Healing Thru Horses

# ANNUAL REPORT

## 2021 2022

# A MESSAGE FROM **DR. NANCY KRENEK**

Dear ROCK Family and Friends,

This past year has been an extremely busy one, and so it is with excitement that I want to share a few updates about what has been going on at ROCK. Currently, we are celebrating our 25th year in service and ministry to our families. ROCK officially opened in October of 1998, making the fall of 2023 a full 25 years of serving families in Healing thru Horses.

In those early years, we were focused on the faces in front of us, never imagining the faces not yet born or needing our services. The vision of growth for ROCK has come from our families' needs and the ever-growing waiting list. This past year my grandson received speech therapy at ROCK with his therapist Shannon, equine partner Donut, and ROCKateer team. My family is now one of the families ROCK serves, and I am so grateful.

As ROCK continues to climb out of the challenges presented by the pandemic, this past year we embarked on the journey of building a second covered arena, new paddocks, and a new veterinary clinic. Families, foundations, and businesses have all stepped up to make feet move as dirt was smoothed, red iron was raised, concrete poured, and new shelters created for our horses.

All these improvements enabled us to serve additional families. With the opening of the new Sport Clips Heroes Arena, we are now serving 14.8% more individuals than before. This number will grow as construction continues in 2023 which will include an additional outdoor arena, expansion of staff offices, the Patti Colbert Learning Center, and our serving kitchen.

On behalf of our Board, staff, ROCKateers, and beautiful horses, thank you for your investments to ROCK of time, talent and treasure. May you be blessed in knowing the good that occurs at ROCK because of your generosity and kindness.

Courage,

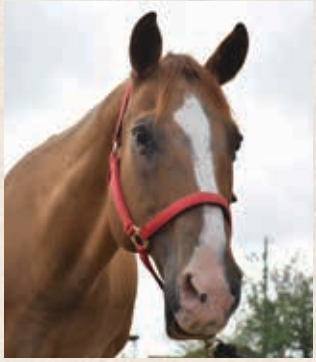
Nancy Krenek

Dr. Nancy Krenek, PT, DPT, HPCS

**Maria Carrasco**
PATH Intl. Region 8
Youth Equestrian 2021
*Nominee*

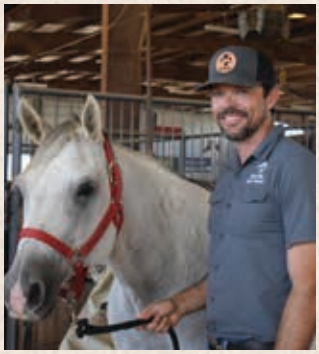
**Matthew Wright**
PATH Intl. Region 8
Adult Equestrian 2021
*Nominee*

**Amy Tripson**
PATH Intl. Region 8
2021 Credentialed
Professional of the Year



**Dunny**
PATH Intl. Region 8
2021 Equine of the
Year

**Fernando Rodriquez**
PATH Intl. Equine
Services for Heroes 2021
Equestrian of the Year



**Dr. Beau Whitaker**
PATH Intl. 2021
Veterinarian of the Year

## MISSION

To improve independence and life skills in partnership with the horse.

## VISION

To be the trusted leader in equine-assisted services through research, education, and programs.

**HONOR. INTEGRITY. COMPASSION. EXCELLENCE. SAFETY.**

# EQUINE-ASSISTED **SERVICES**

## PROGRAMS

**Speech & Physical Therapy Incorporating Equine Movement**
Also known as Equine-Assisted Therapies (EAT), this strategy utilizes the dynamic movement of the horse to achieve speech therapy or physical therapy goals.

**Adaptive Riding**
Also known as Equine-Assisted Activities (EAA), adaptive riding is designed to teach horsemanship and riding skills to individuals with special needs, with the goal of increasing functional life skills.

**ROCK On Veterans**
ROCK On Veterans offers co-ed and women-only programs for veterans and active-duty service members, as well as programs for veteran families partnering with horses and veteran volunteers.

**Equine-Assisted Learning (EAL)**
EAL is an educational approach that incorporates equine-facilitated activities using the experience of equine to human interaction in an environment of learning and self-discovery.

**School Programs**
Through partnerships with local school districts, ROCK is able to create connections with the horse and facilitate learning between diverse populations through Equine-Assisted Learning (EAL) programming.

**Summer Camp**
ROCK offers summer camps full of fun and learning about the horse during the summer months that includes Camp Bright Side, an inclusion camp, and Camp Courage which is offered to children of veterans and active-duty service members.

