Dear ROCK Family,

I am writing and hope that this year’s Annual Report finds you well. ROCK, like all of us, has faced some unique challenges in the 2020-2021 fiscal year so it is also with great gratitude and recognition of your support that I am able to report we are continuing to thrive.

In the past year, ROCK has had to adapt and change in ways that we never expected, and we are stronger today because of it. As you may remember in February, Texas experienced one of the worst snowstorms in memory; ROCK was not immune to the effects. I am beyond grateful for how hard our staff and volunteers worked to care for the herd and facilities during this time.

ROCK also found new ways to engage with you over the past year. From our first virtual Barn Dance in the fall to our ROCK Derby spring fundraiser, you have continued to ensure ROCK’s stability. We were even able to push forward on the Miracles in the Dirt capital campaign that we started in 2014 and take the first steps toward constructing the Sport Clips Heroes Arena.

ROCK was honored this year to be home to the 2021 PATH Intl. Region 8 Volunteers of the Year, Faith and Vic Bero. The Beros have served ROCK in and out of the dirt for years and exemplify the passion our volunteers, board members, and families have for ROCK. Additionally, I was honored to be chosen as the PATH Intl. Credentialed Professional of the Year – an honor I hold very dear to my heart and could not have achieved without the wisdom, mentorship, and encouragement from my peers and colleagues over the years. Thank you.

One final bright spot I’d like to mention is the publication of research in the *Journal of NeuroEngineering and Rehabilitation* that Dr. Priscilla Lightsey and myself worked on investigating physical therapy treatments that incorporate equine movement. This marks the 23rd research paper ROCK has participated in and demonstrates our commitment to being trusted leaders in researching equine-assisted services.

Between COVID, snowstorms, and trying to build a new arena, there has been a lot going on out here – and a lot to be inspired by. Every day in the dirt, children grow and gain strength on the back of the horse. Adults regain mobility once lost. Veterans learn to be confident.

What has inspired me most is how many of you have stood with us, passionately and with conviction. I hear and see daily how much this place means to each and every one of you. Being able to improve independence and life skills in partnership with the horse was a dream of mine many years ago, and because of you, it is a reality for so many today. Thank you for standing with us.

Blessings and courage,

Dr. Nancy Krenek, PT, DPT, HPCS
CEO & Founder

**MISSION**

To improve independence and life skills in partnership with the horse.

**VISION**

To be the trusted leader in equine-assisted services through research, education, and programs.

**HONOR. INTEGRITY. COMPASSION. EXCELLENCE. SAFETY.**
**Programs**

**Speech & Physical Therapy Incorporating Equine Movement**
Also known as Equine-Assisted Therapies (EAT), this strategy utilizes the dynamic movement of the horse to achieve speech therapy or physical therapy goals.

**Adaptive Riding**
Also known as Equine-Assisted Activities (EAA), adaptive riding is designed to teach horsemanship and riding skills to individuals with special needs, with the goal of increasing functional life skills.

**ROCK On Veterans**
ROCK On Veterans offers co-ed and women-only programs for veterans and active duty service members, as well as programs for veteran families, partnering with horses and veteran volunteers.

**Equine-Assisted Learning (EAL)**
EAL is an educational approach that incorporates equine-facilitated activities using the experience of equine-human interaction in an environment of learning and self-discovery.

**School Programs**
Through partnerships with local school districts, ROCK is able to create connections with the horse and facilitate learning between diverse populations through Equine-Assisted Learning (EAL) programming.

**Summer Camp**
ROCK offers summer camps full of fun and learning about the horse during the summer months that includes Camp Brightside, an inclusion camp, and Camp Courage which is offered to children of veterans and active-duty service members.

**Education**

**TAMU Courtney Cares Equine Therapeutic Program**
In 2012, ROCK began partnering with Texas A&M University to provide the staff, knowledge, and expertise in Equine-Assisted Activities and Therapies for this program on campus at TAMU, College Station, Texas. Learn more at www.courtneycares.org.

