



2020-2021 ANNUAL REPORT



2021 PATH Intl. Volunteers of the Year



2021 Region 8 PATH Intl. Equine Services for Heroes Nominee



2021 PATH Intl. Region 8 Adult Equestrian Nominee



2021 Region 8 PATH Intl. Youth Equestrian Nominee

Dear ROCK Family,

I am writing and hope that this year's Annual Report finds you well. ROCK, like all of us, has faced some unique challenges in the 2020-2021 fiscal year so it is also with great gratitude and recognition of your support that I am able to report we are continuing to thrive.

In the past year, ROCK has had to adapt and change in ways that we never expected, and we are stronger today because of it. As you may remember in February, Texas experienced one of the worst snowstorms in memory; ROCK was not immune to the effects. I am beyond grateful for how hard our staff and volunteers worked to care for the herd and facilities during this time.

ROCK also found new ways to engage with you over the past year. From our first virtual Barn Dance in the fall to our ROCK Derby spring fundraiser, you have continued to ensure ROCK's stability. We were even able to push forward on the Miracles in the Dirt capital campaign that we started in 2014 and take the first steps toward constructing the Sport Clips Heroes Arena.

ROCK was honored this year to be home to the 2021 PATH Intl. Region 8 Volunteers of the Year, Faith and Vic Bero. The Beros have served ROCK in and out of the dirt for years and exemplify the passion our volunteers, board members, and families have for ROCK. Additionally, I was honored to be chosen as the PATH Intl. Credentialed Professional of the Year -- an honor I hold very dear to my heart and could not have achieved without the wisdom, mentorship, and encouragement from my peers and colleagues over the years. Thank you.

One final bright spot I'd like to mention is the publication of research in the *Journal of NeuroEngineering and Rehabilitation* that Dr. Priscilla Lightsey and myself worked on investigating physical therapy treatments that incorporate equine movement. This marks the 23rd research paper ROCK has participated in and demonstrates our commitment to being trusted leaders in researching equine-assisted services.

Between COVID, snowstorms, and trying to build a new arena, there has been a lot going on out here -- and a lot to be inspired by. Every day in the dirt, children grow and gain strength on the back of the horse. Adults regain mobility once lost. Veterans learn to be confident.

What has inspired me most is how many of you have stood with us, passionately and with conviction. I hear and see daily how much this place means to each and every one of you. Being able to improve independence and life skills in partnership with the horse was a dream of mine many years ago, and because of you, it is a reality for so many today. Thank you for standing with us.

Blessings and courage,

Dr. Nancy Krenek, PT, DPT, HPCS
CEO & Founder



2021 PATH Intl. Credentialed Professional of the Year

MISSION

To improve independence and life skills in partnership with the horse.

VISION

To be the trusted leader in equine-assisted services through research, education, and programs.

HONOR. INTEGRITY. COMPASSION. EXCELLENCE. SAFETY.

EQUINE-ASSISTED SERVICES

PROGRAMS

SPEECH & PHYSICAL THERAPY INCORPORATING EQUINE MOVEMENT

Also known as Equine-Assisted Therapies (EAT), this strategy utilizes the dynamic movement of the horse to achieve speech therapy or physical therapy goals.

ADAPTIVE RIDING

Also known as Equine-Assisted Activities (EAA), adaptive riding is designed to teach horsemanship and riding skills to individuals with special needs, with the goal of increasing functional life skills.

ROCK ON VETERANS

ROCK On Veterans offers co-ed and women-only programs for veterans and active duty service members, as well as programs for veteran families, partnering with horses and veteran volunteers.

EQUINE-ASSISTED LEARNING (EAL)

EAL is an educational approach that incorporates equine-facilitated activities using the experience of equine-human interaction in an environment of learning and self-discovery.

SCHOOL PROGRAMS

Through partnerships with local school districts, ROCK is able to create connections with the horse and facilitate learning between diverse populations through Equine-Assisted Learning (EAL) programming.

SUMMER CAMP

ROCK offers summer camps full of fun and learning about the horse during the summer months that includes Camp Brightside, an inclusion camp, and Camp Courage which is offered to children of veterans and active-duty service members.

EDUCATION

TAMU COURTNEY CARES EQUINE THERAPEUTIC PROGRAM

In 2012, ROCK began partnering with Texas A&M University to provide the staff, knowledge, and expertise in Equine-Assisted Activities and Therapies for this program on campus at TAMU, College Station, Texas. Learn more at www.courtneycares.org.

INTRO TO EQUINE-ASSISTED ACTIVITIES & THERAPIES (EAAT) COURSE

In Spring 2018, Dr. Priscilla Lightsey and Dr. Nancy Krennek began teaching an Intro to EAAT course at Texas A&M in College Station. The lab for this class is conducted in the arena of Courtney Cares.

