



2022-2023

ANNUAL REPORT



ROCK, Ride On Center for Kids provides equine-assisted services to children, adults, and veterans with physical, cognitive, and emotional challenges.



Healing Thru Horses

MISSION

Improving independence and life skills in partnership with the horse.

VISION

To be the trusted leader in equine-assisted services through research, education, and programs.

HONOR.
INTEGRITY.
COMPASSION.
EXCELLENCE.
SAFETY.



Dear ROCK Family and Friends,

For over 25 years, individuals have been empowering others by lifting them up on the horse, fostering improved independence and life skills - this forms the foundation of ROCK.

This year, we achieved a significant milestone by fully paying off our land debt. We've also transitioned into our new Sport Clips Heroes Arena, inaugurated the Doc Breen Vet Clinic, unveiled the Charles Avery Plaza, and introduced the George and Barbara Brightwell Welcome Plaza. Additionally, we've established the Cecile Autrey Ham Family Room and the Barbara Brightwell Equine Alley - these spaces serve as the backdrop for our mission of connecting people and horses.

ROCK's essence lies not in its physical structures, but in the symbiotic relationship between humans and horses. The devoted ROCK staff, selfless volunteers, generous donors, and our gentle equine partners come together to create a truly remarkable environment where miracles unfold every single day.

This past year has been one of expansion, welcoming new horses and staff, as well as the addition of new facilities. It's also been a year of sorrow. We paid tribute to Barbara Brightwell at our inaugural Cowgirl Bruncheon, presenting her with the True Grit award, only to bid her and George farewell this spring. Their initial gift of 20 acres and 25 years of leadership have formed the solid foundation on which ROCK stands.

Through this annual report, we celebrate the impact of the past year of service. We extend our heartfelt gratitude to each and every horse and human who took a step towards 'Healing Thru Horses'.

Courage and Blessings,

Chris Miller

Chris Miller, Board President

Nancy Krenek

Dr. Nancy Krenek, PT, DPT, HPCS
CEO & Founder

The impact of ROCK's programs is seen in the research, goal documentation, surveys, and testimonies from the participants that ROCK serves.

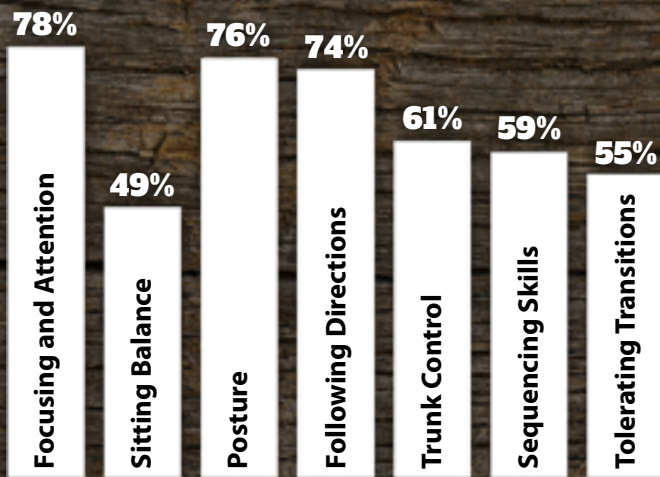
94%

of children & adults
improved in
independence*

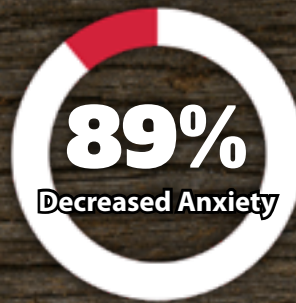
88%

of children & adults
improved in
life skills*

ROCK participants reported improvement in the following cognitive, motor, and behavioral skills:

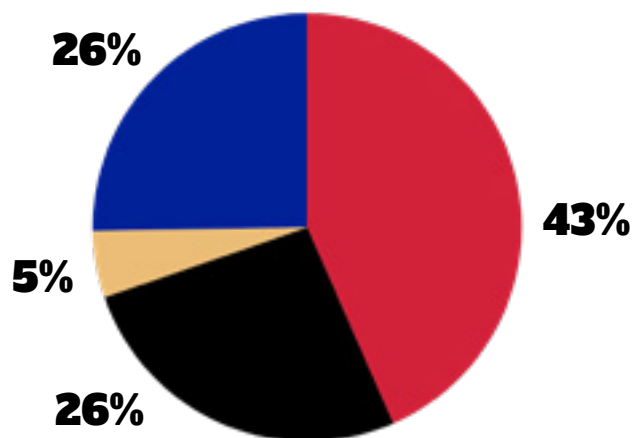


ROCK On Veterans (ROV) participants reported improvements in the following areas**