**INTRO To Equine-Assisted Activities & Therapies (EAAT) Course**
In Spring 2018, Dr. Priscilla Lightsey and Dr. Nancy Krenek began teaching an Intro to EAAT course at Texas A&M in College Station. The lab for this class is conducted in the arena of Courtney Cares.

**Rockateers**
ROCK has many opportunities for volunteers (ROCKateers) to expand their horse knowledge, serve on a board or committee, help with office work, sidewalk, horse handle, and take on leadership roles in a volunteer capacity.

**Internships**
Through partnerships with colleges and universities, ROCK offers opportunities for internships in many fields.

**Research**

**Research in Partnership with Institutions of Higher Learning**
ROCK is fulfilling our vision to be the trusted leader in Equine-Assisted Services through research, education, and programs by collaborating with universities to conduct research to document the effectiveness of equine-assisted activities and therapies.

**H.O.P.E. (Horses Offering People Enrichment)**
ROCK provides educational and intern support to this non-profit EAAT program serving children with special needs in Beijing, China. Dr. Priscilla Lightsey, who works at ROCK and TAMU Courtney Cares, is the Founder and Executive Director of HOPE. Learn more at www.hopebeijing.org.

**Top 10 Diagnoses Treated**
- ADHD
- Autism Spectrum
- Cerebral Palsy
- Down Syndrome
- Developmental Delay
- PTSD
- Seizure Disorder
- Speech Delay
- Traumatic Brain Injury
- Visual Impairment
The impact of ROCK’s programs is seen in the research, goal documentation, surveys, and testimonies from the participants that ROCK serves.

**94.4%** of children & adults improved in **Independence***

**88.6%** of children & adults improved in **Life Skills***

ROCK participants reported improvement in the following cognitive, motor, and behavioral skills:

- Focusing & Attention (82.4%)
- Sitting Balance (80.6%)
- Posture (72.2%)
- Following Directions (68.4%)
- Trunk Control (66.7%)
- Sequencing Skills (57.9%)
- Tolerating Transitions (52.9%)

**% of Children & Adults Reporting Improvement**

**ROCK On Veterans (ROV) participants reported improvements in the following areas** **:**

- **94.8%** of ROV participants reported decreased anxiety
- **96.6%** of ROV participants reported improved mood
- **82.5%** of ROV participants reported improved stress management

* Results from 2020-2021 ROCK Participant Survey
** Results from 2020-2021 ROCK On Veterans Participant Exit Survey
ROCK Revenue Sources

- Grants & Contracts (29%)
- Special Events (24%)
- Contributions (22%)
- Tuition & Program Fees (13%)
- Other Income (12%)

How ROCK Invests Your Dollars

- Programs (76%)
- Fundraising & Development (12%)
- General Administration (12%)

Service Hours Distribution

- Equine-Assisted Activities (42%)
- Veterans (19%)
- Equine-Assisted Learning (17%)
- Courtney Cares (15%)
- Equine-Assisted Therapies (7%)

17,826 Volunteer Service Hours

8,707 Service Hours to Participants
Our mission to improve independence and life skills in partnership with the horse would not be possible without the support of our generous donors. Thank you to many of you who have also contributed generously to the Miracles in the Dirt capital campaign. Thank you to the following:

**Abbie’s House**
**Becky & Hunter Adkins**
**Adkins & Associates, Inc.**
**Nancy Amaral**
**Joe & Barbara Ammerman**
**Steven & Teresa Anderman**
**Applied Materials**
**Company Match**
**Ascension Seton Medical Center Williamson**
**Carol Atwood**
**Austin Dental Smiles**
**Beth Avery**
**Josh & Michelle Baran**
**Ty & Rebecca Barho**
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**John Bausch**
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**Craig & Charlotte Benson**
**Faith & Beto**
**Bruce & Helen Bessner**
**Larry Bingham**
**Bill & Becky Booth**
**Nick Bordolon**
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**Deborah Bringle**

