Dear ROCK Friends and Family,

It is with deep gratitude that I am writing to you for supporting ROCK through a very challenging year. None of us could have imagined last July what the 2019-2020 fiscal year held in store for the world and the decisions we would face together.

Our year started out well, with ROCK providing equine-assisted activities and therapies to more families than before and planning for an expansion to support Healing Thru Horses. We enjoyed a fall and winter full of successful events including some of the largest group volunteer days in recent memory. Filming also began on “Where the Horses Heal the Soul,” an upcoming documentary by Twila LaBar that highlights the stories of four ROCK participants. Two of ROCK’s own were even recognized at the PATH Intl. Annual Conference and Meeting in Denver, CO.

Planning for the annual April Barn Dance was well under way when ROCK was forced to temporarily close its campus and postpone special events at the end of March as the COVID-19 pandemic spread across the U.S. During this time of uncertainty, I am humbled and grateful to say that ROCK was able to preserve all our staff positions and reopen in June thanks to the wisdom and support of our board members and generous supporters.

What the past year has taught me the most is the importance of gratitude, grace, COURAGE, and resilience. I am so grateful for the support of ROCK’s families, ROCKateers, staff, board members and incredibly generous donors. You have stood alongside the horse through twenty-two years to lift up individuals to their next level of potential. Your willingness to sidewalk along these families, horses, and ROCK is what enables us to continue forward. YOU ROCK!

I hope you enjoy this annual report that highlights what we achieved last year as well as the fiscal responsibilities of your investments in ROCK. It is because of your courage and determination ROCK will continue to thrive in the upcoming months and years. Thank you.

Blessings and Courage,

Nancy Krenek, PT, DPT, HPCS
CEO & Founder

MISSION
To improve independence and life skills in partnership with the horse.

VISION
To be the trusted leader in equine-assisted activities through service, research, and education.
EQUINE-ASSISTED THERAPIES (EAT)
EAT is a physical, occupational, and speech-language therapy treatment strategy that utilizes the dynamic movement of the horse to achieve therapy goals.

EQUINE-ASSISTED ACTIVITIES (EAA)
EAA is designed to teach horsemanship and riding skills to individuals with special needs, with the goal of increasing functional life skills.

ROCK ON VETERANS
ROCK On Veterans offers co-ed and women-only programs for veterans and active duty service members, as well as programs for veteran families, partnering with horses and veteran volunteers.

EQUINE-ASSISTED LEARNING (EAL)
EAL is an educational approach that incorporates equine-facilitated activities using the experience of equine-human interaction in an environment of learning and self-discovery.

SCHOOL PROGRAMS
Through partnerships with local school districts, ROCK is able to create connections with the horse and facilitate learning between diverse populations through equine-assisted learning (EAL) programming.

SUMMER CAMP
ROCK offers summer camps full of fun and learning about the horse during the summer months for children of veterans and service members, and at-risk youth.

TAMU COURTNEY CARES EQUINE THERAPEUTIC PROGRAM
In 2012, ROCK began partnering with Texas A&M University to provide the staff, knowledge, and expertise in equine-assisted activities and therapies for this program on campus at TAMU, College Station, Texas. Learn more at www.courtneycares.org.

INTRO TO EQUINE-ASSISTED ACTIVITIES & THERAPIES (EAAT) COURSE
In Spring 2018, Dr. Priscilla Lightsey and Dr. Nancy Krenek began teaching an Intro to EAAT course at Texas A&M in College Station. The lab for this class is conducted in the arena of Courtney Cares.

ROCKATEERS
ROCK has many opportunities for volunteers (ROCKateers) to expand their horse knowledge, serve on a board or committee, help with office work, sidewalk, horse handle, and take on leadership roles in a volunteer capacity.

STAR PROGRAM - INSTRUCTORS IN TRAINING
ROCK’s STAR (Student Teachers at ROCK) program is a 27-week intensive learning program that offers instruction and hands-on experience to prepare participants interested in pursuing certification through PATH Intl. as a Certified Therapeutic Riding Instructor.

INTERNSHIPS
Through partnerships with colleges and universities, ROCK offers opportunities for internships in many fields.

RESEARCH IN PARTNERSHIP WITH INSTITUTIONS OF HIGHER LEARNING
ROCK is fulfilling our vision to be the trusted leader in equine-assisted activities through service, research and education by collaborating with universities to conduct research to document the effectiveness of equine-assisted activities and therapies.

H.O.P.E. (HORSES OFFERING PEOPLE ENRICHMENT)
ROCK provides educational and intern support to this non-profit EAAT program serving children with special needs in Beijing, China. Dr. Priscilla Lightsey, who works at ROCK and TAMU Courtney Cares, is the Founder and Executive Director of HOPE. Learn more at www.hopebeijing.org.

Children with the diagnosis of autism improve in quality of life with marked improvement in social functioning, physical and school functioning and overall mental health and behavior.