ROCKATEERS

ROCK has many opportunities for volunteers (ROCKateers) to expand their horse knowledge, serve on a board or committee, help with office work, sidewalk, horse handle, and take on leadership roles in a volunteer capacity.

INTERNSHIPS

Through partnerships with colleges and universities, ROCK offers opportunities for internships in many fields.

RESEARCH

RESEARCH IN PARTNERSHIP WITH INSTITUTIONS OF HIGHER LEARNING

ROCK is fulfilling our vision to be the trusted leader in Equine-Assisted Services through research, education, and programs by collaborating with universities to conduct research to document the effectiveness of equine-assisted activities and therapies.

H.O.P.E. (HORSES OFFERING PEOPLE ENRICHMENT)

ROCK provides educational and intern support to this non-profit EAAT program serving children with special needs in Beijing, China. Dr. Priscilla Lightsey, who works at ROCK and TAMU Courtney Cares, is the Founder and Executive Director of HOPE. Learn more at www.hopebeijing.org.

TOP 10 DIAGNOSES TREATED

ADHD

Autism Spectrum

Cerebral Palsy

Down Syndrome

Developmental Delay

PTSD

Seizure Disorder

Speech Delay

Traumatic Brain Injury

Visual Impairment



MISSION IMPACT

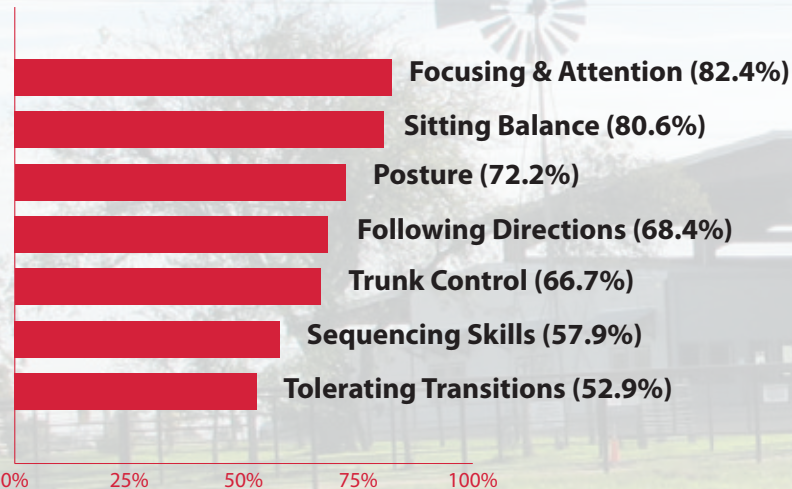


The impact of ROCK's programs is seen in the research, goal documentation, surveys, and testimonies from the participants that ROCK serves.

94.4% of children & adults improved in Independence*

88.6% of children & adults improved in Life Skills*

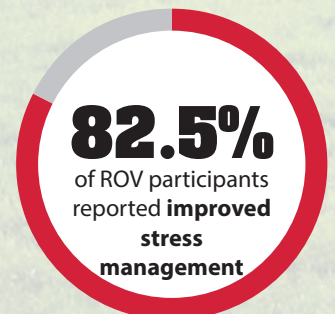
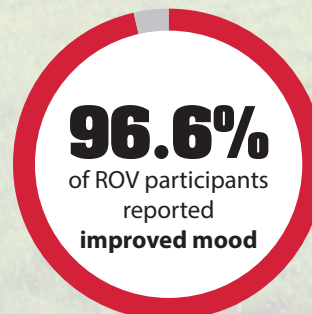
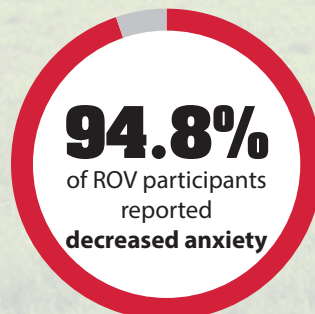
ROCK participants reported improvement in the following cognitive, motor, and behavioral skills:



% of Children & Adults Reporting Improvement*



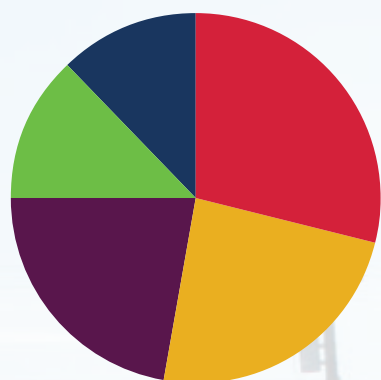
ROCK On Veterans (ROV) participants reported improvements in the following areas**:



