



# 19TH ANNUAL BARN DANCE MARCH 29, 2025

PRESENTED BY



## Join us for ROCK's 19th Annual Barn Dance "Let Freedom Ring."

As we gather to celebrate ROCK's extraordinary journey, we reflect on a dream that took root 26 years ago—a vision that has flourished into a beacon of hope and resilience for all who step through our gates. Much like the principles in our Declaration of Independence, ROCK's path has been built step by step, with each stride honoring the brave individuals who came before us.

This year is especially significant, as we mark 20 years of serving veterans through our ROCK On Veterans (ROV) Program. For two decades, we've witnessed the freedom that horses provide—freedom from anxiety, stress, and even the limitations of a disability. Every interaction between our veterans and our horses is a tribute to the healing power of the horse-human connection.

From Miss Prissy Texan's first steps alongside courageous young riders to the countless transformations in our veteran programs, every moment at ROCK celebrates the unwavering spirit of freedom. Thousands of journeys have unfolded here, each one carried by the resilience and liberation our equine companions offer.

As a proud 501(c)(3) nonprofit, ROCK is dedicated to improving independence and life skills in partnership with our horses. Nestled on 60 beautiful acres in Georgetown, Texas, we are home to 29 cherished horses, supported by a devoted team of 29 staff members and nearly 350 ROCKateers. Each year, we impact the lives of over 400 individuals and their families, with a growing demand for our transformative services.

Your sponsorship of our 2025 Barn Dance is crucial in sustaining this mission. Your support brings hope to those facing challenges and allows us to continue providing the freedom that horses offer.

We invite you to join us on March 29, 2025, as we celebrate this milestone and take the next step toward a brighter future. Let's honor the freedom we cherish and the incredible journeys that bring us together. Together, let freedom ring!

With heartfelt gratitude,

Barn Dance Committee

**Physical Address:** 2050 Rockride Lane, Georgetown, TX 78626  
**Mailing Address:** P.O. Box 2422, Georgetown, TX 78627

(512) 930-7625  
ROCKride.org



# SPONSORSHIP TABLE LEVELS

## DECLARATION \$50,000

- **3 available** — (3) tables of 12 (36 seats total) with prime table location
- Recognition: Listing as a Declaration sponsor in online and event promotional material, premier placement of company logo on ROCK's website, audio/visual recognition on evening of event, and two-page ad in program
- Event signage: Premier signage at event including stage wrap, step & repeat banner and other event signage
- Emcee Recognition: Evening of event
- Opportunity to speak during the event
- Opportunity to provide 30-60 second promotional video to be shown during the event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

## RESILIENCE \$35,000

- **2 available** — (3) tables of 12 (36 seats total) with prime table location
- Recognition: Listing as a Resilience sponsor in online and event promotional material, placement of company logo on ROCK's website, audio/visual recognition on evening of event, and two-page ad in program
- Event signage: Premier signage at event including stage wrap, step & repeat banner and other event signage
- Emcee Recognition: Evening of event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

## JUSTICE \$10,000

- **10 available** — 1 table of 10 (10 seats total) with preferred table location
- Recognition: Listing as a Justice sponsor in online and event promotional material, placement of company logo on ROCK's website, audio/visual recognition on evening of event, and half page ad in program
- Event Signage: Logo/name on event signage
- Emcee Recognition: Evening of event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

## FREEDOM \$7,500

- **6 available** — (1) table of 10 (10 seats total) with preferred table location
- Recognition: Listing as a Freedom sponsor in online and event promotional material, placement of company logo on ROCK's website, audio/visual recognition on evening of event, and quarter page ad in program
- Event Signage: Logo/name on event signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## LIBERTY \$5,000

- **10 available** — (1) table of 10 (10 seats total)
- Recognition: Listing as a Liberty sponsor in online and in event promotional material, placement of company logo on ROCK's website, audio/visual recognition on evening of event, and listing in program
- Event Signage: Logo/name on event signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## HONOR \$3,500

- **20 available** — (1) table of 10 (10 seats total)
- Recognition: Listing as a Honor sponsor in online and in event promotional material, audio/visual recognition on evening of event, and listing in program
- Event Signage: Logo/name on event signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

**PROGRAM  
AD**

**BUSINESS CARD AD \$350**

**1/4 PAGE AD \$750**  
(4 available)

**1/2 PAGE AD \$1,500**  
(8 available)



# SPONSORSHIP EVENT LEVELS

## **INDEPENDENCE STAGE & MUSIC \$40,000**

- **1 available** — (3) tables of 10 (30 seats total) with prime table location
- Recognition: Listing as the Independence Stage and Music Sponsor of event in online and event promotional material, premier placement of company logo on ROCK website, audio/visual recognition on evening of event, and two-page ad in program
- Event signage: Premier signage at event including stage wrap, step & repeat banner and other event signage
- Emcee Recognition: Evening of event
- Opportunity to speak during the event
- Media Recognition: Listing in Annual Report and all event communication, signage at ROCK for 1 year

## **EQUALITY ONLINE \$15,000**

- **1 available** — (2) tables of 10 (20 seats total) with preferred table location
- Recognition: Listing as the Equality Online sponsor in online and event promotional material, placement of company logo on ROCK website, audio/visual recognition on evening of event, and half page ad in program
- Event Signage: Logo/name on event signage
- Emcee Recognition: Evening of event
- Media Recognition: Logo on all virtual portions of the broadcasting, Listing in Annual Report and all event communication, signage at ROCK for 1 year

