

**SATURDAY  
APRIL 2, 2022**

**A CELEBRATION OF  
GRATITUDE**

**We invite you to join us for ROCK's 16th Annual Barn Dance,  
Deep in the Heart of Texas: A Celebration of Gratitude!**

The stars at night, are big and bright, Deep in the Heart of Texas! The riders at ROCK, they move and walk, Deep in the Heart of Texas. The horses wait, at the gate, Deep in the Heart of Texas.

"Deep in the Heart of Texas" was written in the 1940's, but it's still as true today as it was then. Not necessarily just about skies and prairies, but Heart running deep in Texas. At the core of Texas tradition is heart and at the core of Heart is Gratitude. As we reflect on the past 23 years of ROCK, it is heart that has pushed us forward to grow and continue to serve. It is with the utmost gratitude that we thank our friends, family, staff, donors, riders and horses. We invite you to Barn Dance 2022 as a Celebration of Gratitude, and of course, Deep in the Heart of Texas!

A 501(c)(3) nonprofit provider of equine-assisted services for children, adults and veterans with physical, cognitive and emotional challenges, ROCK is on a mission to improve independence and life skills through partnership with the horse. Located in Central Texas on 60 acres, ROCK is home to approximately 27 horses and operates with a team of 29 staff members and nearly 350 volunteers. In a typical year, ROCK provides Healing Thru Horses to over 400 children, adults and veterans, and the need for these services continues to grow.

Your sponsorship of our 2022 Barn Dance will help us continue to make a difference for individuals with challenges in our community and is greatly appreciated. Please join us on April 2, 2022 and be a part of the future of ROCK!

Sincerely,

Barn Dance Committee

**Physical Address: 2050 Rockride Lane, Georgetown, TX 78626**  
**Mailing Address: P.O. Box 2422, Georgetown, TX 78627**

**(512) 930-7625**  
**ROCKride.org**

# SPONSORSHIP TABLE LEVELS

## LONE STAR STATE \$50,000

- **3 available** — (3) tables of 10 (30 seats total) with prime table location
- Recognition: Listing as a Lone Star State sponsor in online and event promotional material, premier placement of company logo on ROCK website, audio/visual recognition on evening of event, and two-page ad in program
- Event signage: Premier signage at event including stage wrap, step & repeat banner and other event signage
- Emcee Recognition: Evening of event
- Opportunity to speak during the event
- Opportunity to provide 30-60 second promotional video to be shown during the event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

## BIG BEND \$35,000

- **2 available** — (3) tables of 10 (30 seats total) with prime table location
- Recognition: Listing as a Big Bend sponsor in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event, and two-page ad in program
- Event signage: Premier signage at event including stage wrap, step & repeat banner and other event signage
- Emcee Recognition: Evening of event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

## PADRE ISLAND \$10,000

- **7 available** — (2) tables of 8 (16 seats total) with preferred table location
- Recognition: Listing as a Padre Island sponsor in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event, and half page ad in program
- Event Signage: Logo/name on event signage
- Emcee Recognition: Evening of event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

## PINEY WOODS \$7,500

- **4 available** — (2) tables of 8 (16 seats total) with preferred table location
- Recognition: Listing as a Piney Woods sponsor in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event, and quarter page ad in program
- Event Signage: Logo/name on event signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## MISSION TRAIL \$5,000

- **7 available** — (1) table of 8 (8 seats total)
- Recognition: Listing as a Mission Trail sponsor in online and in event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event, and listing in program
- Event Signage: Logo/name on event signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## HILL COUNTRY \$3,500

- **15 available** — (1) table of 8 (8 seats total)
- Recognition: Listing as a Hill Country sponsor in online and in event promotional material, audio/visual recognition on evening of event, and listing in program
- Event Signage: Logo/name on event signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year



# SPONSORSHIP EVENT LEVELS

## RED RIVER STAGE AND MUSIC \$40,000

- **1 available** — (3) tables of 10 (30 seats total) with prime table location
- Recognition: Listing as the Red River Stage and Music Sponsor of event in online and event promotional material, premier placement of company logo on ROCK website, audio/visual recognition on evening of event, and two-page ad in program
- Event signage: Premier signage at event including stage wrap, step & repeat banner and other event signage
- Emcee Recognition: Evening of event
- Opportunity to speak during the event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

## ENCHANTED ROCK ONLINE EVENT \$15,000

- **1 available** — (2) tables of 10 (20 seats total) with preferred table location
- Recognition: Listing as the Enchanted Rock Event sponsor in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event, and half page ad in program
- Event Signage: Logo/name on event signage
- Emcee Recognition: Evening of event
- Opportunity to speak during the event
- Media Recognition: Logo on all virtual portions of the broadcasting, Listing in Annual Report and all event communication, signage at ROCK for 1 year

## BLUEBONNET PHOTO BOOTH \$3,500

- **1 available** — (4) Individual tickets
- Recognition in event promotional material, audio/visual recognition on evening of event, and listing in program
- Logo/name on Photo Booth prints and digital photos
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## PRICKLY PEAR BEVERAGE AND BAR \$3,500

- **1 available** — (4) Individual tickets
- Recognition in event promotional material, audio/visual recognition on evening of event, and listing in program
- Logo/name on Bar Signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## STOCKYARD SILENT AND LIVE AUCTION \$3,500

- **1 each available** — (4) Individual tickets
- Recognition in event promotional material, audio/visual recognition on evening of event, and listing in program
- Logo/name on auction signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## RIO GRANDE COMFORT STATION \$3,500