## EDUCATION

**TAMU Courtney Cares Equine Therapeutic Program**
In 2012, ROCK began partnering with Texas A&M University to provide the staff, knowledge, and expertise in Equine-Assisted Activities and Therapies for a program on campus at TAMU in College Station, TX. Learn more at www.courtneycares.org.

**Intro to Equine-Assisted Activities and Therapies (EAAT) Course**
In Spring 2018, Dr. Priscilla Lightsey and Dr. Nancy Krenek began teaching an Intro to EAAT course at Texas A&M in College Station. The lab for this class is conducted in the arena of Courtney Cares.

**ROCKateers**
ROCK has many opportunities for volunteers (ROCKateers) to expand their horse knowledge, serve on a board or committee, help with office work, side walk, horse handle, and take on leadership roles in a volunteer capacity.

**STAR Program**
ROCK's STAR (Student Teachers Aspiring to be Registered) program is a 20-week intensive learning program that offers instruction and hands-on experience to prepare participants interested in pursuing certification through PATH Intl. as a Certified Therapeutic Riding Instructor.

ROCK™
*Healing Thru Horses*

## RESEARCH

**Research in Partnership with Institutions of Higher Learning**
ROCK is fulfilling our vision to be the trusted leader in Equine-Assisted Services through research, education, and programs by collaborating with universities to conduct research to document the effectiveness of equine-assisted activities and therapies. To date, ROCK has participated in 23 published research papers within the field of Equine-Assisted Services.

**H.O.P.E. (Horses Offering People Enrichment)**
ROCK provides educational and intern support to this nonprofit EAAT program serving children with special needs in Beijing, China. Dr. Priscilla Lightsey, who works at ROCK and TAMU Courtney Cares, is the Founder and Executive Director of H.O.P.E. Learn more at www.hopebeijing.org.

### TOP 10 DIAGNOSES TREATED

ADHD
Autism Spectrum
Cerebral Palsy
Down Syndrome
Developmental Delay
PTSD
Seizure Disorder
Speech Delay
Traumatic Brain Injury
Visual Impairment

**ROCK broke ground on the future home of the Sport Clips Heroes Arena on July 19, 2021. Construction of the arena was completed in the summer of 2022 and began serving ROCK participants in the fall.**

**114**
**Children**

**61**
**Adults**

**186**
**Veterans & Families**

**28**
**Horses**

**241**
**Volunteers**

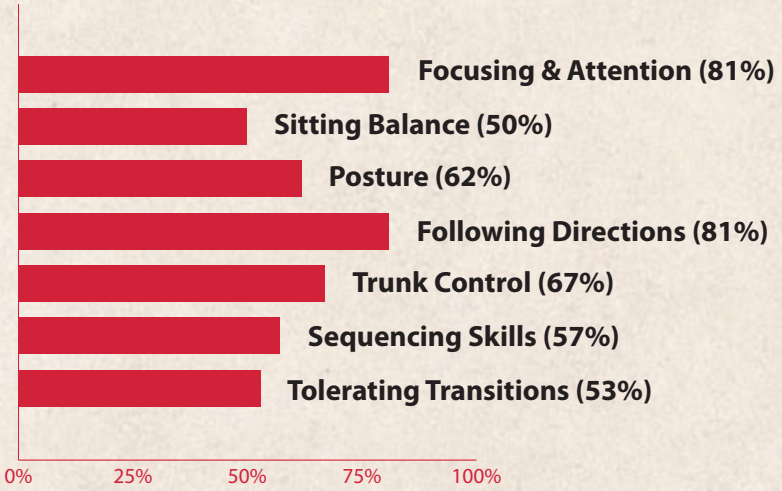
# MISSION **IMPACT**

The impact of ROCK's programs is seen in the research, goal documentation, surveys, and testimonies from the participants that ROCK serves.

**94%**
**of children & adults improved in Independence***

**89%**
**of children & adults improved in Life Skills***

## ROCK participants reported improvement in the following cognitive, motor, and behavioral skills:




**% of Children & Adults Reporting Improvement***

## ROCK On Veterans (ROV) participants reported improvements in the following areas**:

**100%**
of ROV participants reported **decreased anxiety**

**100%**
of ROV participants reported **improved mood**

**93%**
of ROV participants reported **improved stress management**

* Results from 2021-2022 ROCK Participant Survey
** Results from 2021-2022 ROCK On Veterans Participant Exit Survey

## *Service Hour Distribution*

| | |
|---|---|
| Equine-Assisted Activities (46%) | 2,825 |
| Equine-Assisted Learning (10%) | 592 |
| Equine-Assisted Therapies (9%) | 586 |
| Veterans (35%) | 2,118 |

**TOTAL SERVICE HOURS TO PARTICIPANTS:**

# 6,121

## *Volunteer Opportunities*

Our mission is accomplished thanks to the passion and commitment of our volunteers, lovingly referred to as ROCKateers, who range in age from 14 to 92.