* Results from 2022-2023 ROCK Participant Survey | ** Results from 2022-2023 ROCK On Veterans Participant Exit Survey





- Equine-Assisted Activities: 3,414
- Equine-Assisted Therapies: 434
- Equine-Assisted Learning: 2,098
- Veterans: 2,035

Service Hour Distribution

Total participant service hours:

7,981

Volunteer Opportunities

Total volunteer service hours:

18,738



Eagle Scout Project, Troop 157

Our Mission is accomplished thanks to the passion and commitment of our volunteers, lovingly referred to as ROCKateers, who range in age from 14 to 92.

Training is offered throughout the year and, while horse experience is valued, it is not required. Help is always needed in the following areas:

- Sidewalkers
- Special Events
- Welcome Wranglers
- Barn Maintenance
- Horse Handlers
- Work Groups



Scan QR code or visit [ROCKride.org/volunteer](https://rockride.org/volunteer) to get involved today!



FINANCIAL REVENUE & EXPENSES



We are grateful for all our monthly and yearly donors, those who attend our special events and support us through ticket sales and event sponsorships, as well as our grantors and foundation gifts, all of which contribute to our operational budget. This year the average gift of the individual contributor was \$830.83.

24 research projects and 4 have been published in peer-reviewed journals.



Healing Thru Horses

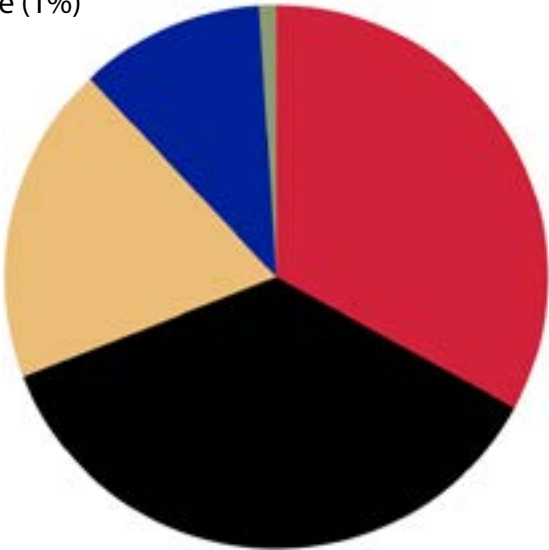
2022-2023 Annual Operating Budget

Audited financial statements available upon request

\$1,884,000

2022-2023 Revenue Sources

- Grants & Contracts (19%)
- Special Events (36%)
- Contributions (33%)
- Tuition & Program Fees (11%)
- Other Income (1%)



2022-2023 Expenses

- Programs (78%)
- Fundraising (13%)
- General & Administrative (9%)



EQUINE-ASSISTED SERVICES

Programs

Speech & Physical Therapy Incorporating Equine Movement

Also known as Equine-Assisted Therapies (EAT), this strategy utilizes the dynamic movement of the horse to achieve speech therapy or physical therapy goals.

Adaptive Riding

Also known as Equine-Assisted Activities (EAA), adaptive riding is designed to teach horsemanship and riding skills to individuals with special needs, with the goal of increasing functional life skills.

ROCK On Veterans

ROCK On Veterans offers co-ed and women-only programs for veterans and active-duty service members, as well as programs for veteran families partnering with horses and veteran volunteers.

Equine-Assisted Learning (EAL)

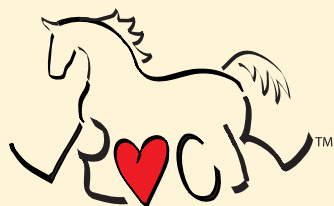
EAL is an educational approach that incorporates equine-facilitated activities using the experience of equine to human interaction in an environment of learning and self-discovery.

School Programs

Through partnerships with local school districts, ROCK is able to create connections with the horse and facilitate learning between diverse populations through Equine-Assisted Learning (EAL) programming.

