



Healing Thru Horses

ANNUAL REPORT

2019-2020



HONOR. INTEGRITY. COMPASSION. EXCELLENCE. SAFETY.

Dear ROCK Friends and Family,

It is with deep gratitude that I am writing to you for supporting ROCK through a very challenging year. None of us could have imagined last July what the 2019-2020 fiscal year held in store for the world and the decisions we would face together.

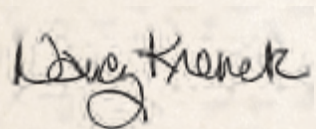
Our year started out well, with ROCK providing equine-assisted activities and therapies to more families than before and planning for an expansion to support Healing Thru Horses. We enjoyed a fall and winter full of successful events including some of the largest group volunteer days in recent memory. Filming also began on "Where the Horses Heal the Soul," an upcoming documentary by Twila LaBar that highlights the stories of four ROCK participants. Two of ROCK's own were even recognized at the PATH Intl. Annual Conference and Meeting in Denver, CO.

Planning for the annual April Barn Dance was well under way when ROCK was forced to temporarily close its campus and postpone special events at the end of March as the COVID-19 pandemic spread across the U.S. During this time of uncertainty, I am humbled and grateful to say that ROCK was able to preserve all our staff positions and reopen in June thanks to the wisdom and support of our board members and generous supporters.

What the past year has taught me the most is the importance of gratitude, grace, COURAGE, and resilience. I am so grateful for the support of ROCK's families, ROCKateers, staff, board members and incredibly generous donors. You have stood alongside the horse through twenty-two years to lift up individuals to their next level of potential. Your willingness to sidewalk along these families, horses, and ROCK is what enables us to continue forward. YOU ROCK!

I hope you enjoy this annual report that highlights what we achieved last year as well as the fiscal responsibilities of your investments in ROCK. It is because of your courage and determination ROCK will continue to thrive in the upcoming months and years. Thank you.

Blessings and Courage,



Nancy Krenak, PT, DPT, HPCS
CEO & Founder



MISSION

To improve independence and life skills in partnership with the horse.

VISION

To be the trusted leader in equine-assisted activities through service, research, and education.




14,236

Volunteer Service Hours

HEALING THRU HORSES

TOP 10 DIAGNOSES TREATED



- Autism Spectrum
- Cerebral Palsy
- Down Syndrome
- PTSD
- Developmental Delay
- Seizure Disorder
- Speech Delay
- Traumatic Brain Injury
- ADHD
- Visual Impairment



3,590

Service Hours
to Participants

Children with the diagnosis of autism improve in quality of life with marked improvement in social functioning, physical and school functioning and overall mental health and behavior.

Lanning, B.A., Baker, M., Hatz, J., Krennek, N., Effects of Equine Assisted Activities on Autism Spectrum Disorder, J Autism Dev Disorder (2014) 44:1897-1907

PROGRAMS

EQUINE-ASSISTED THERAPIES (EAT)

EAT is a physical, occupational, and speech-language therapy treatment strategy that utilizes the dynamic movement of the horse to achieve therapy goals.

EQUINE-ASSISTED ACTIVITIES (EAA)

EAA is designed to teach horsemanship and riding skills to individuals with special needs, with the goal of increasing functional life skills.

ROCK ON VETERANS

ROCK On Veterans offers co-ed and women-only programs for veterans and active duty service members, as well as programs for veteran families, partnering with horses and veteran volunteers.

EQUINE-ASSISTED LEARNING (EAL)

EAL is an educational approach that incorporates equine-facilitated activities using the experience of equine-human interaction in an environment of learning and self-discovery.

SCHOOL PROGRAMS

Through partnerships with local school districts, ROCK is able to create connections with the horse and facilitate learning between diverse populations through equine-assisted learning (EAL) programming.

SUMMER CAMP

ROCK offers summer camps full of fun and learning about the horse during the summer months for children of veterans and service members, and at-risk youth.

TAMU COURTNEY CARES EQUINE THERAPEUTIC PROGRAM

In 2012, ROCK began partnering with Texas A&M University to provide the staff, knowledge, and expertise in equine-assisted activities and therapies for this program on campus at TAMU, College Station, Texas. Learn more at www.courtneycares.org.

INTRO TO EQUINE-ASSISTED ACTIVITIES & THERAPIES (EAAT) COURSE

In Spring 2018, Dr. Priscilla Lightsey and Dr. Nancy Krennek began teaching an Intro to EAAT course at Texas A&M in College Station. The lab for this class is conducted in the arena of Courtney Cares.

