



ANNUAL REPORT

2021
2022



A MESSAGE FROM **DR. NANCY KRENEK**



Dear ROCK Family and Friends,

This past year has been an extremely busy one, and so it is with excitement that I want to share a few updates about what has been going on at ROCK. Currently, we are celebrating our 25th year in service and ministry to our families. ROCK officially opened in October of 1998, making the fall of 2023 a full 25 years of serving families in Healing thru Horses.

In those early years, we were focused on the faces in front of us, never imagining the faces not yet born or needing our services. The vision of growth for ROCK has come from our families' needs and the ever-growing waiting list. This past year my grandson received speech therapy at ROCK with his therapist Shannon, equine partner Donut, and ROCKateer team. My family is now one of the families ROCK serves, and I am so grateful.

As ROCK continues to climb out of the challenges presented by the pandemic, this past year we embarked on the journey of building a second covered arena, new paddocks, and a new veterinary clinic. Families, foundations, and businesses have all stepped up to make feet move as dirt was smoothed, red iron was raised, concrete poured, and new shelters created for our horses.

All these improvements enabled us to serve additional families. With the opening of the new Sport Clips Heroes Arena, we are now serving 14.8% more individuals than before. This number will grow as construction continues in 2023 which will include an additional outdoor arena, expansion of staff offices, the Patti Colbert Learning Center, and our serving kitchen.

On behalf of our Board, staff, ROCKateers, and beautiful horses, thank you for your investments to ROCK of time, talent and treasure. May you be blessed in knowing the good that occurs at ROCK because of your generosity and kindness.

Courage,

Dr. Nancy Krenek, PT, DPT, HPCS



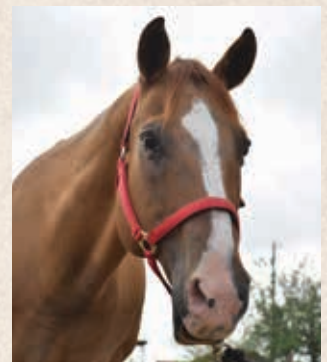
Maria Carrasco
PATH Intl. Region 8
Youth Equestrian 2021
Nominee



Matthew Wright
PATH Intl. Region 8
Adult Equestrian 2021
Nominee



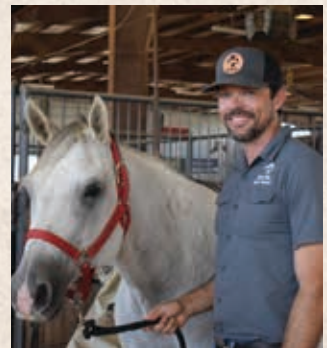
Amy Tripson
PATH Intl. Region 8
2021 Credentialed
Professional of the Year



Dunny
PATH Intl. Region 8
2021 Equine of the
Year



Fernando Rodriguez
PATH Intl. Equine
Services for Heroes 2021
Equestrian of the Year



Dr. Beau Whitaker
PATH Intl. 2021
Veterinarian of the Year

MISSION

To improve independence
and life skills in partnership
with the horse.

VISION

To be the trusted leader in
equine-assisted services through research,
education, and programs.

HONOR. INTEGRITY. COMPASSION. EXCELLENCE. SAFETY.

EQUINE-ASSISTED SERVICES

PROGRAMS

Speech & Physical Therapy

Incorporating Equine Movement

Also known as Equine-Assisted Therapies (EAT), this strategy utilizes the dynamic movement of the horse to achieve speech therapy or physical therapy goals.

Adaptive Riding

Also known as Equine-Assisted Activities (EAA), adaptive riding is designed to teach horsemanship and riding skills to individuals with special needs, with the goal of increasing functional life skills.

ROCK On Veterans

ROCK On Veterans offers co-ed and women-only programs for veterans and active-duty service members, as well as programs for veteran families partnering with horses and veteran volunteers.