* Results from 2020-2021 ROCK Participant Survey

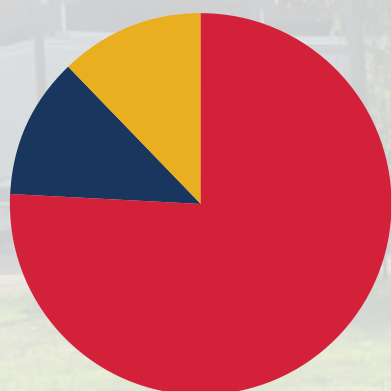
** Results from 2020-2021 ROCK On Veterans Participant Exit Survey

ROCK Revenue Sources



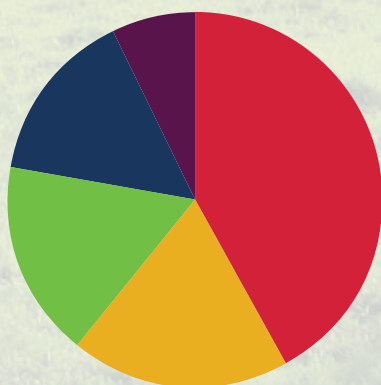
- Grants & Contracts (29%)
- Special Events (24%)
- Contributions (22%)
- Tuition & Program Fees (13%)
- Other Income (12%)

How ROCK Invests Your Dollars



- Programs (76%)
- Fundraising & Development (12%)
- General Administration (12%)

Service Hours Distribution



- Equine-Assisted Activities (42%)
- Veterans (19%)
- Equine-Assisted Learning (17%)
- Courtney Cares (15%)
- Equine-Assisted Therapies (7%)

17,826
Volunteer Service Hours



8,707
Service Hours
to Participants



YEAR-IN-PHOTOS



FINANCIAL SUPPORT

Our mission to improve independence and life skills in partnership with the horse would not be possible without the support of our generous donors. The following are individuals, foundations and corporations that invested \$1,000 or more between July 1, 2020 and June 30, 2021. Thank you!

Abbie's House	Joe & Christine Calao	Dan & Shanna Gattis	Scott & Kristie Johnston	Farris Morrison	Gloria Sams
Becky & Hunter Adkins	Calao Wealth	General Dynamics	Michael & Amy Keck	Jean & Al Mowdy	Erin & Aaron Samson
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BBVA Compass Bank	Desiree DuHadway	Ronald & Cheryl Helson	Kaylah McCord	Joanne Rawson	Dr. Nikki Tran
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Brightwell	Chet Garner - The	Webb	Jeff & Chris Miller	Ruth & Nolan Ryan	Others - Sun City
Deborah Brigle	Daytripper	Rukin & Patricia Jelks	James & Jennifer	Claudia Ryner	
	Dan & Karen Gattis	Dwight & Darlene Jeter	Moreland	Tony & Adrienne Salazar	

In addition to providing funding for general operations, many of you have also contributed generously to the Miracles in the Dirt capital campaign. Thank you to all the donors, families, foundations, businesses for helping us build for the future.

Thank You Construction Partners!

Champion Site Prep
DFD Architects
Embree Group

JAB Engineering
JDI Contractor & Supply, Inc.
SEC Planning

Thank You To Our Foundation Partners

Austin Community Foundation
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Texas Veterans Commission
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United Way of Williamson County
W.D. Kelley Foundation
Williamson County

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* ROCK & Courtney Cares Staff ** Courtney Cares Staff

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Thank you to our outgoing board members
Rebecca Hays Barho and Dr. Jim Geracci, MD

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ROCK Herd

Belle • Blue • Boss • Buddy • Cash • Cowlie
Donut Dunny • Grant • Henry • Icy • Ike • Jet • Lee
Midnight Miss Piggy • Mooch • Oakey • Peggy Sue
Playboy Scooter • Shimmer • Shug • Skippy • Skye
Sonny • Tony

VOLUNTEER OPPORTUNITIES

Sidewalkers
Special Events
Office Assistance

Barn Maintenance
Horse Handlers
Work Groups



Healing Thru Horses



ROCK (Ride On Center for Kids) is a 501(c)(3) nonprofit organization established in 1998 to provide equine-assisted services to children, adults, and veterans with physical, cognitive, and emotional challenges. ROCK is located on 60 beautiful acres with a covered arena and therapy clinic in Georgetown, TX. ROCK is a PATH Intl. Premier Accredited Center.

Visit us online at ROCKride.org to learn how you can get involved.

Physical Location: 2050 Rockride Lane, Georgetown, TX 78626 | **Mailing Address:** P.O. Box 2422, Georgetown, TX 78627 | **Office:** (512) 930-7625