Training is offered throughout the year and, while horse experience is valued, it is not required. Help is always needed in the following areas:

- ☆ Sidewalkers
- ☆ Special Events
- ☆ Welcome Wranglers
- ☆ Barn Maintenance
- ☆ Horse Handlers
- ☆ Work Groups

**Scan here or visit ROCKride.org/volunteer to get involved today!**

**THANK YOU ROCKATEERS FOR**

# 13,523

**VOLUNTEER SERVICE HOURS IN 2021-2022**

# FINANCIAL **SUPPORTERS**

Our mission to improve independence and life skills in partnership with the horse would not be possible without the support of our generous donors. The following are individuals, foundations, and corporations that invested $1,000 or more between July 1, 2021 and June 30, 2022. Thank you!

Abbie's House
Becky & Hunter Adkins
Agritek
Jake Alexander
Alliance Bank
Alpha Painting
American Legion George Johns Post 447 - Round Rock
Philip & Jinous Annis
Applied Materials Company Match
Ascension Seton
Carol Atwood
Austin Community Foundation
Mark & Rachelle Baker
Vicki & Jim Banner
Josh & Michelle Baran
J.B. & Ashley Barnes
Glenn & Emily Befort
Behlen Country
Craig & Charlotte Benson
Katie Bero
Vic & Faith Bero
Bruce & Helen Bessner
Big Ass Fans
Elaine Birkhead
James Bolton
William & Rebecca Booth
Sara Bottom
Michael Bower
George & Barbara Brightwell
Brown Distributing
Gene & Dianne Buchhorn
Bud & Norma Johnson Family Foundation
Ken & Sharon Buford
Glynn & Dora Buie
Dennis Busch
Joe & Christine Calao
Calao Wealth Management
Carl C. Anderson Charitable Foundation
Dayne & Pam Carlson
Casa Mechanical
Champion Site Prep
Brad & Louisa Chandler
Charles Schwab & Co.
Chisholm Trail Communities Foundation
Chisholm Trail Financial Group
Christ Lutheran Church
George & Debbie Christianson
City of Georgetown
Amy Clark
Patti Colbert
Ron & Kaye Coleman
Costco
Curtis & Lucretia Crenwelge
Janice Crenwelge
CTEC Environmental
Lew & Sherry Curatolo
Michael & Sharon Daggett
Eric & Susan Dalton
Danco Construction
David Abernathy Concrete
Will Davies
Frederick DeGroot
Dell Company Match
Cory & Ginny Delz
Paul & Diane DeVaughn
Michael Dillon
Charlie & Jan DiMare
Jimmy & Lenora Doerfler
Don Hewlett Chevrolet
Tania & Matthew Easton
Stephen & Weslie Elliott
Steven & Lexi Elliott
Embree Group of Companies
Sunny & Bob Ernst
Ewald Kubota, Inc.
Facebook Birthday Fundraisers
Charles Farmer
Arlen Ferguson
Lori Ferrer
Haley Field
First Texas Bank
First United Methodist Church-Round Rock
Fish City Grill
Floyd R. Carlson Charitable Trust
Richard Foley
Jacob Frary and Deirde Sabo
Suzanne Sjule Frazier
Dave & Belinda Fremmer
Howard & Judi Frinstein
Don Garbe
Carlos & Erika Garcia
Gary Brown CPA
Dan & Karen Gattis
Dan & Shanna Gattis
General Motors
Timothy & Lesley Gentz
Georgetown Behavioral Health Institute
Georgetown Health Foundation
Gerald Nunn Electric
Robert Gibson
Mike & Cathy Godfrey
Goodwater Wealth Management Group
Missy & Richard Gordy
Warren & Tricia Gossett
Greater Round Rock Community Foundation - David Hood Endowment Future Fund
Round Rock Womens Club Ed & Sharon Bradshaw Fund
Dee Grimshaw
Doug & Patty Groves
John Gustainis
Jan Hamilton
Rocky & Tracey Hardin
Joanne & Bill Harrah
Craig & Susan Harris
Danny & Lisa Harris
Frank & Rebecca Harris
Harry E & Eda L Montandon Charitable Trust
Haute, LLC
Kenny & Sarah Havard
Warren & Kristina Hayes
David & Tammy Hays
Donna & Bill Heacock
Heart and Vascular of Central Texas
Ronald & Cheryl Helson
Clint & Jen Henderson