BLESSING OF THE HORSES
Members of the Chisholm Trail Cowboy Church and the Horseshoe Club gather for the annual Blessing of the Horses.

8TH ANNUAL RIDER CUP CLASSIC
ROCK holds the 8th Annual Rider Cup Classic golf tournament at Cowan Creek Golf Club to support the ROCK On Veterans program.

NOTE BURNING PARTY
ROCK celebrates paying off the north 20-acres with a Note Burning Party as part of the Miracles in the Dirt campaign.

6TH ANNUAL OPEN HOUSE
ROCK opens its doors to the public for the 6th Annual Open House with a special presentation from Fort Hood’s 1st Cavalry Division, Horse Cavalry Detachment to honor veterans and service members.

BLANCHE THE MOVIE SCREENING
Georgetown’s City Lights Theatre holds a special screening of independent film Blanche The Movie with proceeds used to purchase a new Ewald Kubota tractor.

PATH INTL ANNUAL CONFERENCE
ROCK’s Patrick “Doc” Breen and Hunter Adkins are honored as Veterinarian of the Year and Adult Equestrian of the Year respectively at the PATH International Conference and Annual Meeting in Denver, CO.

AUGUST 24
SEPTEMBER 27
OCTOBER 10
OCTOBER 17
NOVEMBER 5
NOVEMBER 9
2019
Due to COVID-19, ROCK suspends classes and later closes campus to non-essential staff and volunteers. The 14th Annual Barn Dance is also postponed to September 26.

The first ever drive-thru Rodeo Day parade is held in lieu of Rodeo Week. Participants and their families drive through the arena to see their horse and receive a trophy and t-shirt.

ROCK is able to begin serving its most independent participants and reopens campus to volunteers.

ROCK holds a virtual watch party to debut the trailer for the upcoming ROCK documentary and kick off the Pony Up for ROCK fundraiser to supplement the tuition gap caused by the COVID-19 closure.

ROCKateers are invited to participate in a second drive-thru parade to visit with staff and horses at a safe social distance and receive a certificate honoring their service.
HUNTER & DOC’S STORY

This past year ROCK celebrated the achievements of two members of our family at the PATH Intl. Conference and Annual Meeting in Denver, CO. ROCK participant Hunter Adkins was recognized with the Adult Equestrian of the Year award and current board president Patrick “Doc” Breen was honored as PATH Intl. and Region 8 Veterinarian of the Year.

ROCK staff nominated these individuals who then went on to win at the Regional level before moving on to national judging. Hunter and Doc’s recognition at the highest level represents the excellence, compassion, integrity, safety, and honor that ROCK strives to instill in everyone who comes through our gates.

Hunter is a 38-year-old woman who has been riding at ROCK for many years. She began riding in Houston and continued her journey to gain independence and life skills here at ROCK with her equine partner, Fiona. “When I am on my horse, I am free,” she says about riding at ROCK. Hunter serves on the Texas Council for Developmental Disabilities to advocate for beneficial legislation and to make recommendations on accessibility and other issues facing those with disabilities. She has even met with Governor Greg Abbott as part of her advocacy work.

Doc has been involved with ROCK for the past twenty years and has been a donor, sidewalker, horse handler, veterinarian, board member, meal cooker for veterans, auctioneer, professor at Texas A&M, and all-around friend. Doc says the reason he has stayed so involved in ROCK is the unique and profound benefits of equine-assisted activities and therapies for participants with a wide array of diagnoses.

“The movement of the pelvis astride of a horse is similar to normal walking.”

Our mission to improve independence and life skills in partnership with the horse would not be possible without the support of our generous donors. The following are individuals, foundations, and corporations that invested $1,000 or more between July 1, 2019 and June 30, 2020. Thank you!

How ROCK Invests Your Dollars

- General Administration: 10%
- Fundraising & Development: 13%
- Programs: 77%
- Tuition & Program Fees: 14%
- Contributions: 17%
- Contracts & Grants: 37%
- Special Events: 32%
- EAT: 16%
- EAL: 3%
- EAA: 17%
- Veterans: 17%
- Service Hours Distribution: 64%

Thank You to Our Foundation Partners!

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Acknowledgments

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Hunter Adkins
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Thank You to Our Foundation Partners!
ROCK (Ride On Center for Kids) is a 501(c)(3) nonprofit organization established in 1998 to provide equine-assisted activities and therapies to children, adults, and veterans with physical, cognitive, and emotional challenges. ROCK is located on 60 beautiful acres with a covered arena and therapy clinic in Georgetown, TX. ROCK is a PATH Intl. Premier Accredited Center.

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Sunny Ernst
Dan M. Gattis
Jim Geracci, MD
Carter Hall

Thank you to our outgoing board members:
Abigail Griswell, Chris Smyth and Joe McSpadden

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** Courtney Cares staff

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VOLUNTEER OPPORTUNITIES

Sidewalkers
Special Events
Barn Maintenance
Horse Handlers
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Visit us online at ROCKride.org to learn how you can get involved.