



Healing Thru Horses

## 2018-2019 Annual Report

# ROCK



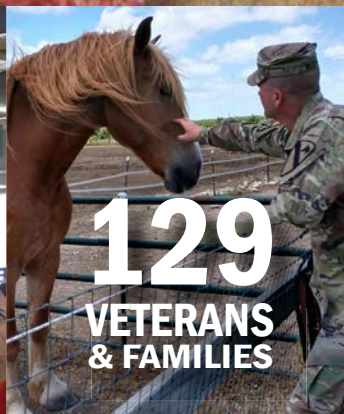
*Improving independence  
and life skills in  
partnership with the  
horse since 1998.*



**241**  
CHILDREN



**44**  
ADULTS



**129**  
VETERANS  
& FAMILIES



**30**  
HORSES



**450**  
VOLUNTEERS



## PROGRAMS

### ★ EQUINE-ASSISTED THERAPY (EAT)

EAT is a physical, occupational, and speech-language therapy treatment strategy that utilizes the dynamic movement of the horse to achieve therapy goals.

### ★ EQUINE-ASSISTED ACTIVITIES (EAA)

EAA is designed to teach horsemanship and riding skills to individuals with special needs, with the goal of increasing functional life skills.

### ★ ROCK ON VETERANS

ROCK On Veterans offers co-ed and women only programs for veterans and active duty service members, as well as programs for veteran families, partnering participants with horses and veteran volunteers. Meals are served during the Tuesday evening classes to build comradery and expand the ROCK On Veterans community.

### ★ EQUINE-ASSISTED LEARNING (EAL)

EAL is an educational approach that incorporates equine facilitated activities using the experience of equine/human interaction in an environment of learning and self discovery.

#### - SCHOOL PROGRAMS

Through partnerships with local school districts, ROCK is able to create connections with the horse and facilitate learning between diverse student populations through equine-assisted learning (EAL) programming.

#### - SUMMER CAMP

ROCK offers summer camps full of fun and learning about the horse during the month of June for children of veterans and service members, and at-risk youth.

### ★ TAMU COURTNEY CARES EQUINE THERAPEUTIC PROGRAM

In 2012, ROCK began partnering with Texas A&M University System to provide the staff, knowledge, and expertise in equine-assisted activities and therapies for this program on campus at TAMU, College Station, Texas. Learn more at [www.courtneycares.org](http://www.courtneycares.org).

### ★ INTRO TO EQUINE-ASSISTED ACTIVITIES & THERAPIES (EAAT) COURSE

In Spring 2018, Dr. Priscilla Lightsey and Dr. Nancy Krenek began teaching an Intro to EAAT course at Texas A&M in College Station. The lab for this class is conducted in the arena at Courtney Cares.

### ★ ROCKATEERS

ROCK has many opportunities for volunteers (ROCKateers) to expand their horse knowledge, serve on a board or committee, help with office work, sidewalk, horse handle, and take on leadership roles in a volunteer capacity.

### ★ STAR PROGRAM - INSTRUCTORS IN TRAINING

ROCK's STAR (Student Teachers At ROCK) program is a 27-week intensive learning program that offers instruction and hands-on experience to prepare participants interested in pursuing certification through PATH Intl. as a Certified Therapeutic Riding Instructor.

### ★ INTERNSHIPS

Through partnerships with colleges and universities, ROCK offers opportunities for internships in many fields.

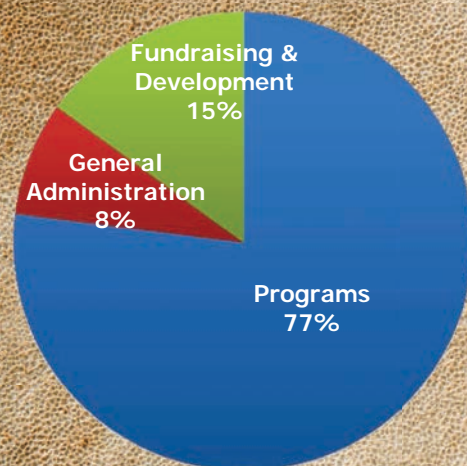
### ★ RESEARCH IN PARTNERSHIP WITH INSTITUTIONS OF HIGHER LEARNING

ROCK is fulfilling our vision to be the trusted leader in equine-assisted activities through service, research, and education by collaborating with universities to conduct research to document the effectiveness of equine-assisted activities and therapies.

