2018-2019 Annual Report

Improving independence and life skills in partnership with the horse since 1998.

241 CHILDREN
44 ADULTS
129 VETERANS & FAMILIES
30 HORSES
450 VOLUNTEERS
**EQUINE-ASSISTED THERAPY (EAT)**
EAT is a physical, occupational, and speech-language therapy treatment strategy that utilizes the dynamic movement of the horse to achieve therapy goals.

**EQUINE-ASSISTED ACTIVITIES (EAA)**
EAA is designed to teach horsemanship and riding skills to individuals with special needs, with the goal of increasing functional life skills.

**ROCK ON VETERANS**
ROCK On Veterans offers co-ed and women only programs for veterans and active duty service members, as well as programs for veteran families, partnering participants with horses and veteran volunteers. Meals are served during the Tuesday evening classes to build comradery and expand the ROCK On Veterans community.

**EQUINE-ASSISTED LEARNING (EAL)**
EAL is an educational approach that incorporates equine facilitated activities using the experience of equine/human interaction in an environment of learning and self discovery.

- **SCHOOL PROGRAMS**
Through partnerships with local school districts, ROCK is able to create connections with the horse and facilitate learning between diverse student populations through equine-assisted learning (EAL) programming.

- **SUMMER CAMP**
ROCK offers summer camps full of fun and learning about the horse during the month of June for children of veterans and service members, and at-risk youth.

**TAMU COURTNEY CARES EQUINE THERAPEUTIC PROGRAM**
In 2012, ROCK began partnering with Texas A&M University System to provide the staff, knowledge, and expertise in equine-assisted activities and therapies for this program on campus at TAMU, College Station, Texas. Learn more at www.courtneycares.org.

**INTRO TO EQUINE-ASSISTED ACTIVITIES & THERAPIES (EAAT) COURSE**
In Spring 2018, Dr. Priscilla Lightsey and Dr. Nancy Krenek began teaching an Intro to EAAT course at Texas A&M in College Station. The lab for this class is conducted in the arena at Courtney Cares.

**ROCKATEERS**
ROCK has many opportunities for volunteers (ROCKateers) to expand their horse knowledge, serve on a board or committee, help with office work, sidewalk, horse handle, and take on leadership roles in a volunteer capacity.

**STAR PROGRAM - INSTRUCTORS IN TRAINING**
ROCK’s STAR (Student Teachers At ROCK) program is a 27-week intensive learning program that offers instruction and hands-on experience to prepare participants interested in pursuing certification through PATH Intl. as a Certified Therapeutic Riding Instructor.

**INTERNSHIPS**
Through partnerships with colleges and universities, ROCK offers opportunities for internships in many fields.

**RESEARCH IN PARTNERSHIP WITH INSTITUTIONS OF HIGHER LEARNING**
ROCK is fulfilling our vision to be the trusted leader in equine-assisted activities through service, research, and education by collaborating with universities to conduct research to document the effectiveness of equine-assisted activities and therapies.

**H.O.P.E. (HORSES OFFERING PEOPLE ENRICHMENT)**
ROCK provides educational and intern support to this non-profit EAAT program serving children with special needs in Beijing, China. HOPE was founded by Dr. Priscilla Lightsey, who works at ROCK and TAMU Courtney Cares. Learn more at www.hopebeijing.org.

**HOW ROCK INVESTS YOUR DOLLARS**
- Fundraising & Development: 15%
- General Administration: 8%
- Programs: 77%

**WHERE THE REVENUE COMES FROM**
- Contributions: 32%
- Tuition & Program Fees: 16%
- Contracts & Grants: 21%
- Special Events: 31%
- EAA: 25%
- EAT: 9%
- Veterans: 21%
Our mission is accomplished thanks to the passion and commitment of our volunteers (ROCKateers) ages 14 to 84.

Volunteer opportunities include:
- Sidewalkers
- Barn Maintenance
- Special Events
- Horse Handlers
- Office Assistance
- Work Groups

TOP 10 Diagnoses Treated
1. Autism Spectrum
2. Cerebral Palsy
3. Down Syndrome
4. PTSD
5. Developmental Delay
6. Seizure Disorder
7. Speech Delay
8. Traumatic Brain Injury
9. ADHD
10. Visual Impairment

ROCK STAFF
Nancy Krenek, CEO/Founder*
Donelle Beal**
Kevin Bowers
Olivia Coleman
Rebecca Delich
Heidi Derning
Callee Dorman
Devon Felts
Susan Finner
Jen Howicz
Betsy Kahl
Amy Keck
Michelle King
Britney Lee
Priscilla Lightsey*
Jamie McClinton*
Shannon Middleton
Pheobe Miller
Amanda Mott
Calli Rae Murrah
Dorothy O’Neal
Karah Powell
Wendy Prindle
Mike Sanders
Lesley Shedeck
Stephane Troxell
Laura Vann**
Chuck Willoughby
Morgan Winterneyer
Kristin Witcher

2018-2019 HIGHLIGHTS:
- Texas A&M college credit course taught by ROCK staff: Intro to Equine-Assisted Activities & Therapies
- Eighth year of Courtney Cares program at Texas A&M run by ROCK staff
- Involvement in two research projects this year
- STAR program - a training program for future instructors taught by ROCK staff
- 28 participants competed in Horse Shows