- **1 available** — (4) Individual tickets
- Recognition in event promotional material, audio/visual recognition on evening of event
- Logo/name on Luxury Restroom, listing in event program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## RODEO GAME \$3,500

- **1 available** — (4) Individual tickets
- Recognition in event promotional material, audio/visual recognition on evening of event, and listing in program
- Logo/name on game signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## SPONSOR A PARTICIPANT TICKET \$250

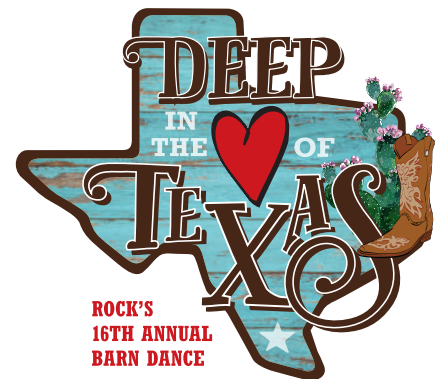
- Sponsor a ROCK participant to attend the event, will be placed at a table of 8

## INDIVIDUAL TICKET \$250

Will be placed at a table of 8

## ROCK SUPPORTER (Donation only) \$100+

Name listed in the event program and on banner at Event.



## PROGRAM AD

BUSINESS CARD AD \$350

1/4 PAGE AD \$750

1/2 PAGE AD \$1,500

# SPONSORSHIP FORM

YES! I would like to sponsor ROCK's 16th Annual Barn Dance. I have checked my sponsorship level below:

## TABLE LEVELS

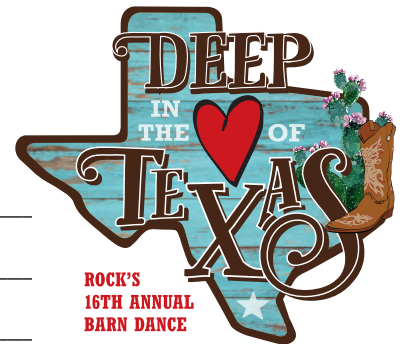
- \$50,000 – LONE STAR STATE
- \$35,000 – BIG BEND
- \$10,000 – PADRE ISLAND
- \$7,500 – PINEY WOODS
- \$5,000 – MISSION TRAIL
- \$3,500 – HILL COUNTRY

## PROGRAM AD

- BUSINESS CARD AD \$350
- 1/4 PAGE AD \$750
- 1/2 PAGE AD \$1,500

## EVENT LEVELS

- \$40,000 – RED RIVER STAGE AND MUSIC
- \$15,000 – ENCHANTED ROCK ONLINE EVENT
- \$3,500 – BLUEBONNET PHOTO BOOTH
- \$3,500 – PRICKLY PEAR BEVERAGE AND BAR
- \$3,500 – STOCKYARD SILENT AND LIVE AUCTION
- \$3,500 – RIO GRANDE COMFORT STATION
- \$3,500 – RODEO GAME
- \$250 – SPONSOR A PARTICIPANT TICKET - QTY: \_\_\_\_\_  
*Sponsor one ticket for a participant to attend*
- \$250 – INDIVIDUAL TICKET - QTY: \_\_\_\_\_
- \$100 – ROCK SUPPORTER *(Donation only/no tickets)*
- OTHER DONATION -  
\$ \_\_\_\_\_



Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Name as you would like to be listed for publicity: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone(s): \_\_\_\_\_

Email: \_\_\_\_\_

# THANK YOU FOR YOUR SUPPORT!

The deadline for inclusion in the printed program and event signage is March 1, 2022.

### Payment information:

- Please contact me for credit card information.
- Please send me an invoice.
- I have enclosed my check payable to ROCK.

### Mail to:

ROCK's Barn Dance  
P.O. Box 2422  
Georgetown, Texas 78627

# AUCTION/IN-KIND DONATION

## SILENT/LIVE OR IN-KIND ITEM DONATION

Description of item or service provided:

*If donating multiple items, please provide a description and value for each item.*

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Value of Item: \$ \_\_\_\_\_

Donation will be:  Mailed  Delivered  Needs to be picked up  Is at ROCK

Date donation will be mailed/delivered/available for pick-up: \_\_\_\_\_

Restrictions/Expiration Date (if applicable): \_\_\_\_\_

*Silent/Live Auction Items received after the deadline of **March 1, 2022** may be used in future ROCK fundraising events.*

Donor Name / Contact Name (if different): \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Name as you would like to be listed for publicity: \_\_\_\_\_

Please keep my donation ANONYMOUS with no public acknowledgment on any signage or publications.

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone(s): \_\_\_\_\_

Email: \_\_\_\_\_

Comments: \_\_\_\_\_

Contact me about future donation opportunities



### Please return this form to:

ROCK's Barn Dance  
P.O. Box 2422  
Georgetown, TX 78627

Phone: (512) 930-7625  
FAX: (512) 863-9231  
Email: ROCKoffice@rockride.org

### For Office Use:

Received by: \_\_\_\_\_  
Salesforce: \_\_\_\_\_  
Thank You: \_\_\_\_\_

**The deadline for inclusion in the printed program and event signage is March 1, 2022.**

*ROCK is a 501(c)(3) organization and your donation is deductible to the extent allowed by law. Federal Tax ID#: 74-2917659.*

**THANK YOU! WE ARE SO GRATEFUL FOR YOUR CONTRIBUTION.**

**Physical Address: 2050 Rockride Lane, Georgetown, TX 78626**  
**Mailing Address: P.O. Box 2422, Georgetown, TX 78627**

**(512) 930-7625**  
**ROCKride.org**