## **LIBERTY BELL PHOTO BOOTH \$3,500**

- **1 available** — (6) Individual tickets
- Recognition in event promotional material, audio/visual recognition on evening of event, and listing in program
- Logo/name on Liberty Bell Photo Booth prints and digital photos
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## **COURAGE BEVERAGE & BAR \$3,500**

- **1 available** — (6) Individual tickets
- Recognition in event promotional material, audio/visual recognition on evening of event, and listing in program
- Logo/name on Bar Signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## **SACRIFICE SILENT & LIVE AUCTION \$3,500**

- **1 available** — (6) Individual tickets
- Recognition in event promotional material, audio/visual recognition on evening of event, and listing in program
- Logo/name on auction signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## **COMMUNITY COMFORT STATION \$3,500**

- **1 available** — (6) Individual tickets
- Recognition in event promotional material, audio/visual recognition on evening of event
- Logo/name on Luxury Restroom, listing in event program
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## **FORTUNE GAME & RAFFLE \$3,500**

- **1 available** — (6) Individual tickets
- Recognition in event promotional material, audio/visual recognition on evening of event, and listing in program
- Logo/name on game signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year

## **SAFE RIDE HOME \$3,500**

- **1 available** — (6) Individual tickets
- Recognition in event promotional material, audio/visual recognition on evening of event, and listing in program
- Logo/name on safe ride home signage
- Media Recognition: Listing in Annual Report, signage at ROCK for 1 year



### **SPONSOR A PARTICIPANT TICKET \$300**

- Sponsor a ROCK participant to attend the event, will be placed at a table of 10

### **INDIVIDUAL TICKET \$300**

Will be placed at a table of 10

### **ROCK SUPPORTER (Donation only) \$100+**

Name listed in the event program and on banner at Event.

# SPONSORSHIP FORM

YES! I would like to sponsor ROCK's 19th Annual Barn Dance. I have checked my sponsorship level below.

## TABLE LEVELS

- \$50,000 – DECLARATION
- \$35,000 – RESILIENCE
- \$10,000 – JUSTICE
- \$7,500 – FREEDOM
- \$5,000 – LIBERTY
- \$3,500 – HONOR

### PROGRAM AD

**BUSINESS CARD AD \$350**

**1/4 PAGE AD \$750**  
(4 available)

**1/2 PAGE AD \$1,500**  
(8 available)

## EVENT LEVELS

- \$40,000 – INDEPENDENCE STAGE & MUSIC
- \$15,000 – EQUALITY ONLINE
- \$3,500 – LIBERTY BELL PHOTO BOOTH
- \$3,500 – COURAGE BEVERAGE & BAR
- \$3,500 – SACRIFICE SILENT & LIVE AUCTION
- \$3,500 – COMMUNITY COMFORT STATION
- \$3,500 – FORTUNE GAME & RAFFLE
- \$3,500 – SAFE RIDE HOME
- \$300 – SPONSOR A PARTICIPANT TICKET - QTY: \_\_\_\_\_  
*Sponsor one ticket for a participant to attend*
- \$300 – INDIVIDUAL TICKET - QTY: \_\_\_\_\_
- \$100+ – ROCK SUPPORTER (*Donation only/no tickets*)
- OTHER DONATION -  
\$ \_\_\_\_\_



Name: \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Name as you would like to be listed for publicity: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone(s): \_\_\_\_\_

Email: \_\_\_\_\_

## Thank you for your support!

**The deadline for inclusion in the printed program and event signage is February 1, 2025.**

*ROCK is a 501(c)(3) organization and your donation is deductible to the extent allowed by law. Federal Tax ID#: 74-2917659.*

### Payment information:

- Please contact me for credit card information.
- Please send me an invoice.
- I have enclosed my check payable to ROCK.

### Mail to:

ROCK's Barn Dance  
P.O. Box 2422  
Georgetown, Texas 78627

# AUCTION / IN-KIND DONATION

## SILENT/LIVE OR IN-KIND ITEM DONATION

Description of item or service provided:

*If donating multiple items, please provide a description and value for each item.*

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Value of Item: \$ \_\_\_\_\_

Donation will be:  Mailed  Delivered  Needs to be picked up  Is at ROCK

Date donation will be mailed/delivered/available for pick-up: \_\_\_\_\_

Restrictions/Expiration Date (if applicable): \_\_\_\_\_

*Silent/Live Auction Items received after the deadline of **February 1, 2025** may be used in future ROCK fundraising events.*

Donor Name / Contact Name (if different): \_\_\_\_\_

Company Name (if applicable): \_\_\_\_\_

Name as you would like to be listed for publicity: \_\_\_\_\_

Please keep my donation ANONYMOUS with no public acknowledgment on any signage or publications.

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone(s): \_\_\_\_\_

Email: \_\_\_\_\_

Comments: \_\_\_\_\_

Contact me about future donation opportunities

### Please return this form to:

ROCK's Barn Dance  
P.O. Box 2422  
Georgetown, TX 78627

Phone: (512) 930-7625  
FAX: (512) 863-9231  
Email: ROCKoffice@rockride.org

### For Office Use:

Received by: \_\_\_\_\_

Salesforce: \_\_\_\_\_

Thank You: \_\_\_\_\_



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**THANK YOU! WE ARE SO GRATEFUL FOR YOUR CONTRIBUTION.**