ROCKATEERS

ROCK has many opportunities for volunteers (ROCKateers) to expand their horse knowledge, serve on a board or committee, help with office work, sidewalk, horse handle, and take on leadership roles in a volunteer capacity.

STAR PROGRAM - INSTRUCTORS IN TRAINING

ROCK's STAR (Student Teachers at ROCK) program is a 27-week intensive learning program that offers instruction and hands-on experience to prepare participants interested in pursuing certification through PATH Intl. as a Certified Therapeutic Riding Instructor.

INTERNSHIPS

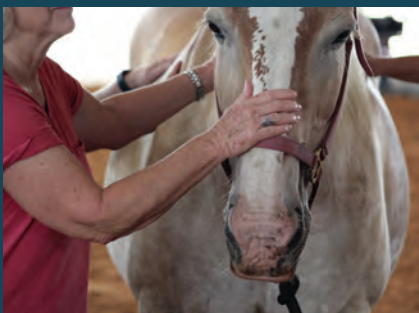
Through partnerships with colleges and universities, ROCK offers opportunities for internships in many fields.

RESEARCH IN PARTNERSHIP WITH INSTITUTIONS OF HIGHER LEARNING

ROCK is fulfilling our vision to be the trusted leader in equine-assisted activities through service, research and education by collaborating with universities to conduct research to document the effectiveness of equine-assisted activities and therapies.

H.O.P.E. (HORSES OFFERING PEOPLE ENRICHMENT)

ROCK provides educational and intern support to this non-profit EAAT program serving children with special needs in Beijing, China. Dr. Priscilla Lightsey, who works at ROCK and TAMU Courtney Cares, is the Founder and Executive Director of HOPE. Learn more at www.hopebeijing.org.



AUGUST 24

BLESSING OF THE HORSES

Members of the Chisholm Trail Cowboy Church and the Horseshoe Club gather for the annual Blessing of the Horses.



OCTOBER 10

NOTE BURNING PARTY

ROCK celebrates paying off the north 20-acres with a Note Burning Party as part of the Miracles in the Dirt campaign.



NOVEMBER 5

6TH ANNUAL OPEN HOUSE

ROCK opens its doors to the public for the 6th Annual Open House with a special presentation from Fort Hood's 1st Cavalry Division, Horse Cavalry Detachment to honor veterans and service members.

2019



SEPTEMBER 27

8TH ANNUAL RIDER CUP CLASSIC

ROCK holds the 8th Annual Rider Cup Classic golf tournament at Cowan Creek Golf Club to support the ROCK On Veterans program.



OCTOBER 17

BLANCHE THE MOVIE SCREENING

Georgetown's City Lights Theatre holds a special screening of independent film Blanche The Movie with proceeds used to purchase a new Ewald Kubota tractor.



NOVEMBER 9

PATH INTL ANNUAL CONFERENCE

ROCK's Patrick "Doc" Breen and Hunter Adkins are honored as Veterinarian of the Year and Adult Equestrian of the Year respectively at the PATH International Conference and Annual Meeting in Denver, CO.



MARCH 14

ROCK SUSPENDS CLASSES

Due to COVID-19, ROCK suspends classes and later closes campus to non-essential staff and volunteers. The 14th Annual Barn Dance is also postponed to September 26.



MAY 7

RODEO DAY

The first ever drive-thru Rodeo Day parade is held in lieu of Rodeo Week. Participants and their families drive through the arena to see their horse and receive a trophy and t-shirt.



JUNE 2

ROCK REOPENS

ROCK is able to begin serving its most independent participants and reopens campus to volunteers.



APRIL 4

HORSE OF A DIFFERENT COLOR

ROCK holds a virtual watch party to debut the trailer for the upcoming ROCK documentary and kick off the Pony Up for ROCK fundraiser to supplement the tuition gap caused by the COVID-19 closure.



MAY 22

VOLUNTEER APPRECIATION DAY

ROCKateers are invited to participate in a second drive-thru parade to visit with staff and horses at a safe social distance and receive a certificate honoring their service.