2019-2020 Board of Directors
- Lindsey Roberts, President
- Patrick Breen, DVM, Vice President
- Steve Shook, Treasurer
- George Brightwell, Secretary
- Craig Harris, Past President
- Rebecca Hays Barho
- Victor Bero
- Curtis Crenwelge
- Sunny Ernst
- Dan M. Gattis
- Jim Geracci, MD
- Abigail Griswell
- Carter Hall
- Cindy Klemisteadt
- Joe McSpadden
- Chris Miller
- Patti O’Meara
- Les Sherman
- Chris Smyth
- Ron Swain
- Stephanie Zinsmeyer

2019-2020 Board of Advisors
- Patti Colbert, Chair
- Barbara Brightwell
- Ron Coleman
- Michaela Dollar
- Charles W. Graham, DVM
- John Gustains
- Wayne Hurst, DPM
- Frank Krenek
- Hon. Betsy Lambeth
- Edward Logan
- Bill Mateja
- Al Mowdy
- Nolan Ryan
- Reid Ryan
- Ron Shelly

ROCK Vision
To be the trusted leader in equine-assisted activities through service, research, and education.

Children, Adult, Veteran, and Volunteer numbers on cover includes ROCK and Courtney Cares.
Our mission of improving independence and life skills in partnership with the horse would not be possible without the support of each and every donation to ROCK. The following names include individuals, foundations and corporations that have invested $1,000 or more from July 1, 2018 - June 30, 2019. Thank you!

Abbie’s House
Nancy Amaral
Joe & Barbara Ammerman
Applied Materials
Charles & Beth Avery
Mark & Rachele Baker
Jeff Baker & Cheryl Mazur-Baker
Ty & Rebecca Barho
J.B. & Ashley Barnes
BBVA Compass Bank
Glenn & Emily Befort
Craig & Charlotte Benson
Vic & Faith Bero
Brian & Megan Bickel
William & Rebecca Booth
Dennis & Terri Borocz
Tim & Susan Boswell
Brad Boyett
Mike & Shelly Bracken
Elizabeth Breun
Patrick “Doc” & Cathy Breen
George & Barbara Brightwell
CA Technologies
Joe & Christine Calao
Calao Wealth Management Group
Calibration Solutions, LLC
Carlson Law Firm
CASAMA Enterprises, LLC
Cedar Crest Hospital
Van & Deborah Chandler.
Charity Golf International
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Janice Crenwelge
John Culbert
Lew & Sherry Curatolo
Robert & Ronah Currey
Eric & Susan Dalton
Dan Gattis Campaign
Paul & Nancy Davis
Vince & Sandy Dell
Dell Giving
Cory & Ginny Delz
Charlie & Jan DiMare
Don Hewlett Chevrolet
Dynamic Manufacturing Solutions
Stephen & Wesley Elliott
Embree Group
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Equity Secured Capital
Bob & Sunny Ernst
Ewald Kubota, Inc.
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Dan & Shanna Gattis
Brenda Geltemeyer
Timothy & Lesley Gentz
Robert & Georgia Gibson
Richard & Missy Gordy
Phyllis Greiner
Reagan & Kayshia Grimes
Dre Gristman
John & Abigail Griswells
J.B. & Jan Hamilton
Rocky & Tracey Hardin
Craig & Susan Harris
Danny & Lisa Harris
Clay & Rebecca Hawes
Heart of Vascular of Central Texas
HEB Tournament of Champions
Ronald & Cheryl Henson
Susan Hershey
Ideal Signs
John Janicek
JDI Construction
Rukin & Patricia Jeeks
Rebecca Jenkins
Kristopher Johnston
Scott & Kristle Johnston
Junior League of Austin
Kristopher Kasper
Julia Keith
Cindy Kiemstead
John & Erin Kiltz
Frank & Nancy Krenek
Barrie & Nancy Laing
Col. Raymond & Courtney Liddy
Scott & Kelly Linebrink
Stan & Jen Mauldin
Jeff & Shawn Maurice
Kevin & Mandy Maxwell
Kaylah McCord
Flora McGehee
Rene McCoy
McCoy’s Building Supply
Joe McSpadden
Megolidon Manufacturing Group
Mercedes-Benz of Georgetown
Bret & Laura Miller
Jeff & Chris Miller
James & Jennifer Moreland
Al & Jean Mowdy
Josh & Laura Mowdy
Lawrence & Susan Murphy
Kenneth & Patti O’Meara
Brian & Kim O’Neal
Personal Administrators, Inc.
Daniel Paciolak
Bradley & Tami Pharr
Pretest Laboratory
Ross Taggart & Patricia Prince-Taggart
Radiation Detection Company, Inc.

In our continued quest for best practices, every effort has been made to ensure the accuracy of our information. Please let us know if you notice an omission or misspelling so that we can correct it in our records.

THANK YOU to our Foundation Partners!

Ascension/Seton/Dell Children’s
Austin Community Foundation
CarMax Foundation
CBRE Foundation, Inc.
Chick-Fil-A Foundation
Chisholm Trail Communities Foundation - Seeds of Strength
Chisholm Trail Communities Foundation - Sport Clips
City of Georgetown
City of Round Rock
C. Mark & J’Lynn Newman Wheeler Family Foundation
Costco
Georgetown Health Foundation
Greater Round Rock Community Foundation - John Nelson
Grogen Lord Foundation
Junior League of Austin
PATH International
Round Rock Noon Kiwanis Club
Round Rock Women's Club
St. David’s Foundation
Still Water Foundation
Sun City Texas Community Associations - Women Helping Others
Texas Methodist Foundation
W.D. Kelley Foundation
Webber Family Foundation
Wounded Warrior Project

Please visit our website at ROCKride.org to find out how you can invest your time, talent, or treasure in ROCK!

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