Summer Camp

ROCK offers summer camps full of fun and learning about the horse during the summer months that includes Camp Bright Side, an inclusion camp, and Camp Courage which is offered to children of veterans and active-duty service members.



Healing Thru Horses

Education

TAMU Courtney Cares Equine Therapeutic Program

In 2012, ROCK began partnering with Texas A&M University to provide the staff, knowledge, and expertise in Equine-Assisted Activities and Therapies for a program on campus at TAMU in College Station, TX. Learn more at www.courtneycares.org.

Intro to Equine-Assisted Activities and Therapies (EAAT) Course

In Spring 2018, Dr. Priscilla Lightsey and Dr. Nancy Krennek began teaching an Intro to EAAT course at Texas A&M in College Station. The lab for this class is conducted in the arena of Courtney Cares.

ROCKateers

ROCK has many opportunities for volunteers (ROCKateers) to expand their horse knowledge, serve on a board or committee, help with office work, side walk, horse handle, and take on leadership roles in a volunteer capacity.

STAR Program

ROCK's STAR (Student Teachers Aspiring to be Registered) program is a 20-week intensive learning program that offers instruction and hands-on experience to prepare participants interested in pursuing certification through PATH Intl. as a Certified Therapeutic Riding Instructor.

Research

Research in Partnership with Institutions of Higher Learning

ROCK is fulfilling our vision to be the trusted leader in Equine-Assisted Services through research, education, and programs by collaborating with universities to conduct research to document the effectiveness of equine-assisted activities and therapies. To date, ROCK has participated in 24 published research papers within the field of Equine-Assisted Services.

H.O.P.E. (Horses Offering People Enrichment)

ROCK provides educational and intern support to this nonprofit EAAT program serving children with special needs in Beijing, China. Dr. Priscilla Lightsey, who works at ROCK and TAMU Courtney Cares, is the Founder and Executive Director of H.O.P.E. Learn more at www.hopebeijing.org.



TOP 10 DIAGNOSES TREATED

ADHD
Autism Spectrum
Cerebral Palsy
Down Syndrome
Developmental Delay
PTSD
Seizure Disorder
Speech Delay
Traumatic Brain Injury
Visual Impairment

"I wanted to thank you guys for helping to allow me to ride. I have benefited from ROCK in several different areas. I have decreased anxiety, have more self confidence, more independence and the ability to reason and deal well with life and its challenges. Thank you for the scholarship to be able to ride at ROCK." - Sarah V., participant

"I am currently serving as a volunteer for ROCK in appreciation for the services they provided our family over 20 years ago. ROCK is an incredible program with exceptional leadership. It is amazing to see how the program has significantly grown in providing equine-assisted services to the community for many years. Speaking from both a client and volunteer perspective, ROCK consistently delivers an exceptional experience to all participants in the program. I highly recommend their services and encourage those looking for volunteer opportunities to join the ROCKateer team." - Brian D., ROCKateer

"The veterans program made me feel welcomed and gave me a sense of belonging. The safety of the space allows us to share with the other veterans what we might not share elsewhere. I have found the time with the other vets, and especially the time with the horses, to be therapeutic and healing in unexpected ways." - Steve D., ROCK On Veterans participant



Scan QR code or visit
[ROCKride.org/donate](https://rockride.org/donate) to
make an impact!

GIVING OPPORTUNITIES

ROCK's annual operating budget is supported by generous donors like you through special events and contributions.

Ways to contribute:

- Amazon Wish List
- Annual Giving Events
- Endowments
- Horseshoe Club
- Individual Gifts
- In-Kind Gifts
- Legacy of Hope
- Monthly Giving
- Stocks & Securities

Special Events:

- Amplify Austin (March)
- Barn Dance (April)
- Horseshoe Club (Year-Round)
- Legacy of Hope (Year-Round)
- Cowgirl Bruncheon (Nov)
- End of Year Giving (Nov-Dec)

Contact Karah Powell for custom giving plan options to suit any situation at 512-930-7625 or email karah@rockride.org.

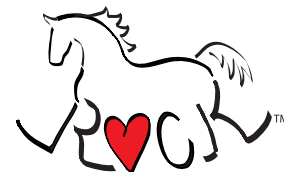


Horseshoe Club

ROCK Horseshoe Club is made up of sponsors who provide for the care and feeding of ROCK therapy horses. Sponsorship of a horse through a monthly or annual gift provides for the ongoing needs of the ROCK herd.