Equine-Assisted Learning (EAL)

EAL is an educational approach that incorporates equine-facilitated activities using the experience of equine to human interaction in an environment of learning and self-discovery.

School Programs

Through partnerships with local school districts, ROCK is able to create connections with the horse and facilitate learning between diverse populations through Equine-Assisted Learning (EAL) programming.

Summer Camp

ROCK offers summer camps full of fun and learning about the horse during the summer months that includes Camp Bright Side, an inclusion camp, and Camp Courage which is offered to children of veterans and active-duty service members.

EDUCATION

TAMU Courtney Cares Equine Therapeutic Program

In 2012, ROCK began partnering with Texas A&M University to provide the staff, knowledge, and expertise in Equine-Assisted Activities and Therapies for a program on campus at TAMU in College Station, TX. Learn more at www.courtneycares.org.

Intro to Equine-Assisted Activities and Therapies (EAAT) Course

In Spring 2018, Dr. Priscilla Lightsey and Dr. Nancy Krenek began teaching an Intro to EAAT course at Texas A&M in College Station. The lab for this class is conducted in the arena of Courtney Cares.

ROCKateers

ROCK has many opportunities for volunteers (ROCKateers) to expand their horse knowledge, serve on a board or committee, help with office work, side walk, horse handle, and take on leadership roles in a volunteer capacity.

STAR Program

ROCK's STAR (Student Teachers Aspiring to be Registered) program is a 20-week intensive learning program that offers instruction and hands-on experience to prepare participants interested in pursuing certification through PATH Intl. as a Certified Therapeutic Riding Instructor.



Healing Thru Horses

RESEARCH

Research in Partnership with Institutions of Higher Learning

ROCK is fulfilling our vision to be the trusted leader in Equine-Assisted Services through research, education, and programs by collaborating with universities to conduct research to document the effectiveness of equine-assisted activities and therapies. To date, ROCK has participated in 23 published research papers within the field of Equine-Assisted Services.

H.O.P.E. (Horses Offering People Enrichment)

ROCK provides educational and intern support to this nonprofit EAAT program serving children with special needs in Beijing, China. Dr. Priscilla Lightsey, who works at ROCK and TAMU Courtney Cares, is the Founder and Executive Director of H.O.P.E. Learn more at www.hopebeijing.org.

TOP 10 DIAGNOSES TREATED

ADHD
Autism Spectrum
Cerebral Palsy
Down Syndrome
Developmental Delay
PTSD
Seizure Disorder
Speech Delay
Traumatic Brain Injury
Visual Impairment



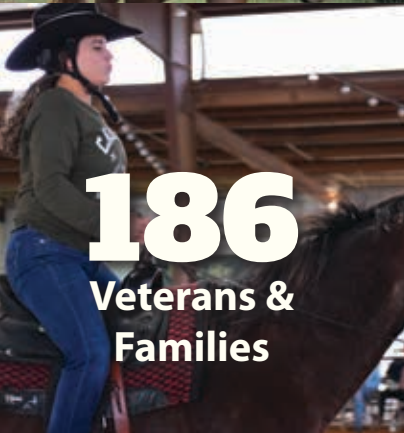
ROCK broke ground on the future home of the Sport Clips Heroes Arena on July 19, 2021. Construction of the arena was completed in the summer of 2022 and began serving ROCK participants in the fall.



