, Texas 78627

Thank You For Your Support!

The deadline for inclusion in the printed program and event signage is March 1, 2018.

SILENT AUCTION/IN-KIND DONATION

SILENT AUCTION ITEM(S) DONATION

Description of Donation: _____

Value of Item: \$ _____

Donation will be: Mailed _____ Delivered _____ Needs to be picked up _____

Date donation will be mailed/delivered/available for pick-up: _____

Restrictions (if any): _____

IN-KIND DONATION

Description of item or service provided: _____

Retail value of donation: _____



Contact Name: _____

Company Name (if applicable): _____

Name as you would like to be listed for publicity: _____

Address: _____

City/State/Zip: _____

Phone(s): _____

Email: _____

Donation made __ in Honor (or) __ in Memory of: _____

Comments: _____

Please return this form to:

ROCK's Barn Dance

P.O. Box 2422

Georgetown, TX 78627

Phone: (512) 930-7625 FAX : (512) 863-9231

Email: Karah@ROCKride.org

The deadline for inclusion in the printed program and event signage is March 1, 2018.

ROCK is a 501(c)(3) organization and your donation is deductible to the extent allowed by law. Federal Tax ID#: 74-2917659.

Thank you! We are so grateful for your contribution.