FINANCIAL SUPPORTERS

Our mission to improve independence and life skills in partnership with the horse would not be possible without the support of our generous donors. The following are individuals, foundations, and corporations that invested \$1,000 or more between July 1, 2022 and June 30, 2023. Thank you!



Healing Thru Horses

Alfred's Catering	Chet Garner	Hasso Philanthropic	Linda Kolinek	Sally & Les Stolte
Abbie's House	Chisholm Trail Communities	Foundation	Linda Silva	Sandy Wilkens
Adrienne Bonds	Foundation	H-E-B	Lisa & Danny Harris	Shana & Dan Gattis
Alexia (Lexi) & Steven Elliott	Connie & David Clark	Heidi & Scott Sjule	Lisa & John Jones	Shannon & Carl Illig
Alice & Floyd Edwards	Sport Clips Philanthropic	Heidi Conrath	Lisa & Lance Rayborn	Sharon & Ed Bradshaw
Alicia Smith	Fund	Helen & Bruce Bessner	Lisa & Michael Dillon	Sharon & Michael Daggett
Alisha Johnson	Chisholm Trail Financial	Helen & Kris Johnston	Lola Wright Foundation	Sharon Domel
Alliance Bank	Group	Henry Lucid	Lorey & Eugene Staben	Shattuck Foundation of
AmazonSmile Foundation	Chris & Jeff Miller	Heroes Night Out Inc.	Lori & Les Sherman	Central Texas
American Legion Post	Christie & Lindsey Roberts	Hewlett Packard	Lori Ferrer	Shawn & Jeff Maurice
447-Round Rock	Christine & Joe Calao	Highland Homes, LLC	Lucretia & Curtis Crenwelge	Sherman Fairchild
Amy & John Gantt	Christy & Edward Logan	Holly & Patrick Stevens	M/SGT Ben D. Snowden VFW	Foundation, Inc.
Angela Miller	Cindy & Jim Harrington	Holly Hogue	Post 8587	Shevawn & Jack Walzel
Ann & Ken Loudermilk	City of Georgetown	HTeaO Georgetown	Marie & Mike Melton	Shonnie & Steve Stapp
Anna+Anton Olson Legacy	City of Round Rock	I Live Here, I Give Here	Mary & Donald Capes	Soukup Family Living Trust
Fund	Claudia Ryner	IBEW Local Union 520	Mary & Perry Steger	South Texas Fundraising
Applied Materials - Your	Connie Aldrich	IRex Group LTD	Mary & Troy Rodriguez	Solutions Inc.
Cause	Dana & Chris Smyth	Jamahl Labbe	McCormick Charitable Trust	Stacey Chism
April & Paul McCourt	Darlene & Dwight Jeter	James Bolton	McCourt Building Equipment	Stephane & Tony Troxell
Ascension Texas Foundations	Dawn & Tol Harris	Jan & Charlie DiMare	McCoy's Building Supply	Stephanie & Nate Zinsmeyer
Ashley & Beau Whitaker	Deanne & Shawn Breedlove	Jan & David Sharp	MDRT Foundation	Stephanie Williams
Ashley & JB Barnes	Debbie & George	Jane Nadine Tucker	Mercedes-Benz of	Steve Lambert
Audra Spann	Christianson	Janet & Don Ross Hewlett	Georgetown	Steve Shook
Austin Community	Deborah Mathias	Janet Tribble	Meta Payments Inc./	Susan & Craig Harris
Foundation	Debra & George Woods	Janice Crenwelge	Facebook	Susan & Dexter Harmon
Barbara & George Brightwell	Dee Grimshaw	Jay Gantt	Michael Dillon	Susan Warren
Barbara Bergin	Dell Giving - YourCause	Jay Lloyd	Michelle & Chris Bubela	Suzonne & Randy Slaughter
Becky Adkins	Diane & Clint Truitt	Jayne & Brad Bates	Michelle & Josh Baran	Take2 Holdings LLC
Beth Avery	Don Garbe	JDI Constructors, Inc.	Missy & Richard Gordy	Tania & Matthew Easton