2020

**2019-2020
YEAR
IN REVIEW**



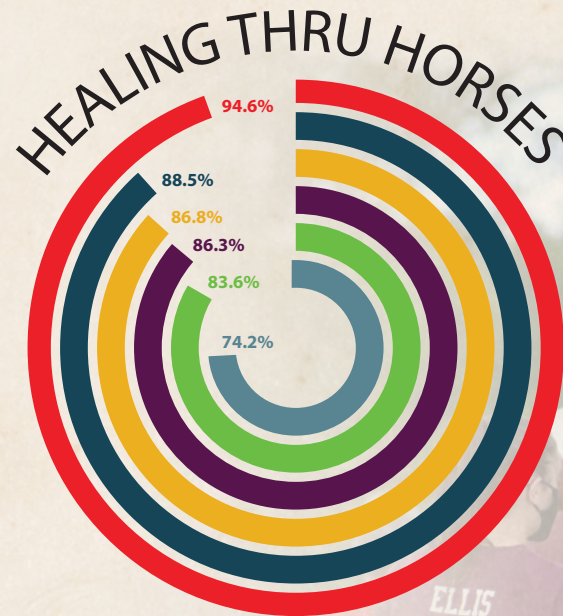
HUNTER & DOC'S STORY

This past year ROCK celebrated the achievements of two members of our family at the PATH Intl. Conference and Annual Meeting in Denver, CO. ROCK participant Hunter Adkins was recognized with the Adult Equestrian of the Year award and current board president Patrick "Doc" Breen was honored as PATH Intl. and Region 8 Veterinarian of the Year.

ROCK staff nominated these individuals who then went on to win at the Regional level before moving on to national judging. Hunter and Doc's recognition at the highest level represents the excellence, compassion, integrity, safety, and honor that ROCK strives to instill in everyone who comes through our gates.

Hunter is a 38-year-old woman who has been riding at ROCK for many years. She began riding in Houston and continued her journey to gain independence and life skills here at ROCK with her equine partner, Fiona. "When I am on my horse, I am free," she says about riding at ROCK. Hunter serves on the Texas Council for Developmental Disabilities to advocate for beneficial legislation and to make recommendations on accessibility and other issues facing those with disabilities. She has even met with Governor Greg Abbott as part of her advocacy work.

Doc has been involved with ROCK for the past twenty years and has been a donor, sidewalker, horse handler, veterinarian, board member, meal cooker for veterans, auctioneer, professor at Texas A&M, and all-around friend. Doc says the reason he has stayed so involved in ROCK is the unique and profound benefits of equine-assisted activities and therapies for participants with a wide array of diagnoses.



* Results from ROCK 2017-2018 Participant Survey
 † (Lanning, B. A., Wilson, A., Krenek, N., Using Therapeutic Riding as an Intervention for Combat Veterans: An International Classification of Functioning, Disability and Health (ICF) Approach, Occupational Therapy in Mental Health, <https://doi.org/10.1080/0164212X.2017.1283282>)

"The movement of the pelvis astride of a horse is similar to normal walking."

Gardner, B.A., Rigby B.R., Human pelvis motions when walking and when riding a therapeutic horse. Human Movement Science 39(2015) 121-137



115
Children



64
Adults



86
Veterans
& Families



31
Horses



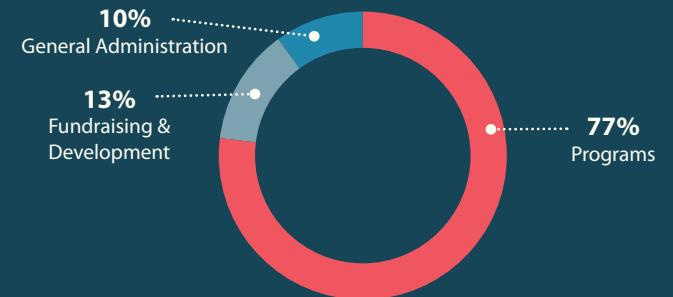
271
Volunteers

FINANCIAL SUPPORT

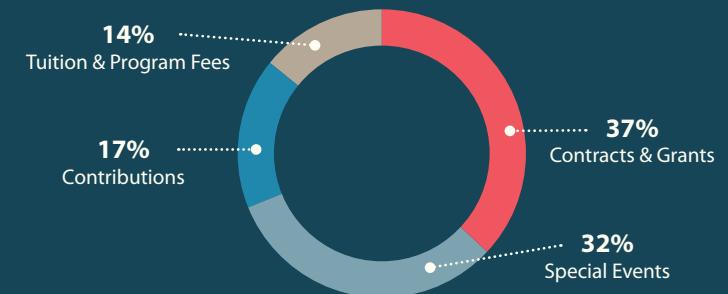
Our mission to improve independence and life skills in partnership with the horse would not be possible without the support of our generous donors. The following are individuals, foundations, and corporations that invested \$1,000 or more between July 1, 2019 and June 30, 2020. Thank you!