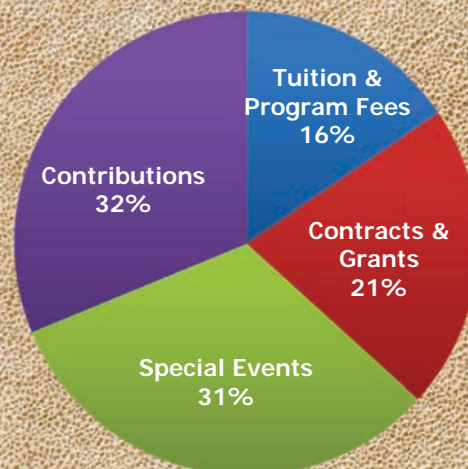
### ★ H.O.P.E. (HORSES OFFERING PEOPLE ENRICHMENT)

ROCK provides educational and intern support to this non-profit EAAT program serving children with special needs in Beijing, China. HOPE was founded by Dr. Priscilla Lightsey, who works at ROCK and TAMU Courtney Cares. Learn more at [www.hopebeijing.org](http://www.hopebeijing.org).

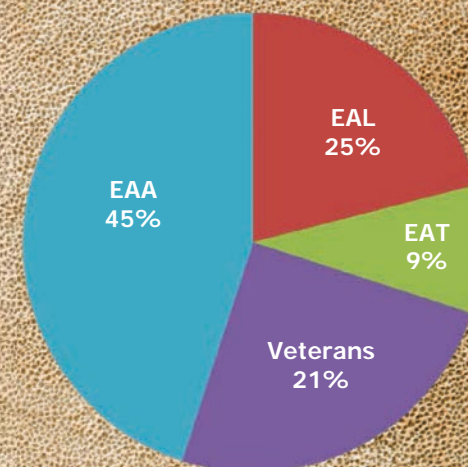
## HOW ROCK INVESTS YOUR DOLLARS



## WHERE THE REVENUE COMES FROM



## SERVICE HOURS





# 23,858

**VOLUNTEER  
SERVICE HOURS**

Our mission is accomplished thanks to the passion and commitment of our volunteers (ROCKateers) ages 14 to 84.

Volunteer opportunities include:

Sidewalkers	Barn Maintenance
Special Events	Horse Handlers
Office Assistance	Work Groups



**TOP 10 Diagnoses Treated**

1. Autism Spectrum
2. Cerebral Palsy
3. Down Syndrome
4. PTSD
5. Developmental Delay
6. Seizure Disorder
7. Speech Delay
8. Traumatic Brain Injury
9. ADHD
10. Visual Impairment

# 7,500

**SERVICE HOURS TO  
PARTICIPANTS**



## ROCK STAFF

Nancy Krenek, CEO/Founder\*

Donelle Beal**	Shannon Middleton
Kevin Bowers	Phoebe Miller
Olivia Coleman	Amanda Mott
Rebecca Delich	Calli Rae Murrah
Heidi Darning	Dorothy O'Neal
Callee Dorman	Karah Powell
Devon Felts	Wendy Prindle
Susan Finfer	Mike Sanders
Jen Howicz	Lesley Shedeck
Betsy Kahl	Stephane Troxell
Amy Keck	Laura Vann**
Michelle King	Chuck Willoughby
Britney Lee	Morgan Wintermeyer
Priscilla Lightsey*	Kristin Witcher
Jamie McClinton*	