Betty Koonce	Don Hewlett Chevrolet	JDI Contractor and Supply,	Nancy & Barrie Laing	Taylor Crenwelge
Betty Woods	Dorothy & Ron O'Neal	Inc.	Nancy & Bob Knowles	Teresa & Dennis Sandlin
Bettye & Gordon Logan	Dru Nell & Danny Maxwell	Jean & Al Mowdy	Nancy & Frank Krenek	Teresa & Steven Shearer
Bill M & Cecile Autrey Ham	Edie & Don Robertson	Jen & Clint Henderson	Nancy Amaral	Teresa & Steven Anderman
Foundation	Elaine Guillory	Jennifer & James Moreland	Nikki Tran	Terry & Chris Cornman
Bob Ernst	Embree Group of Companies	Joanne & Bill Harrah	Nolan Ryan Beef	Texas Dreamin'
Brown Distributing	Emily & Glenn Befort	John Bausch	Pam & Dayne Carlson	Texas Methodist Foundation
Bruce Whitson	Eric Marin	John Blazier	Pati & Ross Taggart	Texas Mutual Insurance
Bud & Norma Johnson Family	Erik Miller	Joseph French	Patricia & Fred Sides	Company
Foundation	Erin & John Kiltz	JT Bates Group	Patricia & Jerry Figures	Texas Quarter Horse
Calao Wealth Management	Ewald Kubota, Inc.	Julie & Steven Klaus	Patricia & Stephen Tranter	Association
Group UBS	Experian	Karah Powell and Glen Breder	Patricia Barton	Texas Veterans Commission
Capitol School of Austin	Faith & Vic Bero	Kathryn & Daniel Voss	Patricia Sharp	The Murphey Foundation
Booster Club	Farris Morrison	Kathy & Griffin Lord	Patsy & David Seal	Charitable Trust
Carl C. Anderson Sr. & Marie	First Texas Bank	Kaye & Ron Coleman	Patti Groce	Third Coast Bank
Jo Anderson Charitable	Fish City Grill	Kaylah McCord	Pepsi Co.	Tiffani & Jeremy Wampler
Foundation	Flora McCormick	Kendra Scott Designs, Inc.	Personal Administrators, Inc.	Tito's
Carlson Law Firm	Floyd R. Carlson Charitable	Kenny Warr	Pleasant Murphy	Tracey & Rocky Hardin
Carol Ann & Lance Sandlin	Trust	Kita Rutherford	Priscilla & Joel Rappaport	Tracy & Kevin Samsel
Carol Atwood	Gattis Ranches LLC	Kristie & Scott Johnston	R Bank Texas	Tress & Keith Pearce
Cathy & Mike Godfrey	Gaye & Doug Watkins	Krystal & Ronald Swain	Rebecca & Alan Terrell	United Way for Greater
Cathy & Patrick "Doc" Breen	General Motors	Laura & Brett Chotkevys	Rebecca & Ty Barho	Austin
Cavender's Boot City	Georgetown Behavioral	Laura & Josh Mowdy	Regina & David Holden	Vicki & Jim Banner
Central Texas Community	Health Institute	Laurel Pilkington	Region 9 Arabian Horse	W.D. Kelley Foundation
Foundation	Georgetown Health	Law Offices of Christie	Association	Wag Heaven Inc.
Hood Endowment	Foundation	Williams	Robert Gibson	Weldon Williford
Nancy & Nyle Maxwell	Ginny & Cory Delz	Leeanne & Todd Moore	Ronah Currey	Wendy Chapman
Charles Schwab & Co., Inc.	Half Community Initiative	Leiselle & James Sadler	Rotary Club of Georgetown	Weslie & Stephen Elliott
Cherie & Rick Rowder	Harry & Eda Montandon	Lesley & Timothy Gentz	Round Rock Women's Club	Wild Basin Investments
Cheryl & Ronald Helson	Charitable Trust	Linda & Sam Jones	Ruth Lange	William Baird



THE ROCK HERD

**Belle • Cash • CB • Charles • Donut • Echo • Grant • Henry • Icy
Ike • Jet • Lee • Mayo • Midnight • Mooch • Partner • Peggy Sue
Playboy • Scooter • Shimmer • Shug • Skippy • Sonny • Tony**

In loving memory of Buddy and Dunny.

