



SATURDAY,
OCTOBER 16, 2021

Shine like the stars

We invite you to a magical evening celebrating Moonlight & Miracles for ROCK's 15th Annual Barn Dance!

There's always been mystery and magic about the moon. A whole space race focused around it. When we look up at the sky, we see it there in its different phases, and stare in awe. Sometimes it's just a sliver, sometimes it's so big we feel we could reach out and touch it. Night after night it's there and one can't help but wonder...could this be the night for a miracle?

At ROCK, the arena is our sky, the riders are the stars, and the horses are the moon. Each day we can see our riders shine bright on the strong back and sturdy legs of our horses. Whether big or small, miracles happen at ROCK.

A 501(c)(3) nonprofit provider of equine-assisted services for children, adults and veterans with physical, cognitive and emotional challenges, ROCK is on a mission to improve independence and life skills through partnership with the horse. Located in Central Texas on 60 acres, ROCK is home to approximately 27 horses and operates with a team of 29 staff members and nearly 350 volunteers. In a typical year, ROCK provides Healing Thru Horses to over 400 children, adults and veterans, and the need for these services continues to grow.

Your sponsorship of our 2021 Barn Dance will help us continue to make a difference for individuals with challenges in our community and is greatly appreciated. Please join us on October 16, 2021 and be a part of the future of ROCK!

Sincerely,

Barn Dance Committee

SPONSORSHIP TABLE LEVELS

NORTH STAR \$50,000

- (3 available) Four Tables of 6 (24 seats) with prime table location
- Recognition: Listing as the North Star sponsor in online and event promotional material, premier placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event signage: Premier signage at event including stage wrap, step & repeat banner and other event signage
Also includes a two-page ad in program.
- Emcee Recognition: Evening of event
- Opportunity to speak during the event
- Opportunity to provide 30-60 second promotional video to be shown during the event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

MILKY WAY \$35,000

- (2 available) Four Tables of 6 (24 seats) with prime table location
- Recognition: Listing as the Milky Way sponsor in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event signage: Premier signage at event including stage wrap, step & repeat banner and other event signage
Also includes a two-page ad in program.
- Emcee Recognition: Evening of event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

ANDROMEDA \$10,000

- (7 available) Two Tables of 6 (12 seats) with preferred table location
- Recognition: Listing as the Andromeda sponsor in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event Signage: Logo/name on event signage, half page ad in program
- Emcee Recognition: Evening of event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

ORION'S BELT \$7,500

- (4 available) Two Tables of 6 (12 seats)
- Recognition: Listing as the Orion's Belt sponsor in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event Signage: Logo/name on event signage, quarter page ad in program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

CASSIOPEIA \$5,000

- (7 available) One Table of 6 (6 seats)
- Recognition: Listing as the Cassiopeia sponsor in online and in event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event Signage: Logo/name on event signage, listing in program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

HALEY'S COMET \$3,500

- (15 available) One Table of 6 (6 seats)
- Recognition: Listing as the Haley's Comet sponsor in online and in event promotional material, audio/visual recognition on evening of event
- Event Signage: Logo/name on event signage, listing in program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year



SPONSORSHIP EVENT LEVELS

BLUE MOON STAGE AND MUSIC \$40,000

- (1 available) Four Tables of 6 (24 seats) with prime table location
- Recognition: Listing as the Blue Moon Stage and Music Sponsor of event in online and event promotional material, premier placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event signage: Premier signage at event including stage wrap, step & repeat banner and other event signage
Also includes a two-page ad in program
- Emcee Recognition: Evening of event
- Opportunity to speak during the event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

SUPERNOVA ONLINE EVENT \$15,000

- (1 available) Two Table of 6 (12 seats) with preferred table location
- Recognition: Listing as the Supernova Online Event sponsor in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event
- Event Signage: Logo/name on event signage, half page ad in program
- Emcee Recognition: Evening of event
- Opportunity to speak during the event
- Media Recognition: Logo on all Virtual portion of the broadcasting, Listing in Annual Report and all event communication, signage at ROCK for 1 year

ECLIPSE PHOTO BOOTH \$3,500

- (1 available) Two (2) Individual Tickets
- Recognition in event promotional material, audio/visual recognition on evening of event
- Logo/name on Photo Booth prints and digital photos, listing in event program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

EQUINOX BEVERAGE AND BAR \$3,500

- (2 available) Two (2) Individual Tickets
- Recognition in event promotional material, audio/visual recognition on evening of event
- Logo/name on Bar Signage, listing in event program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

SOLSTICE SILENT AND LIVE AUCTION \$3,500

- (1 each available) Two (2) Individual Tickets
- Recognition in event promotional material, audio/visual recognition on evening of event
- Logo/name on auction signage, listing in event program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