114
Children



61
Adults



186
Veterans &
Families



28
Horses



241
Volunteers

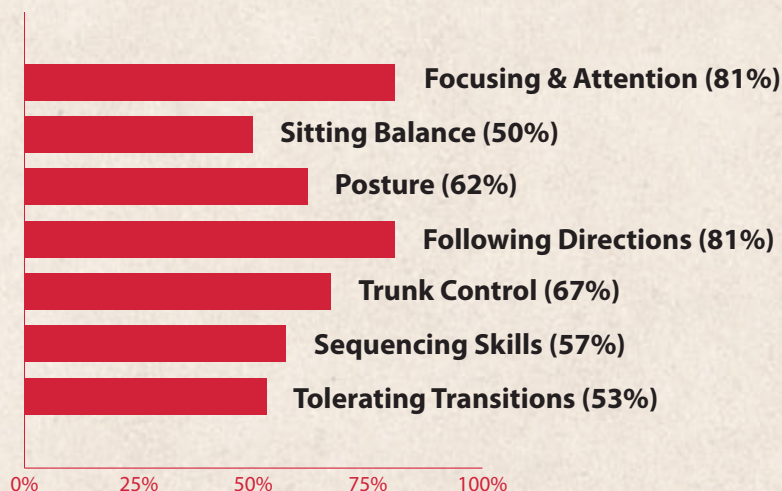
MISSION **IMPACT**

The impact of ROCK's programs is seen in the research, goal documentation, surveys, and testimonies from the participants that ROCK serves.

94%
of children & adults
improved in
Independence*

89%
of children & adults
improved in
Life Skills*

ROCK participants reported improvement in the following cognitive, motor, and behavioral skills:



% of Children & Adults Reporting Improvement*



ROCK On Veterans (ROV) participants reported improvements in the following areas:**

100%
of ROV participants
reported
decreased anxiety

100%
of ROV participants
reported
improved mood

93%
of ROV participants
reported **improved**
stress
management

* Results from 2021-2022 ROCK Participant Survey

** Results from 2021-2022 ROCK On Veterans Participant Exit Survey

Service Hour Distribution



Equine-Assisted Activities (46%)	2,825
Equine-Assisted Learning (10%)	592
Equine-Assisted Therapies (9%)	586
Veterans (35%)	2,118

TOTAL SERVICE HOURS TO PARTICIPANTS:

6,121

Volunteer Opportunities

Our mission is accomplished thanks to the passion and commitment of our volunteers, lovingly referred to as ROCKateers, who range in age from 14 to 92.

Training is offered throughout the year and, while horse experience is valued, it is not required. Help is always needed in the following areas:

- ☆ Sidewalkers
- ☆ Special Events
- ☆ Welcome Wranglers
- ☆ Barn Maintenance
- ☆ Horse Handlers
- ☆ Work Groups



Scan here or visit
[ROCKride.org/volunteer](https://rockride.org/volunteer)
to get involved today!



THANK YOU ROCKATEERS FOR

13,523

**VOLUNTEER SERVICE HOURS
IN 2021-2022**

FINANCIAL SUPPORTERS

Our mission to improve independence and life skills in partnership with the horse would not be possible without the support of our generous donors. The following are individuals, foundations, and corporations that invested \$1,000 or more between July 1, 2021 and June 30, 2022. Thank you!

Abbie's House
Becky & Hunter Adkins
Agritek
Jake Alexander
Alliance Bank
Alpha Painting
American Legion George
Johns Post 447 - Round
Rock
Philip & Jinous Annis
Applied Materials Company
Match
Ascension Seton
Carol Atwood
Austin Community
Foundation
Mark & Rachelle Baker
Vicki & Jim Banner
Josh & Michelle Baran
J.B. & Ashley Barnes
Glenn & Emily Befort
Behlen Country
Craig & Charlotte Benson
Katie Bero
Vic & Faith Bero
Bruce & Helen Bessner
Big Ass Fans
Elaine Birkhead
James Bolton
William & Rebecca Booth
Sara Bottom
Michael Bower
George & Barbara Brightwell
Brown Distributing
Gene & Dianne Buchhorn
Bud & Norma Johnson Family
Foundation
Ken & Sharon Buford
Glynn & Dora Buie
Dennis Busch
Joe & Christine Calao
Calao Wealth Management
Carl C. Anderson Charitable
Foundation
Dayne & Pam Carlson
Casa Mechanical
Champion Site Prep
Brad & Louisa Chandler
Charles Schwab & Co.
Chisholm Trail Communities
Foundation
Chisholm Trail Financial
Group
Christ Lutheran Church
George & Debbie
Christianson
City of Georgetown
Amy Clark
Patti Colbert
Ron & Kaye Coleman
Costco
Curtis & Lucretia Crenwelge
Janice Crenwelge
CTEC Environmental
Lew & Sherry Curatolo