Jerry Hicks
Debi Higdon-Grant & Michael Grant
High Sierra Construction
David & Regina Holden
Leigh Hooper
James & Jennifer Howicz
Wayne & Jill Hurst
I Live Here, I Give Here
Ideal Signs
Intl. Brotherhood of Electrical Workers Union 520
IRex Group LTD
JAB Engineering
John Janicek
JDI Constructors, Inc.
JDI Contractor and Supply, Inc.
Rukin & Patricia Jelks
Dwight & Darlene Jeter
Kris & Helen Johnston
Scott & Kristie Johnston
Sam & Linda Jones
JR Excavating
Junior League of Austin
K&W Engineering Solutions
Kebok Foundation
Gary & Kathy Kelley
Craig & Terrah Kelso
John & Erin Kiltz
Steven & Julie Klaus
Nancy Knowles
Betty Koonce
Korek Family Trust
David Kornegay
Frank & Nancy Krenek
Jen Kudla
Amberle Kurkowski
Barrie & Nancy Laing
Ruth Lange
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Col. Raymond & Courtney Liddy
Edward & Christy Logan
Gordon & Bettye Logan
Lola Wright Foundation
Lone Star Ag Credit
Betty Lord
Ken & Ann Loudermilk
Dr. Henry Lucid
Emily Lucid
M/Sgt. Ben D. Snowden VFW Post 8587
Mabee Foundation
Monica Madray
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Dr. Jason Martin
Deborah Mathias
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McCormick Charitable Trust
April & Paul McCourt
McCourt Equipment
McCoy's Building Supply
Craig McCurdy & Nancy Crouse
John & Leslie McGimsey
Wade & Judy McLeod
Megladon Manufacturing Group
Mercedes-Benz of Georgetown
Meritage Cares Foundation
Angela Miller
Jeff & Chris Miller
Moody Foundation
James & Jennifer Moreland
Farris Morrison
Al & Jean Mowdy
Josh & Laura Mowdy
Lawrence & Susan Murphy
Bob & Ann Naudin
Marylin Nichols
Nossaman LLP
Bob & Marilyn Novello
Patti & Kenneth O'Meara
Ron & Dorothy O'Neal
Osborne Concrete
Brenda & Larry Oswald
Personal Administrators, Inc.
Kevin & Meagan Pitts
PNC Financial Services
Pope Materials
Karah Powell & Glen Breder
Pre-Test Laboratory
Tricia Ritch
Lance Roberson DBA Plance
Don & Edie Robertson
Rick Robinson
Jose Rodriguez
Troy & Mary Rodriguez
Rotary Club of Georgetown - Sun City
Rick & Cheryl Rowder
Mike Rush
Jeff & Susan Rusk
Grace Rutherford
Claudia Ryner
Tony & Adrienne Salazar
Tracy Samsel
Aaron & Erin Samson
Bob & Teresa Sandlin
Lance & Carol Sandlin
James & Charleen Scott
David & Jan Sharp
Shattuck Foundation of Central Texas
Steve Shaw
Les & Lori Sherman
Sherman Fairchild Foundation, Inc.
Robert & Michele Sherwood
Steve Shook
Fred & Patricia Sides
Linda Silva
Scott & Heidi Sjule
Donnie & Christy Smith
Landon Smith
Richard & Barbara Smith
Chris & Dana Smyth
Soukup Family Living Trust
South Texas Fundraising Solutions Inc.
Sport Clips, Inc.
St. John's United Methodist Church
Eugene & Lorey Stabeno
Standard Insurance Co.
Perry & Mary Steger
Still Water Foundation
Les & Sally Stolte
Bob Stratmann
Sun City Texas Community Associations, Inc.
Stephen Sutter
Ross & Pati Taggart
Take2 Holdings LLC
Trey & Ann Taparauskas
Terracon
Texas Mutual Insurance Company
Texas Veterans Commission
The Fan Foundation
Durwood & Beverly Thompson
Janet Tribble
Tony & Stephane Troxell
Clint & Diane Truitt
Jane Tucker
United Way of Greater Austin
United Way of Williamson County
US Energy Brad Boyett
Joe Vaughn
Daniel & Kathryn Voss
W.D. Kelley Foundation
Wag Heaven Inc.
Wag-a-Bag
Daniel Warren
Susan Warren & Todd Ver Weire
Donald & Nancy Wiedeman
Wild Basin Investments
Sandy Wilkens
Julia Wilkinson
Rhonda Zanka
Nate & Stephanie Zinsmeyer
Zion Lutheran Church

