



ROCK

14TH ANNUAL

BARN DANCE



We invite you to Follow the Yellow Brick Road to ROCK's 14th Annual Barn Dance on **April 4, 2020!**

It all started with a dream. The dream of a woman who knew that imagination and perseverance could take her anywhere, even over the rainbow. The yellow brick road leads to a magical place...HOME!

There's no place like ROCK, a magical place that is home to 241 children, 44 adults, 129 veterans and families, 450 volunteers, 30 horses and 31 staff. It is filled with hopes, dreams and victories. Like in The Wizard of Oz, it took knowledge, heart and courage to build ROCK. Those attributes are as necessary today as they were 21 years ago.

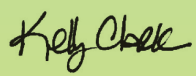
As we look towards the future, ROCK's vision includes an expansion that will allow ROCK to reach more participants and change more lives. What it takes to make this vision a reality can be learned from lessons along the yellow brick road.

- Make friends along your journeys
- Persevere – even when things are scary
- Keep learning new things
- Stand up for yourself and never give up
- Sing the song in your heart
- Enjoy the beauty of new places

Your sponsorship of our 2020 Barn Dance will help us continue to make a difference for individuals with challenges in our community and is greatly appreciated. Always remember, you are braver than you believe, stronger than you feel, and smarter than you think! All you really need is right there inside of you! Follow the yellow brick road, watch out for flying monkeys, and join us on April 4, 2020!

Sincerely,


Wendy Prindle
2020 Event Co-Chair


Kelly Clark
2020 Event Co-Chair



Physical Address: 2050 Rockride Lane, Georgetown, TX 78626
Mailing Address: P.O. Box 2422, Georgetown, TX 78627

(512) 930-7625
ROCKride.org



SPONSORSHIP LEVELS

LAND OF OZ \$50,000

- Two Tables of 12 (24 seats) with prime table location
- Recognition: Listing as Land of Oz sponsor of event in online and event promotional material, premier placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event signage: Premier signage at event including stage wrap, step & repeat banner and other event signage. Also includes a two-page ad in program.
- Emcee Recognition: Evening of event
- Opportunity to speak during the event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

OVER THE RAINBOW \$35,000

- Two Tables of 12 (24 seats) with prime table location
- Recognition: Listing as Over the Rainbow sponsor of event in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event signage: Premier signage at event including stage wrap, step & repeat banner and other event signage. Also includes a two-page ad in program.
- Emcee Recognition: Evening of event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

TIN MAN'S HEART \$20,000

- Table of 12 with preferred table location
- Recognition: Listing as Tin Man's Heart sponsor of event in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event Signage: Logo/name on event signage, full page ad in program
- Emcee Recognition: Evening of event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

SCARECROW'S KNOWLEDGE \$10,000

- Table of 10 with preferred table location
- Recognition: Listing as Scarecrow's Knowledge sponsor in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event Signage: Logo/name on event signage, half page ad in program
- Emcee Recognition: Evening of event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

LION'S COURAGE \$7,500

- Table of 10
- Recognition: Listing as Lion's Courage sponsor in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event Signage: Logo/name on event signage, quarter page ad in program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

POPPY FIELDS \$5,000

- Table of 10
- Recognition in event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event Signage: Logo/name on event signage, listing in program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

YELLOW BRICK ROAD \$3,500

- Table of 10
- Recognition in event promotional material, audio/visual recognition on evening of event
- Event Signage: Logo/name on event signage, listing in program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

OZ PHOTO BOOTH \$3,000

- Two (2) Individual Tickets
- Recognition in event promotional material, audio/visual recognition on evening of event
- Logo/name on Photo Booth prints and digital photos, listing in event program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

HAUNTED FOREST BAR \$3,000

- Two (2) Individual Tickets
- Recognition in event promotional material, audio/visual recognition on evening of event
- Logo/name on Bar Signage, listing in event program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

RUBY SLIPPERS COMFORT STATION \$2,500

- Two (2) Individual Tickets
- Recognition in event promotional material, audio/visual recognition on evening of event
- Logo/name on Luxury Restroom, listing in event program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

EMERALD CITY AUCTION \$2,500

- Two (2) Individual Tickets
- Recognition in event promotional material, audio/visual recognition on evening of event
- Logo/name on auction signage, listing in event program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

