ROCK (Ride On Center for Kids), a 501 (c)(3) nonprofit organization established in 1998, provides equine-assisted activities and therapies to children, adults, and veterans with physical, cognitive, and emotional challenges. ROCK is located on 60 beautiful acres with a covered arena and therapy clinic in Georgetown, Texas.

ROCK’s mission is to improve independence and life skills in partnership with the horse.


The impact of Rock's programs is seen in the research, goal documentation, surveys, and testimonies from participants that Rock serves.

241 Children
44 Adults
129 Veterans & Families
450 Volunteers
30 Horses

74.2% decrease in PTSD symptoms
86.8% improved in mental health
83.6% improvement in posture*
94.6% of children and adults improved in independence*
86.3% improvement in following directions*
88.5% of children and adults improved in life skills*

*Results from 2017-2018 ROCK Participant Survey

Rock's vision is to be the trusted leader in equine-assisted activities through service, research and education.