**Joe & Christine Calao**
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**Management**
**Cedar Crest Hospital**
**George & Debbie Christianson**
**Patti Colbert**
**Curtis & Lucretia Crenwelge**
**Janice Crenwelge**
**Lew & Sherry Curatolo**
**Gena Curtis**
**Michael & Sharon Daggett**
**Paul & Nancy Davis**
**Dell Company Match**
**Charlie, Jan, and Joel DiMare**
**Brian Dixon**
**Desiree DuHadway**
**Bob & Sunny Ernst**
**Facebook**
**Lori Ferrer**
**First Texas Bank**
**Fish City Grill**
**Eric & Julie Flanders**
**Dave & Belinda Fremmer**
**Howie & Judi Frinstein**
**Don Garbe**
**Jack & Doris Garey**
**Chet Garner - The Daytripper**
**Dan & Karen Gattis**

**Abbigail’s House**
**Becky & Hunter Adkins**
**Adkins & Associates, Inc.**
**Nancy Amaral**
**Joe & Barbara Ammerman**
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**Janice Crenwelge**
**Lew & Sherry Curatolo**
**Gena Curtis**
**Michael & Sharon Daggett**
**Paul & Nancy Davis**
**Dell Company Match**
**Charlie, Jan, and Joel DiMare**
**Brian Dixon**
**Desiree DuHadway**
**Bob & Sunny Ernst**
**Facebook**
**Lori Ferrer**
**First Texas Bank**
**Fish City Grill**
**Eric & Julie Flanders**
**Dave & Belinda Fremmer**
**Howie & Judi Frinstein**
**Don Garbe**
**Jack & Doris Garey**
**Chet Garner - The Daytripper**
**Dan & Karen Gattis**

**Dan & Shanna Gattis**
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**Holly Hogue**
**Carolyn Holloway**
**Jim & Jen Howicz**
**Dr. Wayne & Jill Hurst**
**I Live Here, I Give Here**
**Ideal Signs**
**Carl Illig**
**Dale Illig**
**iRel Group LTD**
**Michele Jaroszewski-IRex Group LTD**
**Dale Illig**
**Carl Illig**
**Ideal Signs**
**Carl Illig**
**Dale Illig**
**iRel Group LTD**

**Thank You Construction Partners!**

- Champion Site Prep
- DFD Architects
- Embrey Group
- JAB Engineering
- JDI Contractor & Supply, Inc.
- SEC Planning

**Thank You To Our Foundation Partners**

In addition to providing funding for general operations, many of you have also contributed generously to the Miracles in the Dirt capital campaign. Thank you to the following donors, families, foundations, businesses for helping us build for the future.
ROCK Staff
Donelle Beal **
Kevin Bowers *
Brittney Brigham
Louisa Chandler
Christina Clary
Olivia Coleman
Rebecca Delich
Heidi Derning
Calle Dorman
Todd Essary
Devon Felts
Susan Finfer
Chris Foret
Jen Howicz
Karis Johnson **
Betsy Kahl

* ROCK & Courtney Cares Staff ** Courtney Cares Staff

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Steve Shook, Treasurer
George Brightwell, Secretary
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Curtis Crenwelge

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Carter Hall
Craig Harris
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Judy McLeod
Patti O’Meara
Les Sherman
Dana Smyth
Ron Swain
Stephanie Zinsmeyer

Thank you to our outgoing board members Rebecca Hays Barho and Dr. Jim Geracci, MD

2020-2021 ROCK Board of Advisors
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Barbara Brightwell
Ron Coleman
Michaela Dollar
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John Gustainis
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Al Mowdy
Nolan Ryan
Reid Ryan
Ron Shelly

ROCK (Ride On Center for Kids) is a 501(c)(3) nonprofit organization established in 1998 to provide equine-assisted services to children, adults, and veterans with physical, cognitive, and emotional challenges. ROCK is located on 60 beautiful acres with a covered arena and therapy clinic in Georgetown, TX. ROCK is a PATH Intl. Premier Accredited Center.

Visit us online at ROCKride.org to learn how you can get involved.

Physical Location: 2050 Rockride Lane, Georgetown, TX 78626  |  Mailing Address: P.O. Box 2422, Georgetown, TX 78627  |  Office: (512) 930-7625