Hunter Adkins	Janice Crenwelge	Dustin & Tricia Harrison	Mercedes-Benz of	David & Jan Sharp
Don Garbe & Constance	Tamera & Tim Croley	H-E-B Tournament	Georgetown	Ronald & JoAnna Shelly
Aldrich	Michael & Sharon Daggett	of Champions	Messiah Lutheran Church	Les & Lori Sherman
Alysia Wightman Pottery	Eric & Susan Dalton	Ronald & Cheryl Helson	Marilyn & Randall Messick	Sherman & Co.
Steven & Teresa Anderman	Frederick DeGroot	Larry Hinson	Jeff & Chris Miller	Steve Shook
Philip Annis	Vince & Sandy Deli	i2L Consulting Inc.	Farris Morrison	Fred & Patty Sides
Applied Materials	Dell Giving	Ideal Signs	Lawrence & Susan Murphy	Sport Clips
Carol Atwood	Mark & Michele Dillon	Ispeak, Inc.	Nolan Ryan Beef	Eugene & Lorey Stabeno
Austin Dental Cares	Charlie & Jan DiMare	JDI Constructors, Inc.	Fred & Joanne Norton	Les & Sally Stolte
Dr. Nikki Tran	Embree Group of Companies	JDI Contractor &	Nossaman LLP	Target
Mark & Rachelle Baker	Sunny & Bob Ernst	Supply, Inc.	Blake & Allison Notgrass	Holt & Connie Taylor
Jennifer Bannister	Ewald Kubota	Patricia & Rukin Jelks	Cathy Null	Tesla
Ty & Rebecca Barho	Facebook Payments Inc.	Scott & Kristie Johnston	Dorothy & Ron O'Neal	Texas A&M University
J.B. & Ashley Barnes	Filson	Kevin Karschnik	Onion Creek American Legion	Texas Materials Group, Inc.
Barringer Landscapes, Inc.	First Texas Bank	Amy & Michael Keck	Post 326	The Enclave at Round Rock
Anna Bauereis	Fish City Grill	Craig & Terrah Kelso	Personal Administrators, Inc.	Tito's Distillery
BBVA Compass Bank	Christopher Fowler	Kendra Scott - Domain	PGA Tour Superstore	Top Dog Design
Glenn & Emily Befort	Howard & Judi Frinsein	Jack & Lynda Kilpatrick	John Phelps Photography	Total Wine and More
Vic & Faith Bero	Jack & Doris Garey	Kilpatrick Custom Designs	Pine Cove Camps	Clint & Diane Truitt
Elaine Birkhead	Chet Garner	Dale & Tina Knobel	Porsche of Austin	Urban.Eat.Drink
Blanche the Movie LLC	The Daytripper	Frank & Nancy Krenek	Karah Powell	Vaughn Construction
Blue Corn Harvest	Dan & Shana Gattis	Tom & Jo Ann Lanham	Pre-Test Laboratory	Daniel & Kathryn Voss
Bar and Grill	Brenda Gelmeyer	Col. Raymond &	Ross & Pati Prince-Taggart	Wag-a-Bag
Dennis & Terri Borocz	Timothy & Lesley Gentz	Courtney Liddy	Will & Anne Purnell	Dan & Kathleen Walker
Patrick "Doc" & Cathy Breen	Stephanie Gregoire	Life Styled Events	Steve & Kyra Quenan	Tommy Waters
George & Barbara Brightwell	Georgetown Behavioral	Edward & Christy Logan	Quenan's Jewelers	Chicora Welborn
Brown Distributing	Health Institute	Gordon & Bettye Logan	Radiation Detection	Westport Group
Will & Mimi Burleson	Georgetown High School AG	Dr. Henry S. Lucid	Company, Inc.	Wild Basin Investments
Calibration Solutions, LLC	Mechanics	Martin Marietta - Georgetown	Real Good Vodka	Wildfire Restaurant
Captain Brett - Rockport	Robert Gibson	Ready Mix	Region's Bank	Sandy Wilkens
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CASAMA Enterprises, LLC	Dee Grimshaw	Shawn & Jeff Maurice	Lindsey & Christie Roberts	Darrell Worman
Jim & Elaine Caskey	Linda & John Gustainis	Kaylah McCord	Don & Edie Robertson	Bill Worrell - White Shaman
Charles Schwab	Carter & Christy Hall - Hickory	Flora McCormick	Oscar & Nancy Robinson	Arts
Chisos Boot Company	Knol Ranch	McCoys Building Supply	Troy & Mary Rodriguez	Kendall & Frances Young
George & Debbie Christianson	J.B. & Jan Hamilton	Dr. Gail Yohe & Glenn	Rick & Cheryl Rowder	David Yurman, LLC
Patti Colbert	William & Linda Hansen	McDonald	Jeff & Susan Rusk	
Ron & Kaye Coleman	Craig & Susan Harris	Meglodon Manufacturing	Nolan & Ruth Ryan	
Curtis & Lucretia Crenwelge	Danny & Lisa Harris	Group	Claudia Ryner	