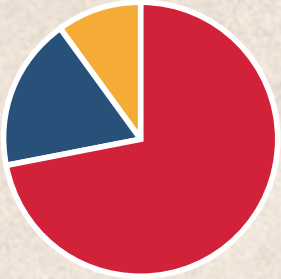
# FINANCIAL **REVENUE & EXPENSES**

**2021-2022 Annual Operating Budget $1,663,500**

*Audited financial statements available upon request*

## 2021-2022 REVENUE SOURCES

- Grants & Contracts (17%)
- Special Events (43%)
- Contributions (23%)
- Tuition & Program Fees (8%)
- Other Income (9%)



## 2021-2022 EXPENSES

- Programs (72%)
- Fundraising & Development (18%)
- General Administration (10%)

## CAPITAL CAMPAIGN REVENUE & EXPENSES

Capital Campaign Revenue: $1,281,432
Capital Campaign Expenses: $1,259,316

ROCK is made possible by donors of all sizes. In the 2021-2022 fiscal year, **the average individual gift was $706.83**. Thank you so much to all of our donors who continue to believe in ROCK's mission and the power of Healing Thru Horses. ROCK On!

## *Giving Opportunities*

ROCK's annual operating budget is supported by generous donors like you through special events and contributions. Annual giving opportunities include:

- ✯ Amplify Austin (March 1-2, 2023)
- ✯ Barn Dance (April 1, 2023)
- ✯ Horseshoe Club (Year round)
- ✯ Legacy of Hope (Year round)
- ✯ Cowgirl Bruncheon (Nov. 4, 2023)
- ✯ End of Year Giving (Nov.-Dec.)

Contact Karah Powell for custom giving plan options to suit any situation at 512-930-7625 or email Karah@ROCKride.org.

Legacy of HOPE
HEALING THRU HORSES

*ROCK's Legacy of Hope is made up of donors who have notified ROCK of their intention to include us in their estate planning. Thank you to the individuals who have already named ROCK as part of their legacy.*

*For more information about the Legacy of Hope and to sign up today, visit ROCKride.org/legacy-of-hope or contact Karah Powell at the info above.*

# The ROCK 2021-2022 Herd

**Belle • Blue • Buddy • Cash • Cowlie • Donut**
**Dunny • Echo • Grant • Henry • Icy • Ike • Jet**
**Lee • Midnight • Miss Piggy • Mooch • Oakey**
**Peggy Sue • Playboy • Scooter • Shimmer**
**Shug • Skippy • Sonny • Tony**

***In loving memory of Boss and Skye***

**The ROCK Horseshoe Club is made up of sponsors who provide for the care and feeding of ROCK therapy horses. Learn more at ROCKride.org/HSC.**

## ROCK Staff

Donelle Beal **
Kevin Bowers
Brittney Brigham
Louisa Chandler
Christina Clary
Olivia Coleman
Lauren Crabb
Rebecca Delich
Heidi Derning
Mark Dial
Todd Essary
Devon Felts
Susan Finfer
Chris Foret
Karis Johnson **
Betsy Kahl
Amy Keck
Nancy Krenek *
Priscilla Lightsey *
Maddie Marrone
Shannon Middleton
Phoebe Miller
Amanda Mott
Dorothy O'Neal
Karah Powell
Mike Sanders
Lesley Shedeck
Ross Taggart
Amy Tripson
Stephane Troxell
Laura Vann **
Kristin Witcher

* ROCK & Courtney Cares staff ** Courtney Cares Staff

## 2021-2022 ROCK Board of Directors

Chris Miller, *President*
Victor J. Bero, *Vice President*
Steve Shook, *Treasurer*
George Brightwell, *Secretary*
Patrick Breen, DVM, *Past President*
Bruce Bessner
Lenora Doerfler
Matthew Easton
Dan M. Gattis
Carter Hall
Craig Harris, *Past President*
Barrie Laing
Dr. Jason Martin
Judy McLeod
Patti O'Meara
Lindsey Roberts, *Past President*
Dana Smyth
Ron Swain
Stephanie Zinsmeyer

Thank you to our outgoing board members Curtis Crenwelge, Cindy Kiemsteadt, and Les Sherman. We also want to honor the memory of Sunny Ernst and her decade of service to ROCK.

## 2021-2022 ROCK Board of Advisors

Patti Colbert, *Chair*
Dr. Barbara Brightwell
Ron Coleman
Curtis Crenwelge
Dr. Charles W. Graham
John Gustainis
Dr. Wayne Hurst, DPM, FACFAS
Frank Krenek
Hon. Betsy Lambeth
Edward Logan
Bill Mateja
Al Mowdy
Nolan Ryan
Reid Ryan
Ron Shelly

Healing Thru Horses

PATH INTERNATIONAL