FULL MOON COMFORT STATION \$3,000

- (1 each available) Two (2) Individual Tickets
- Recognition in event promotional material, audio/visual recognition on evening of event
- Logo/name on Luxury Restroom, listing in event program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

HARVEST MOON GAME \$3,000

- (1 each available) Two (2) Individual Tickets
- Recognition in event promotional material, audio/visual recognition on evening of event
- Logo/name on game signage, listing in event program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

SPONSOR A PARTICIPANT TICKET \$250

- (12 available) Sponsor a ROCK participant to attend the event, will be placed at a table of 6

INDIVIDUAL TICKET \$250 (12 available) Will be placed at a table of 6

ROCK SUPPORTER (DONATION ONLY) \$100+

Name listed in the event program and on banner at Event.



PROGRAM AD:

BUSINESS CARD AD \$350

(24 available)

1/4 PAGE AD \$750

(4 available)

1/2 PAGE AD \$1,500

(8 available)

SPONSORSHIP FORM

YES! I would like to sponsor ROCK's 15th Annual Barn Dance. I have checked my sponsorship level below:

TABLE LEVELS

- \$50,000 - NORTH STAR
- \$35,000 - MILKY WAY
- \$10,000 - ANDROMEDA
- \$7,500 - ORION'S BELT
- \$5,000 - CASSIOPEIA
- \$3,500 - HALEY'S COMET

PROGRAM AD:

- BUSINESS CARD AD \$350
(24 available)
- 1/4 PAGE AD \$750
(4 available)
- 1/2 PAGE AD \$1,500
(8 available)

EVENT LEVELS

- \$40,000 - BLUE MOON STAGE AND MUSIC
- \$15,000 - SUPERNOVA ONLINE EVENT
- \$3,500 - ECLIPSE PHOTO BOOTH
- \$3,500 - EQUINOX BEVERAGE AND BAR
- \$3,500 - SOLSTICE SILENT AND LIVE AUCTION
- \$3,000 - FULL MOON COMFORT STATION
- \$3,000 - HARVEST MOON GAME
- \$250 - SPONSOR A PARTICIPANT TICKET - QTY: _____
Sponsor one ticket for a participant to attend
- \$250 - INDIVIDUAL TICKET - QTY: _____
- \$100 - ROCK SUPPORTER *(Donation only/no tickets)*
- OTHER DONATION -
\$ _____



Name: _____

Company Name (if applicable): _____

Name as you would like to be listed for publicity: _____

Address: _____

City/State/Zip: _____

Phone(s): _____

Email: _____

Thank you for your support!

The deadline for inclusion in the printed program and event signage is **September 17, 2021**.

Payment information:

- Please contact me for credit card information.
- Please send me an invoice.
- I have enclosed my check payable to ROCK.

Mail to:

ROCK's Barn Dance
P.O. Box 2422
Georgetown, Texas 78627

AUCTION/IN-KIND DONATION

SILENT/LIVE AUCTION ITEM(S) DONATION

Description of Donation: _____

Value of Item: \$ _____

Donation will be: Mailed Delivered Needs to be picked up

Date donation will be mailed/delivered/available for pick-up: _____

Restrictions/Expiration Date (if applicable): _____
*Silent/Live Auction Items received after the deadline of **September 17, 2021** may be used in future ROCK fundraising events.*

IN-KIND DONATION

Description of item or service provided: _____

Retail value of donation: _____

Contact Name: _____

Company Name (if applicable): _____

Name as you would like to be listed for publicity: _____

Please keep my donation ANONYMOUS with no public acknowledgment on any signage or publications.

Address: _____

City/State/Zip: _____

Phone(s): _____

Email: _____

Comments: _____

Contact me about future donation opportunities



Please return this form to:

ROCK's Barn Dance
P.O. Box 2422
Georgetown, TX 78627

Phone: (512) 930-7625
FAX: (512) 863-9231
Email: ROCKoffice@rockride.org

For Office Use:

Received by: _____
Salesforce: _____
Qtogo: _____

The deadline for inclusion in the printed program and event signage is September 17, 2021.

ROCK is a 501(c)(3) organization and your donation is deductible to the extent allowed by law. Federal Tax ID#: 74-2917659.

THANK YOU! WE ARE SO GRATEFUL FOR YOUR CONTRIBUTION.

PHYSICAL ADDRESS: 2050 ROCKRIDE LANE, GEORGETOWN, TX 78626
MAILING ADDRESS: P.O. BOX 2422, GEORGETOWN, TX 78627

(512) 930-7625
ROCKRIDE.ORG