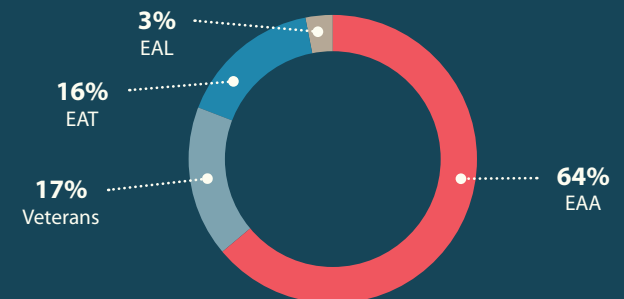
How ROCK Invests Your Dollars



ROCK Revenue Sources



Service Hours Distribution



Thank You to Our Foundation Partners!

Abbie's House-Brenda & Larry Oswald
 Arthur Blank Family Foundation
 Bowlers to Veterans Link
 Chick-Fil-A
 Chisholm Trail Communities
 Foundation - Cammy Garey Fund
 Chisholm Trail Communities
 Foundation - Seeds of Strength
 Chisholm Trail Communities
 Foundation - Sport Clips
 City of Georgetown
 City of Round Rock
 Costco
 Foundation of the 1st Cavalry Div. Assn.
 Georgetown Health Foundation
 Greater Round Rock Community
 Foundation - David Hood Endowment

Hanger Charitable Foundation
 Harry & Eda Montandon Charitable Trust
 Junior League of Austin
 Kebok Foundation
 MDRT Foundation
 PATH International
 Renaissance Charitable Foundation
 Round Rock Noon Kiwanis Club
 Round Rock Women's Club
 Texas Mutual Insurance Company
 Texas Quarter Horse Association
 The GoodCoin Foundation
 United Way for Greater Austin
 United Way of Williamson County
 W.D. Kelley Foundation
 Williamson County



VOLUNTEER OPPORTUNITIES

Sidewalkers
Special Events
Office Assistance

Barn Maintenance
Horse Handlers
Work Groups



Healing Thru Horses



ROCK (Ride On Center for Kids) is a 501(c)(3) nonprofit organization established in 1998 to provide equine-assisted activities and therapies to children, adults, and veterans with physical, cognitive, and emotional challenges. ROCK is located on 60 beautiful acres with a covered arena and therapy clinic in Georgetown, TX. ROCK is a PATH Intl. Premier Accredited Center.

ROCK Herd

A.J. • Belle • Blue • Boss • Buddy • Cash • Donut • Dunny • Fiona • Ghost • Grant • Henry Icy • Ike • Jet • Lee • Little Guy • Midnight • Miss Piggy • Mooch • Oakey • Peanut Butter Peggy Sue • Playboy • Scooter • Sherrie • Shimmer • Shug • Skippy • Skye • Sonny • Tony

ROCK Staff

Donelle Beal **
Kevin Bowers
Louisa Chandler
Anne Ci
Christina Clary
Olivia Coleman
Rebecca Delich
Heidi Darning
Callee Dorman
Devon Felts
Susan Finfer

Jen Howicz
Betsy Kahl
Amy Keck
Michelle King
Nancy Krenek *
Priscilla Lightsey *
Shannon Middleton
Phoebe Miller
Amanda Mott
Dorothy O'Neal
Karah Powell

Wendy Prindle
Mike Sanders
Lesley Shedeck
Stephane Troxell
Laura Vann **
Chuck Willoughby
Kristin Witcher

* ROCK & Courtney Cares staff
** Courtney Cares staff

2020-2021 ROCK Board of Directors

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Chris Miller, Vice President
Steve Shook, Treasurer
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Judy McLeod
Patti O'Meara
Les Sherman
Dana Smyth
Ron Swain
Stephanie Zinsmeyer

Thank you to our outgoing board members:
Abigail Griswell, Chris Smyth and Joe McSpadden

2020-2021 ROCK Board of Advisors

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Barbara Brightwell
Ron Coleman
Michaela Dollar
Charles W. Graham, DVM
John Gustainis
Wayne Hurst, DPM, FACFAS
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Nolan Ryan
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Ron Shelly



Visit us online at [ROCKride.org](https://rockride.org) to learn how you can get involved.

Physical Location: 2050 Rockride Lane, Georgetown, TX 78626 | **Mailing Address:** P.O. Box 2422, Georgetown, TX 78627 | **Office:** (512) 930-7625