\* ROCK & Courtney Cares Staff  
\*\* Courtney Cares Staff

## 2019-2020 Board of Directors

Lindsey Roberts, President  
Patrick Breen, DVM, Vice President  
Steve Shook, Treasurer  
George Brightwell, Secretary  
Craig Harris, Past President  
Rebecca Hays Barho  
Victor Bero  
Curtis Crenwelge  
Sunny Ernst  
Dan M. Gattis  
Jim Geracci, MD  
Abigail Griswell  
Carter Hall  
Cindy Kiemsteadt  
Joe McSpadden  
Chris Miller  
Patti O'Meara  
Les Sherman  
Chris Smyth  
Ron Swain  
Stephanie Zinsmeyer

## 2019-2020 Board of Advisors

Patti Colbert, Chair  
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Ron Coleman  
Michaela Dollar  
Charles W. Graham, DVM  
John Gustainis  
Wayne Hurst, DPM  
Frank Krenek  
Hon. Betsy Lambeth  
Edward Logan  
Bill Mateja  
Al Mowdy  
Nolan Ryan  
Reid Ryan  
Ron Shelly



## **ROCK Vision**

**To be the trusted leader in equine-assisted activities through service, research, and education.**

*Children, Adult, Veteran, and Volunteer numbers on cover includes ROCK and Courtney Cares.*

## **2018-2019 HIGHLIGHTS:**

- Texas A&M college credit course taught by ROCK staff: Intro to Equine-Assisted Activities & Therapies
- Eighth year of Courtney Cares program at Texas A&M run by ROCK staff
- Involvement in two research projects this year
- STAR program - a training program for future instructors taught by ROCK staff
- 28 participants competed in Horse Shows





Our mission of improving independence and life skills in partnership with the horse would not be possible without the support of each and every donation to ROCK.

The following names include individuals, foundations and corporations that have invested \$1,000 or more from July 1, 2018 - June 30, 2019. Thank you!

Abbie's House  
Nancy Amaral  
Joe & Barbara Ammerman  
Applied Materials  
Charles & Beth Avery  
Mark & Rachelle Baker  
Jeff Baker & Cheryl Mazur-Baker  
Ty & Rebecca Barho  
J.B. & Ashley Barnes  
BBVA Compass Bank  
Glenn & Emily Befort  
Craig & Charlotte Benson  
Vic & Faith Bero  
Brian & Megan Bickel  
William & Rebecca Booth  
Dennis & Terri Boroczko  
Tim & Susan Boswell  
Brad Boyett  
Mike & Shelly Bracken  
Elizabeth Breen  
Patrick "Doc" & Cathy Breen  
George & Barbara Brightwell  
CA Technologies  
Joe & Christine Calao  
Calao Wealth Management Group  
Calibration Solutions, LLC  
Carlson Law Firm  
CASAMA Enterprises, LLC  
Cedar Crest Hospital  
Van & Deborah Chandler  
Charity Golf International  
George & Debbie Christianson  
Patti Colbert  
Ron & Kaye Coleman  
John Collins  
Curtis & Lucretia Crenwelge  
Janice Crenwelge  
John Culbert  
Lew & Sherry Curatolo

Robert & Ronah Currey  
Eric & Susan Dalton  
Dan Gattis Campaign  
Paul & Nancy Davis  
Vince & Sandy Deli  
Dell Giving  
Cory & Ginny Delz  
Charlie & Jan DiMare  
Don Hewlett Chevrolet  
Dynamic Manufacturing Solutions  
Stephen & Weslie Elliott  
Embree Group  
EnviroLux Energy Systems  
Equity Secured Capital  
Bob & Sunny Ernst  
Ewald Kubota, Inc.  
Doug & Christina Fell  
Susan Finfer  
First Texas Bank  
Fish City Grill  
Dan & Shanna Gattis  
Brenda Geltemeyer  
Timothy & Lesley Gentz  
Robert & Georgia Gibson  
Richard & Missy Gordy  
Phyllis Greiner  
Reagan & Kayshia Grimes  
Dee Grimshaw  
John & Abigail Griswell  
J.B. & Jan Hamilton  
Rocky & Tracey Hardin  
Craig & Susan Harris  
Danny & Lisa Harris  
Clay & Rebecca Hawes  
Heart and Vascular of Central Texas  
HEB Tournament of Champions  
Ronald & Cheryl Helson  
Susan Hershey  
Ideal Signs