Michael & Sharon Daggett
Eric & Susan Dalton
Danco Construction
David Abernathy Concrete
Will Davies
Frederick DeGroot
Dell Company Match
Cory & Ginny Delz
Paul & Diane DeV Vaughn
Michael Dillon
Charlie & Jan DiMare
Jimmy & Lenora Doerfler
Don Hewlett Chevrolet
Tania & Matthew Easton
Stephen & Weslie Elliott
Steven & Lexi Elliott
Embree Group of Companies
Sunny & Bob Ernst
Ewald Kubota, Inc.
Facebook Birthday
Fundraisers
Charles Farmer
Arlen Ferguson
Lori Ferrer
Haley Field
First Texas Bank
First United Methodist
Church-Round Rock
Fish City Grill
Floyd R. Carlson Charitable
Trust
Richard Foley
Jacob Frary and Deirde Sabo
Suzanne Sjule Frazier
Dave & Belinda Fremmer
Howard & Judi Frinstein
Don Garbe
Carlos & Erika Garcia
Gary Brown CPA
Dan & Karen Gattis
Dan & Shanna Gattis
General Motors
Timothy & Lesley Gentz
Georgetown Behavioral
Health Institute
Georgetown Health
Foundation
Gerald Nunn Electric
Robert Gibson
Mike & Cathy Godfrey
Goodwater Wealth
Management Group
Missy & Richard Gordy
Warren & Tricia Gossett
Greater Round Rock
Community Foundation -
David Hood Endowment
Future Fund
Round Rock Womens Club
Ed & Sharon Bradshaw
Fund
Dee Grimshaw
Doug & Patty Groves
John Gustainis
Jan Hamilton

Rocky & Tracey Hardin
Joanne & Bill Harrah
Craig & Susan Harris
Danny & Lisa Harris
Frank & Rebecca Harris
Harry E & Eda L. Montandon
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Haute, LLC
Kenny & Sarah Havard
Warren & Kristina Hayes
David & Tammy Hays
Donna & Bill Heacock
Heart and Vascular of Central
Texas
Ronald & Cheryl Helson
Clint & Jen Henderson
Jerry Hicks
Debi Higdon-Grant & Michael
Grant
High Sierra Construction
David & Regina Holden
Leigh Hooper
James & Jennifer Howicz
Wayne & Jill Hurst
I Live Here, I Give Here
Ideal Signs
Intl. Brotherhood of Electrical
Workers Union 520
IRex Group LTD
JAB Engineering
John Janicek
JDI Constructors, Inc.
JDI Contractor and Supply,
Inc.
Rukin & Patricia Jelks
Dwight & Darlene Jeter
Kris & Helen Johnston
Scott & Kristie Johnston
Sam & Linda Jones
JR Excavating
Junior League of Austin
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Kebok Foundation
Gary & Kathy Kelley
Craig & Terrah Kelso
John & Erin Kiltz
Steven & Julie Klaus
Nancy Knowles
Betty Koonce
Korek Family Trust
David Kornegay
Frank & Nancy Krenek
Jen Kudla
Amberle Kurkowski
Barrie & Nancy Laing
Ruth Lange
Calvin & Donna Lee
Col. Raymond & Courtney
Liddy
Edward & Christy Logan
Gordon & Bettye Logan
Lola Wright Foundation
Lone Star Ag Credit
Betty Lord
Ken & Ann Loudermilk