ROCK Staff

Donelle Beal **	Amy Keck
Kevin Bowers	Nancy Krenek *
Brittney Brigham	Priscilla Lightsey *
Bob Byrns	Maddie Marrone
Louisa Chandler	Shannon Middleton
Christina Clary	Phoebe Miller
Olivia Coleman	Amanda Mott
Lauren Crabb	Dorothy O'Neal
Rebecca Delich	Karah Powell
Heidi Darning	Kaelynne Prouse
Mark Dial	Ross Taggart
Todd Essary	Amy Tripson
Devon Felts	Stephane Troxell
Susan Finfer	Susy Turnbull
Chris Foret	Laura Vann **
Sidney Garrison	Kristin Witcher
Karis Johnson **	
Betsy Kahl	

* ROCK & Courtney Cares staff

** Courtney Cares Staff

*We welcome new 2023-2024 staff members
Melanie Allison, Nikki Anthony, Loni Chagnon,
Scott Cummings, Joan Cutler, Steve Duhamel,
Sidney Korry ** and Angie Loiselle.*

ROCK Board of Directors

Chris Miller, President
Victor J. Bero, Vice President
Steve Shook, Treasurer
George Brightwell, Secretary
Patrick Breen, DVM, Past President
Bruce Bessner
Matthew Easton
Dan M. Gattis
Carter Hall
Craig Harris, Past President
Barrie Laing
Judy McLeod
Patti O'Meara
Lindsey Roberts, Past President
Carol Ann Sandlin
Dana Smyth
Ron Swain
Stephanie Zinsmeyer

*We welcome new 2023-2024 Board
of Directors members Susan Harris,
Rita Healy, CHA, and Erin Koval, MD.*

ROCK Board of Advisors

Patti Colbert, Chair
Dr. Barbara Brightwell
Ron Coleman
Dr. Charles W. Graham, DVM
John Gustainis
Dr. Wayne Hurst, DPM, FACFAS
Frank Krenek
Hon. Betsy Lambeth
Edward Logan
Bill Mateja
Al Mowdy
Nolan Ryan
Reid Ryan
Ron Shelly

*We welcome new 2023-2024
Board of Advisors member
Curtis Crenwelge.*

2022-2023



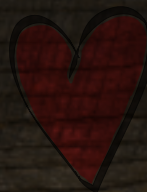
Thank You DONORS



In September 2022, ROCK proudly unveiled the Sport Clips Heroes Arena, a project made possible through the collaboration of Sport Clips, the Mabee Foundation, the Montandon Foundation, the WD Kelley Foundation, and the support of 144 donors. This joint effort not only brought the arena to life but also retired the land debt, initiated pasture improvements, and set the stage for our 2024 expansion. Anticipated highlights include the HEB Serving Kitchen, a revamped Patti Colbert Learning Center, and an expanded staff office. In a momentous November 2023 Ribbon Cutting Ceremony, attended by over 100 donors, we celebrated the completion of the Doc Breen Vet Clinic. Our heartfelt thanks to The Embree Group for their exceptional design and construction. To all who continue to lift and support ROCK, your commitment shapes our success, benefiting our families, staff, and beloved herd. Your contributions propel us forward, and we express our deep gratitude for being integral to the ROCK community.



IN LOVING MEMORY OF George & Barbara Brightwell



25 years ago, George and Barbara Brightwell heard about ROCK through an article in the Williamson County Sun, and then they heard that Nancy Krenek was interested in their twenty acres that were for sale on CR 110. After meeting each other, George and Barbara prayed and gave their beautiful twenty acres for the purpose of 'Healing Thru Horses'. This gift gave ROCK the foundation to build on. In addition, George joined the Board of Directors, serving as the secretary and parliamentarian, and Barbara served as the head of the Executive Advisory Committee and served on the Advisory Board. This couple was the ROCK of ROCK. They are sorely missed and will always be remembered.

Providing Equine-Assisted Services to Central Texas since 1998!

2050 Rockride Lane | PO Box 2422
Georgetown, TX 78626 | ROCKride.org
Tax ID# 742917659



ROCK, Ride On Center for Kids (ROCK) is a 501 (c)(3) nonprofit organization that provides equine-assisted services to children, adults, and veterans with physical, cognitive, and emotional challenges.