John Janicek  
JDI Construction  
Rukin & Patricia Jelks  
Rebecca Jenkins  
Kristopher Johnston  
Scott & Kristie Johnston  
Junior League of Austin  
Kristopher Kasper  
Julia Keith  
Cindy Kiemsteadt  
John & Erin Kiltz  
Frank & Nancy Krenek  
Barrie & Nancy Laing  
Col. Raymond & Courtney Liddy  
Scott & Kelly Linebrink  
Stan & Jen Mauldin  
Jeff & Shawn Maurice  
Kevin & Mandy Maxwell  
Kaylah McCord  
Flora McCormick  
Rene McCoy  
McCoy's Building Supply  
Joe McSpadden  
Megladon Manufacturing Group  
Mercedes-Benz of Georgetown  
Bret & Laura Miller  
Jeff & Chris Miller  
James & Jennifer Moreland  
Al & Jean Mowdy  
Josh & Laura Mowdy  
Lawrence & Susan Murphy  
Kenneth & Patti O'Meara  
Brian & Kim O'Neal  
Personal Administrators, Inc.  
Doris Petrillak  
Bradley & Tami Pharr  
Pretest Laboratory  
Ross Taggart & Patricia Prince-Taggart  
Radiation Detection Company, Inc.

Joanne Rawson  
Lindsey & Christie Roberts  
Don & Edie Robertson  
Troy & Mary Rodriguez  
Rick & Cheryl Rowder  
Jeff & Susan Rusk  
Glenn & Sheryl Ruther  
Nolan & Ruth Ryan  
Claudia Ryner  
Tony & Adrienne Salazar  
Steve & Victoria Schreiber  
Ronald & JoAnna Shelly  
Les & Lori Sherman  
Robert & Michele Sherwood  
Steve Shook  
Scott & Heidi Sjule  
Jon Sloan  
Brad & Lori Smith  
Doug & Alicia Smith  
St. David's Georgetown Hospital  
Eugene & Lorey Stabeno  
Perry & Mary Steger  
Holt & Connie Taylor  
George Taylor Estate  
Texas A&M University  
Texas Materials Group, Inc.  
Cathy Tiner  
Nikki Tran  
Clint & Diane Truitt  
US Energy Services, Inc.  
George & Sally White  
Alex Whitelaw  
Wild Basin Investments  
Sandy Wilkens  
Joe Willis  
Jody & Tara Wingrove

*In our continued quest for best practices, every effort has been made to ensure the accuracy of our information. Please let us know if you notice an omission or misspelling so that we can correct it in our records.*

## THANK YOU to our Foundation Partners!

Ascension/Seton/Dell Children's  
Austin Community Foundation  
CarMax Foundation  
CBRE Foundation, Inc.  
Chick-Fil-A Foundation  
Chisholm Trail Communities Foundation -  
Seeds of Strength  
Chisholm Trail Communities Foundation - Sport Clips  
City of Georgetown  
City of Round Rock

C. Mark & J'Lynn Newman Wheeler Family Foundation  
Costco  
Georgetown Health Foundation  
Greater Round Rock Community Foundation -  
John Nelson  
Grogan Lord Foundation  
Junior League of Austin  
PATH International  
Round Rock Noon Kiwanis Club  
Round Rock Women's Club

St. David's Foundation  
Still Water Foundation  
Sun City Texas Community Associations -  
Women Helping Others  
Texas Methodist Foundation  
W.D. Kelley Foundation  
Webber Family Foundation  
Wounded Warrior Project

Please visit our website at [ROCKride.org](http://ROCKride.org) to find out how you can invest your time, talent, or treasure in ROCK!

Location: 2050 Rockride Lane • Georgetown, TX 78626 Mailing: P.O. Box 2422 • Georgetown, TX 78627 • Office (512) 930-7625