Dr. Henry Lucid
Emily Lucid
M/Sgt. Ben D. Snowden
VFW Post 8587
Mabee Foundation
Monica Madray
Nicole Marburger
Dr. Jason Martin
Deborah Mathias
Stan & Jen Mauldin
Jeff & Shawn Maurice
Kaylah McCord
Flora McCormick
McCormick Charitable Trust
April & Paul McCourt
McCourt Equipment
McCoys Building Supply
Craig McCurdy & Nancy
Crouse
John & Leslie McGimsey
Wade & Judy McLeod
Meglodon Manufacturing
Group
Mercedes-Benz of
Georgetown
Meritage Cares Foundation
Angela Miller
Jeff & Chris Miller
Moody Foundation
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Farris Morrison
Al & Jean Mowdy
Josh & Laura Mowdy
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Bob & Ann Naudin
Marylin Nichols
Nossaman LLP
Bob & Marilyn Novello
Patti & Kenneth O'Meara
Ron & Dorothy O'Neal
Osborne Concrete
Brenda & Larry Oswald
Personal Administrators, Inc.
Kevin & Meagan Pitts
PNC Financial Services
Pope Materials
Karah Powell & Glen Breder
Pre-Test Laboratory
Tricia Ritch
Lance Roberson DBA Plance
Don & Edie Robertson
Rick Robinson
Jose Rodriguez
Troy & Mary Rodriguez
Rotary Club of Georgetown -
Sun City
Rick & Cheryl Rowder
Mike Rush
Jeff & Susan Rusk
Grace Rutherford
Claudia Ryner
Tony & Adrienne Salazar
Tracy Samsel
Aaron & Erin Samson
Bob & Teresa Sandlin

Lance & Carol Sandlin
James & Charleen Scott
David & Jan Sharp
Shattuck Foundation
of Central Texas
Steve Shaw
Les & Lori Sherman
Sherman Fairchild
Foundation, Inc.
Robert & Michele Sherwood
Steve Shook
Fred & Patricia Sides
Linda Silva
Scott & Heidi Sjule
Donnie & Christy Smith
Landon Smith
Richard & Barbara Smith
Chris & Dana Smyth
Soukup Family Living Trust
South Texas Fundraising
Solutions Inc.
Sport Clips, Inc.
St. John's United Methodist
Church
Eugene & Lorey Stabeno
Standard Insurance Co.
Perry & Mary Steger
Still Water Foundation
Les & Sally Stolte
Bob Stratmann
Sun City Texas Community
Associations, Inc.
Stephen Sutter
Ross & Pati Taggart
Take2 Holdings LLC
Trey & Ann Taparuskas
Terracon
Texas Mutual Insurance
Company
Texas Veterans Commission
The Fan Foundation
Durwood & Beverly
Thompson
Janet Tribble
Tony & Stephane Troxell
Clint & Diane Truitt
Jane Tucker
United Way of Greater Austin
United Way of Williamson
County
US Energy Brad Boyett
Joe Vaughn
Daniel & Kathryn Voss
W.D. Kelley Foundation
Wag Heaven Inc.
Wag-a-Bag
Daniel Warren
Susan Warren & Todd Ver Weire
Donald & Nancy Wiedeman
Wild Basin Investments
Sandy Wilkens
Julia Wilkinson
Rhonda Zanka
Nate & Stephanie Zinsmeyer
Zion Lutheran Church

FINANCIAL **REVENUE & EXPENSES**

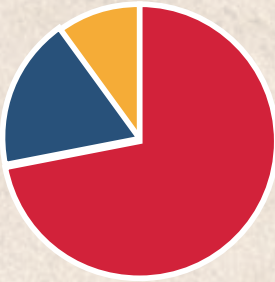
2021-2022 Annual Operating Budget \$1,663,500

Audited financial statements available upon request



2021-2022 REVENUE SOURCES

- Grants & Contracts (17%)
- Special Events (43%)
- Contributions (23%)
- Tuition & Program Fees (8%)
- Other Income (9%)



2021-2022 EXPENSES

- Programs (72%)
- Fundraising & Development (18%)
- General Administration (10%)

ROCK is made possible by donors of all sizes. In the 2021-2022 fiscal year, **the average individual gift was \$706.83**. Thank you so much to all of our donors who continue to believe in ROCK's mission and the power of Healing Thru Horses. ROCK On!