LOLLIPOP GUILD GAME \$1,500

- Two (2) Individual Tickets
- Recognition in event promotional material, audio/visual recognition on evening of event
- Logo/name on game signage, listing in event program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

NO PLACE LIKE HOME \$250

- Sponsor a ROCK participant to attend the event

INDIVIDUAL TICKET \$250

BUSINESS CARD SIZE AD IN EVENT PROGRAM \$150

ROCK SUPPORTER (Donation only) \$100

SPONSORSHIP FORM

YES! I would like to sponsor ROCK's 14th Annual Barn Dance. I have checked my sponsorship level below:

- | | |
|---|--|
| <input type="checkbox"/> \$50,000 LAND OF OZ | <input type="checkbox"/> \$2,500 RUBY SLIPPERS COMFORT STATION |
| <input type="checkbox"/> \$35,000 OVER THE RAINBOW | <input type="checkbox"/> \$2,500 EMERALD CITY AUCTION |
| <input type="checkbox"/> \$20,000 TIN MAN'S HEART | <input type="checkbox"/> \$1,500 LOLLIPOP GUILD GAME |
| <input type="checkbox"/> \$10,000 SCARECROW'S KNOWLEDGE | <input type="checkbox"/> \$250 NO PLACE LIKE HOME – QTY: _____
<i>Sponsor one ticket for a participant to attend</i> |
| <input type="checkbox"/> \$7,500 LION'S COURAGE | <input type="checkbox"/> \$250 INDIVIDUAL TICKET – QTY: _____
<i>Due to limited availability, individual ticket quantities greater than two cannot be guaranteed to be seated together.</i> |
| <input type="checkbox"/> \$5,000 POPPY FIELDS | <input type="checkbox"/> \$150 BUSINESS CARD SIZE AD IN EVENT PROGRAM |
| <input type="checkbox"/> \$3,500 YELLOW BRICK ROAD | <input type="checkbox"/> \$100 ROCK SUPPORTER <i>(Donation only/no tickets)</i> |
| <input type="checkbox"/> \$3,000 OZ PHOTO BOOTH | <input type="checkbox"/> OTHER DONATION \$ _____ |
| <input type="checkbox"/> \$3,000 HAUNTED FOREST BAR | |

Name: _____

Company Name (if applicable): _____

Name as you would like to be listed for publicity: _____

Address: _____

City/State/Zip: _____

Phone(s): _____

Email: _____

THANK YOU FOR YOUR SUPPORT!

The deadline for inclusion in the printed program and event signage is **March 6, 2020**.

Payment information:

- Please contact me for credit card information.
- Please send me an invoice.
- I have enclosed my check payable to ROCK.

Mail to:

ROCK's Barn Dance
P.O. Box 2422
Georgetown, Texas 78627

🎪 AUCTION/IN-KIND DONATION 🎪

SILENT/LIVE AUCTION ITEM(S) DONATION

Description of Donation: _____

Value of Item: \$ _____

Donation will be: Mailed Delivered Needs to be picked up

Date donation will be mailed/delivered/available for pick-up: _____

Restrictions/Expiration Date (if applicable): _____

*Silent/Live Auction Items received after the deadline of **March 6, 2020** may be used in future ROCK fundraising events.*

IN-KIND DONATION

Description of item or service provided: _____

Retail value of donation: _____

Contact Name: _____

Company Name (if applicable): _____

Name as you would like to be listed for publicity: _____

Please keep my donation ANONYMOUS with no public acknowledgment on any signage or publications.

Address: _____

City/State/Zip: _____

Phone(s): _____

Email: _____

Comments: _____

Contact me about future donation opportunities

Please return this form to:

ROCK's Barn Dance
P.O. Box 2422
Georgetown, TX 78627

Phone: (512) 930-7625
FAX: (512) 863-9231
Email: BarnDance@ROCKride.org

For Office Use:

Received by: _____
Salesforce: _____
OneCause: _____

The deadline for inclusion in the printed program and event signage is March 6, 2020.

ROCK is a 501(c)(3) organization and your donation is deductible to the extent allowed by law. Federal Tax ID#: 74-2917659.

THANK YOU! WE ARE SO GRATEFUL FOR YOUR CONTRIBUTION.

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Mailing Address: P.O. Box 2422, Georgetown, TX 78627



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