Giving Opportunities

ROCK's annual operating budget is supported by generous donors like you through special events and contributions. Annual giving opportunities include:

- ★ Amplify Austin (March 1-2, 2023)
- ★ Barn Dance (April 1, 2023)
- ★ Horseshoe Club (Year round)
- ★ Legacy of Hope (Year round)
- ★ Cowgirl Bruncheon (Nov. 4, 2023)
- ★ End of Year Giving (Nov.-Dec.)

Contact Karah Powell for custom giving plan options to suit any situation at 512-930-7625 or email Karah@ROCKride.org.



ROCK's Legacy of Hope is made up of donors who have notified ROCK of their intention to include us in their estate planning. Thank you to the individuals who have already named ROCK as part of their legacy.

For more information about the Legacy of Hope and to sign up today, visit ROCKride.org/legacy-of-hope or contact Karah Powell at the info above.



The ROCK 2021-2022 Herd

**Belle • Blue • Buddy • Cash • Cowlie • Donut
Dunny • Echo • Grant • Henry • Icy • Ike • Jet
Lee • Midnight • Miss Piggy • Mooch • Oakey
Peggy Sue • Playboy • Scooter • Shimmer
Shug • Skippy • Sonny • Tony**

In loving memory of Boss and Skye



The ROCK Horseshoe Club is made up of sponsors who provide for the care and feeding of ROCK therapy horses. Learn more at ROCKride.org/HSC.

ROCK Staff

Donelle Beal **	Amy Keck
Kevin Bowers	Nancy Krenek *
Brittney Brigham	Priscilla Lightsey *
Louisa Chandler	Maddie Marrone
Christina Clary	Shannon Middleton
Olivia Coleman	Phoebe Miller
Lauren Crabb	Amanda Mott
Rebecca Delich	Dorothy O'Neal
Heidi Darning	Karah Powell
Mark Dial	Mike Sanders
Todd Essary	Lesley Shedeck
Devon Felts	Ross Taggart
Susan Finfer	Amy Tripson
Chris Foret	Stephane Troxell
Karis Johnson **	Laura Vann **
Betsy Kahl	Kristin Witcher

* ROCK & Courtney Cares staff ** Courtney Cares Staff

2021-2022

ROCK Board of Directors

Chris Miller, <i>President</i>	Carter Hall
Victor J. Bero, <i>Vice President</i>	Craig Harris, <i>Past President</i>
Steve Shook, <i>Treasurer</i>	Barrie Laing
George Brightwell, <i>Secretary</i>	Dr. Jason Martin
Patrick Breen, DVM, <i>Past President</i>	Judy McLeod
Bruce Bessner	Patti O'Meara
Lenora Doerfler	Lindsey Roberts, <i>Past President</i>
Matthew Easton	Dana Smyth
Dan M. Gattis	Ron Swain
	Stephanie Zinsmeyer

Thank you to our outgoing board members Curtis Crenwelge, Cindy Kiemsteadt, and Les Sherman. We also want to honor the memory of Sunny Ernst and her decade of service to ROCK.

2021-2022

ROCK Board of Advisors

Patti Colbert, <i>Chair</i>	Frank Krenek
Dr. Barbara Brightwell	Hon. Betsy Lambeth
Ron Coleman	Edward Logan
Curtis Crenwelge	Bill Mateja
Dr. Charles W. Graham	Al Mowdy
John Gustainis	Nolan Ryan
Dr. Wayne Hurst, DPM, <i>FACFAS</i>	Reid Ryan
	Ron Shelly

